

4TH OF JULY JUBILEE

48th Annual Celebration

SCHERTZ
COMMUNITY. SERVICE. OPPORTUNITY.

PROJECT FLAGLINE



Set Up:

Friday, June 28th
@ 7:30 AM

Take Down:

Monday, July 8th
@ 7:30 AM

11 Sections
Approx. 100 Volunteers

4TH OF JULY

Jubilee

THURSDAY, JULY 4

PICKRELL PARK ★ 9:30 AM TO 10:00 PM



FREEDOM 5K



PARADE



LIVE MUSIC



FAMILY FUN



FIREWORKS

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SCHERTZ
PARKS &
RECREATION
FUN

CAT

H-E-B

SCHERTZ CIROLO
EMERGENCY CLINIC

MARKETING

Billboard

May 20 - July 8

Media Advisories

Tuesday, June 18 & Monday, July 1

Communication

Website, Social Media, Magazine, E-mail
Blasts, Letters to all businesses and
residents in Aviation Heights

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Freedom 5K- 9:15AM

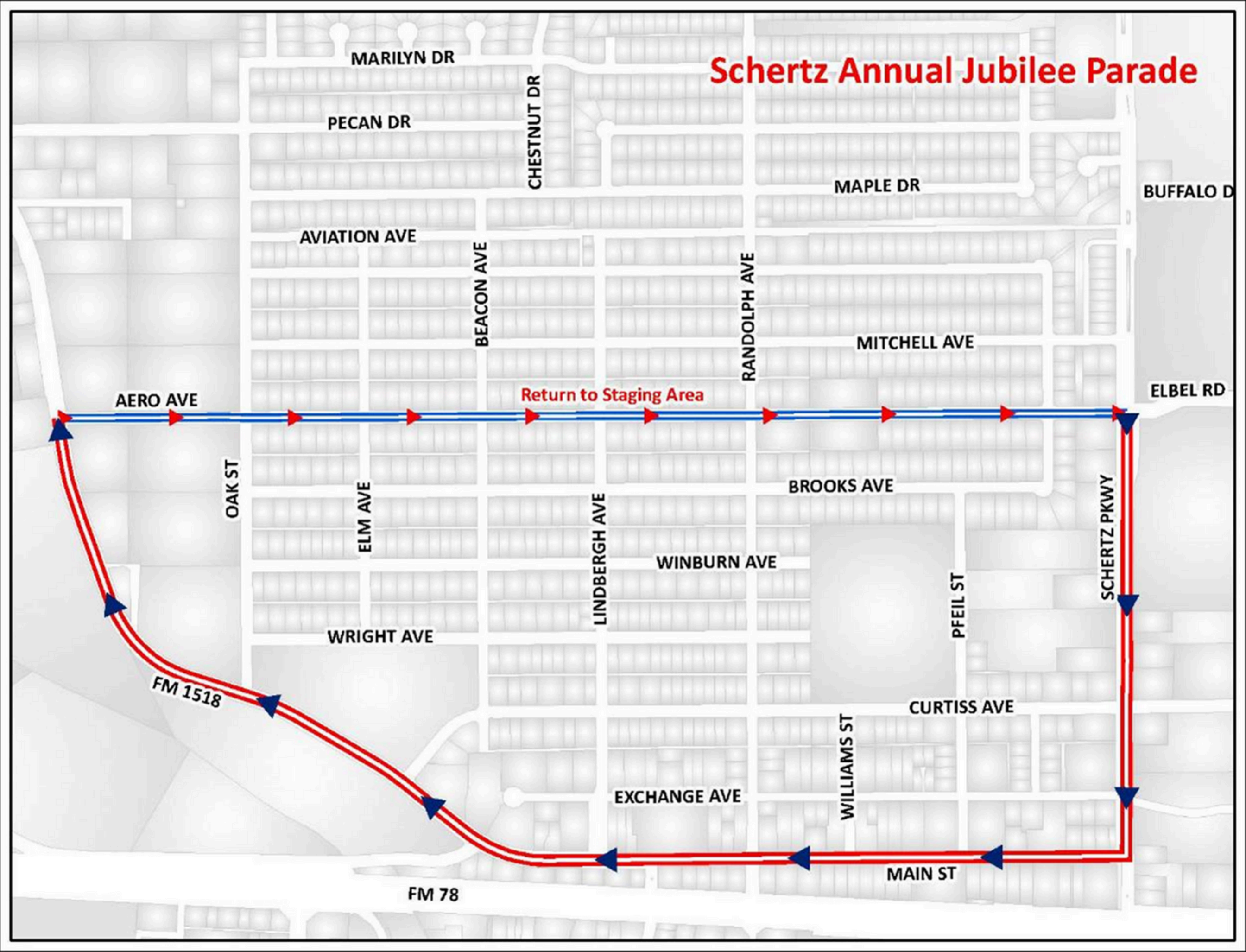
Begins from the Hal Baldwin
Municipal Complex



Parade- 9:30AM

“Let Freedom Reign”

Schertz Annual Jubilee Parade



Carnival opens at 11am

*Located at Thulemeyer
Park, 901 Oak Street*



CARNIVAL

JUBILEE- 6PM

Live Music with Groove Knight

Food Trucks Open

Family Zone Opens

- *Activities hosted by The Purpose Church, Skyhawks, and Monster's Vale*

Float & Fireworks

Parks Master Plan Feedback Booth

Located at Pickrell Park, 701 Oak Street

48TH ANNUAL 4TH OF JULY

Jubilee CELEBRATION

THURSDAY, JULY 4
PARKING & EVENT MAP / PICKRELL PARK

FREEDOM 5K

9:15 AM

PARADE

9:30 AM

CARNIVAL

11 AM

FAMILY ZONE

6 PM

FOOD VENDORS

6 PM

LIVE MUSIC

6 PM

FIREWORKS

9:15 PM



EVENING TIMELINE



7:00 PM

Mayor & Council
Welcome



9:13PM

Star Spangled Banner



9:15PM

Fireworks Spectacular

COMMENTS & QUESTIONS

