



Small Business Saturday 2024

November 30, 2024

WHEREAS, small businesses are the backbone of our local economy, serving as a critical foundation for the prosperity and strength of Schertz; and

WHEREAS, the dedicated entrepreneurs and business owners within our community bring unique services, goods, and jobs, contributing to the vibrant character and culture of our city; and

WHEREAS, small businesses in Schertz not only enhance the quality of life for residents but also play a pivotal role in generating jobs, spurring innovation, and fostering a sense of community; and

WHEREAS, the Saturday after Thanksgiving, commonly known as "Small Business Saturday," provides a special opportunity for residents to support and uplift local businesses, ensuring their continued success and reinforcing the importance of shopping local; and

WHEREAS, we encourage residents and visitors alike to shop, dine, and explore the many offerings of City of Schertz's small businesses, which keep our city strong, resilient, and economically thriving; and

WHEREAS, by participating in Small Business Saturday, we celebrate the entrepreneurial spirit that drives our city's success, inspire future local business leaders, and help build a brighter future for all;

NOW, THEREFORE, BE IT RESOLVED, I, Ralph Gutierrez, Mayor City Of Schertz
do hereby proclaim

November 30, 2024 SMALL BUSINESS SATURDAY

in Schertz, and I call upon the citizens of Schertz to support our small businesses by shopping locally, investing in our community, and celebrating the significant contributions of small businesses to the vibrancy and economic health of our city.

Ralph Gutierrez, Mayor