

## CITY COUNCIL MEMORANDUM

**City Council Meeting:**

**June 2, 2020**

**Department:**

**Parks & Recreation**

**Subject:**

**Special Events Quarterly Update**

### **BACKGROUND**

This informational item is included to brief council on a quarterly basis on special events hosted/co-hosted by the City/Parks & Recreation Team.

#### **Polar Bear Plunge – January 11**

2020 started off chilly, perfect for taking a plunge in Wendy Swan Pool supporting ‘Cold for a Cause’. The event is co-sponsored by the Schertz Family YMCA and the \$15 per person registration cost benefits the YMCA scholarship fund which stays in this community. Thirty- five brave individuals, youngsters and adults, registered for the event. Attendance totaled 55 with spectators, raising \$525 for the scholarship fund.



#### **Daddy Daughter Dance – February 21**



City staff hosted the 2<sup>nd</sup> Annual Daddy Daughter Dance at the Schertz Civic Center. Tickets were \$30 per couple; additional daughter tickets \$12. Attendance was 475. ‘Under the Sea’ was the theme for the evening. Mermaids and captains danced, created a keepsake treasure chest, and smiled for photos. Sweetheart Court members assisted guests with their treasure chest creations while volunteers from Alligator Dental kept the snack tables filled.

### **Kick Cancer – Pep Rally & 5K Run – March 7**

The annual Wilenchik's Walk for Life event was re-branded as **Kick Cancer-Pep Rally & 5K Run** to better educate the public why the event is hosted and how the funds help our area. The 12<sup>th</sup> Annual fundraising event kicked off at 9:00 AM at Pickrell Park. The change in venue allowed for savings in event costs by not closing Schertz Parkway, redirecting traffic flow on a busy Saturday morning, and provided a more pleasant view along the route. 210 participants registered for the 1K Kids Run, All Ages 5K Run, and All ages 5K Walk; 200 participated on race day, helping to raise approximately \$4,200.00 for UT Health San Antonio's MD Anderson Cancer Center.



### **BVYA Opening Day – March 21**

The annual parade kicking off the spring baseball/softball season was cancelled due to COVID-19 restrictions

### **Movie in the Park – March 28**



The first in an eight part series, A Dog's Journey was canceled due to COVID-19 guidelines. The screening is rescheduled for August 15, 2020 at Wendy Swan Memorial Park.

Social distancing practices instituted during the spring will be used in the 2020 Music & Movie in the Park Series to ensure we continue to flatten the curve.

## Movin on Main – April 5

The scheduled Movin on Main 2020 was canceled due to COVID-19.



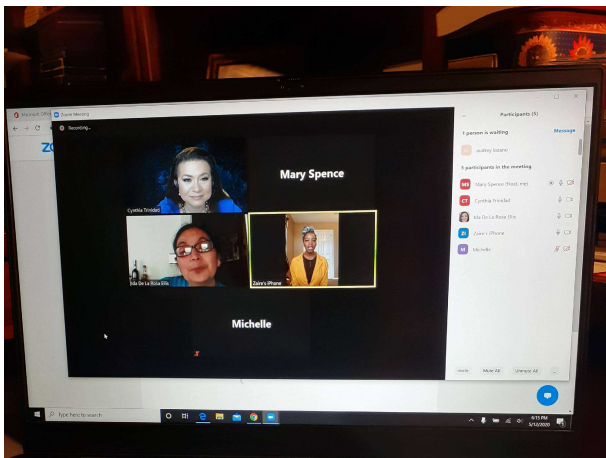
## Social League - Kickball – April 19



The Schertz Parks & Rec Social League Spring Kickball Season was postponed due to COVID-19. The league is scheduled to begin play July 12 and run through August 30.

## Sweetheart Court Program – January 2 – May 18

COVID-19 restrictions caused significant changes to the Sweetheart Court Program in early 2020. 2019-2020 Court members were unable to participate in two events, Princess Night at Raising Cane's and Schertz Public Library. Fiesta 2020 was postponed to November 2020 due to COVID-19 restrictions. 2019-2020 Sweetheart Court members will have the opportunity to participate in the parade scheduled November 14, 2020.



Application for the 2020-2021 Court was published in January with 16 responses of interest. Instead of meeting with applicants, training and preparing for the traditional selection process, team members used online resources to host the program. 14 young ladies participated in the Coronation process. Selection criteria included personal interview (held using Zoom Meetings), video-recorded Talent, and video-recorded TED Talks. A team of three community volunteers served as judges. The 2020-2021 Court members will be introduced at a June Council meeting.