

FY 2018-19

ANNUAL REPORT

CITY OF SCHERTZ ECONOMIC
DEVELOPMENT CORPORATION

MISSION | To grow the Schertz economy through Projects. Specifically, we pursue Projects that focus on the creation/retention of Primary Jobs and Infrastructure Improvements.

SCHERTZ
ECONOMIC DEVELOPMENT CORPORATION

SEDC Annual Report Fiscal Year 2018-19

Annual Report Structure

- a) Overview of recruitment & retention efforts
- b) City demographic & business community data
- c) Details on active Projects
- d) Overview of development in Schertz
- e) SEDC's annual financial summary

Annual Report Highlights



- 1) Exceeded inquiries recruitment goal by **24**
- 2) Attended **12 recruitment events**, ranging from CA to NY
- 3) Increased SchertzEDC.com pageviews by **55%**

Annual Report Highlights



- 4) Produced **13 blogs** to better tell SEDC's story
- 5) Exceeded BRE Roundtables goal by **1**
- 6) Hosted **4 Hiring Fairs**, bringing in 450 job seekers

Annual Report Highlights

- 7) Focused Manufacturing Day on **girls + STEM**
- 8) Entered into an incentive agreement with **Nexus**
- 9) Developed **Reserves Strategy** to guide reserve funding
- 10) Saw **10 major developments** completed, accounting for the addition of over half a million square feet of new space being added to the Schertz real estate market