

JULY 4TH JUBILEE

SCHIERTZ
COMMUNITY. SERVICE. OPPORTUNITY.



47TH ANNUAL CELEBRATION

CASSIE PADDOCK

RECREATION MANAGER

PARKS & RECREATION DEPARTMENT

PROJECT FLAGLINE



Set Up:
Friday, June 30th
@ 7:30 AM

Take Down:
Thursday, July 6th
@ 7:30 AM

11 Sections
Approx. 75 volunteers

SCHIERTZ
COMMUNITY. SERVICE. OPPORTUNITY.

MARKETING

Billboard

May 30 – July 5

Media Advisories

Monday, June 19 & Friday, June 30

Communication

Website, Social Media, Magazine, E-mail Blasts,
Letters to all businesses and residents in
Aviation Heights

SCHERTZ
COMMUNITY. SERVICE. OPPORTUNITY.

4TH OF JULY

Jubilee

TUESDAY, JULY 4
PICKRELL PARK ★ 9:30 AM TO 10:00 PM

FREEDOM 5K **PARADE** **LIVE MUSIC**

FAMILY FUN **FIREWORKS**

SCHERTZ.COM **SCHERTZ** **SCHERTZ PARKS & RECREATION FUN** **SLIM CHICKENS** **CAT** **H-E-B**

The poster features a dark green header with '4TH OF JULY' in white. Below is the word 'Jubilee' in a large, red, cursive font with a white outline. The date and location are listed in dark green: 'TUESDAY, JULY 4' and 'PICKRELL PARK ★ 9:30 AM TO 10:00 PM'. Five circular images are arranged in two rows, each with a red banner below it: 'FREEDOM 5K' (two women running), 'PARADE' (a vintage car), 'LIVE MUSIC' (a band performing), 'FAMILY FUN' (a family sitting together), and 'FIREWORKS' (fireworks exploding over an American flag). The bottom of the poster has a dark green background with white stripes and logos for Schertz.com, Schertz, Schertz Parks & Recreation Fun, Slim Chickens, CAT, and H-E-B.



Freedom 5k- 9:15AM

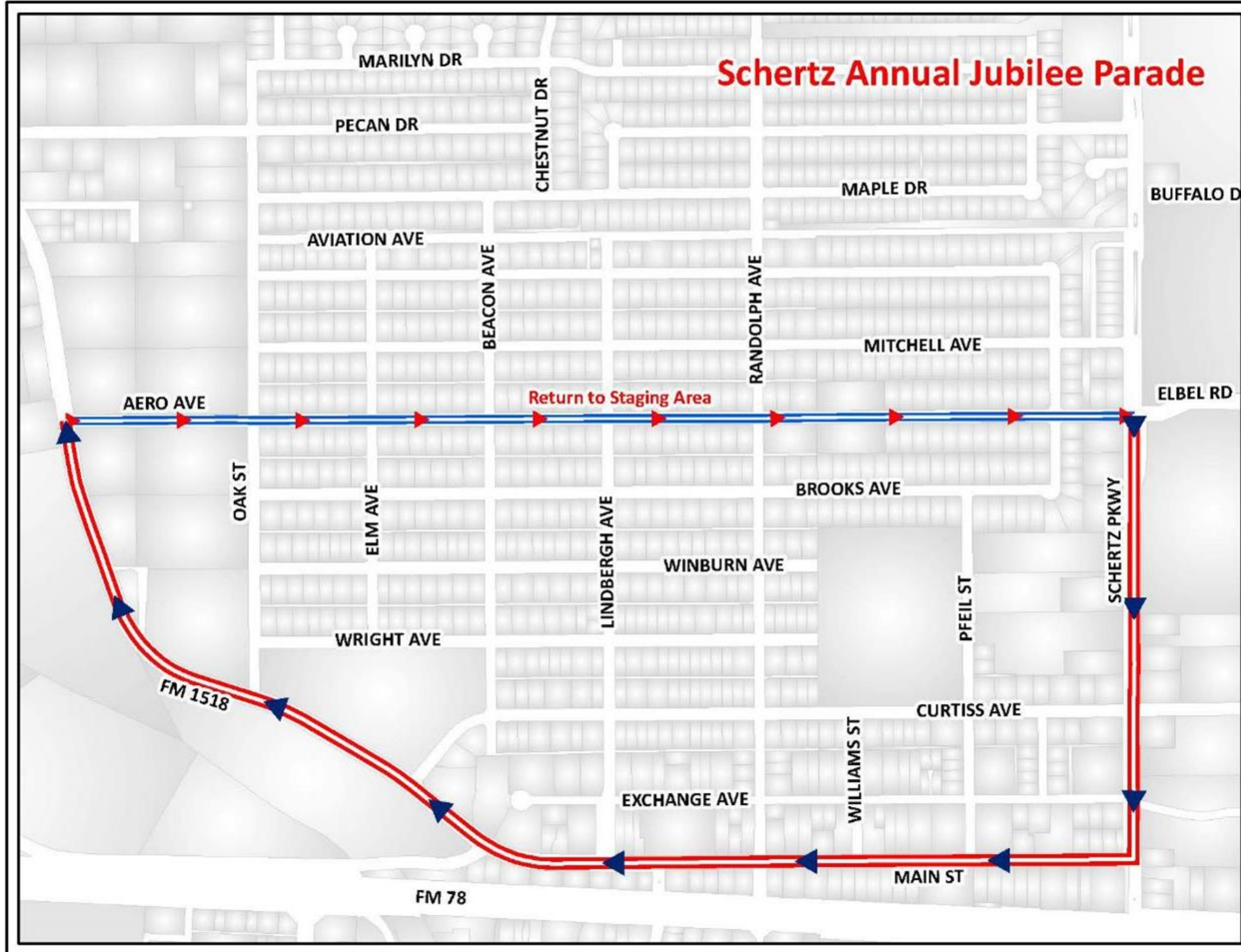
Begins from the Hal Baldwin
Municipal Complex



Parade- 9:30AM

Stars & Stripes

Schertz Annual Jubilee Parade



Carnival opens at 11AM

Located at Thulemeyer
Park, 901 Oak Street

SCHIERTZ
COMMUNITY. SERVICE. OPPORTUNITY.



CARNIVAL



JUBILEE- 6PM

Live Music with Groove Knight

Food Trucks Open

Family Zone Opens

- Games, Giveaways, Pickleball, Cornhole
- Float & Fireworks

- \$3 per person

- Registration opened May 1st

Located at Pickrell Park, 701 Oak Street

SCHERTZ
PARKS &
RECREATION
FUN

SCHERTZ
COMMUNITY • SERVICE • OPPORTUNITY

SCHERTZ
COMMUNITY. SERVICE. OPPORTUNITY.

EVENING TIMELINE



7:00PM

Mayor & Council
Welcome



9:13PM:

Star Spangled Banner



9:15PM

Fireworks Spectacular

SCHERTZ
COMMUNITY. SERVICE. OPPORTUNITY.

Council information packets with parking passes will be delivered at the council meeting on June 20



INFORMATION

COMMENTS & QUESTIONS