



**“OFFICIAL RODEO SEASON”
AND
“LETS RODEO SAN ANTONIO”
2024**

- WHEREAS,** The 75th annual San Antonio Stock Show & Rodeo, one of the largest and most prestigious events in the Alamo City, will be held February 8-25, 2024, at the AT&T Center/Freeman Coliseum; and
- WHEREAS** The San Antonia Stock Show & Rodeo is “A volunteer organization that emphasizes agriculture and education to develop the youth of Texas”; and
- WHEREAS,** Since inception over \$255 million has been committed by the organization to the youth of Texas in the form of scholarships, grants, endowments, auctions, calf scramble program and show premiums, with \$12.5 million committed in 2023, impacting 18,000 students,
- WHEREAS,** The lifeblood of the organization is the over 6,000 volunteers, the corporate partners and patrons who support the event and mission; and
- WHEREAS,** In 2023 over 1.5 million visitors enjoyed exciting activities such as world-class entertainment, a carnival, educational exhibits, family activities and attractions, livestock and horse shows and sales, Mutton Bustin’, Calf Scramble, Xtreme Bulls and shopping for the entire family to enjoy; and
- WHEREAS,** On February 8, 2024, the San Antonio Stock Show and Rodeo will kick off with its livestock show to support its mission of educating future generations,

NOW, THEREFORE, BE IT RESOLVED that the City of Schertz through its Mayor, Ralph Gutierrez, and the City Council, hereby recognizes and proclaims

February 8-25, 2024 as “Official Rodeo Season”

In San Antonio, Texas and Thursday, February 8, 2024 “Official Dress Western Day”

IN WITNESS WHEREOF, I hereunto set my hand and caused the seal of Schertz to be affixed this 6th day of February 2024.

Ralph Gutierrez, Mayor