

SCHERTZ HISTORICAL PRESERVATION COMMITTEE
WEDNESDAY, APRIL 24, 2024
6:00 PM
MEETING MINUTES

Committee Members in Attendance:

Maggie Titterington Christopher Hormel Lauren Dalton

Committee Members Absent:

Tricia Whitman Roz Wise Becki Babcock

City Representatives in Attendance:

Brian James Council Liaison Tiffany Gibson

Guests:

Angie Fain
Marc Thornton
Christina Smith
Tyler Moser

CALL TO ORDER

Meeting called to order at **6:00 PM** by Chairperson Maggie Titterington.

INTRODUCTION OF GUESTS

- Marc Thornton - Samuel Clemens History Club
- Angie Fain SHPC Board Member Applicant
- Christina Smith Student at Northeast Lakeview College
- Tyler Moser Student at UTSA

DISCUSSION AND/OR ACTION ITEMS

1. Minutes – Consideration and/or action regarding the approval of the minutes of the regular meeting of March 27, 2024.
 - There was some discussion about the wording of the first bullet of the minutes under 1. Minutes – it was determined to be correct.
 - Chris Hormel motioned and Lauren Dalton seconded to approve the minutes as written. *Motion passed unanimously.*

2. SHPC Membership Updates
 - Authorize Chris Hormel’s absence from the 3/27/2024 meeting as excused.
 - Maggie noted that she did not see Chris’ email that he would be absent from the meeting.
 - Lauren Dalton motioned and Maggie Titterington seconded to approve Chris Hormel’s absence from the 3/27/2024 meeting as excused. *Motion passed unanimously.*

- Consideration of the membership application of Maria (Angie) Fain.
 - Maggie noted that she and Councilwoman Allison Heyward both got to speak with her and that Maggie feels Ms. Fain would be a great member of the committee.
 - Chris Hormel motioned and Lauren Dalton seconded to accept Angie’s application for membership. *Motion passed unanimously.*
- Consideration of the membership termination of Tricia Whitman due to absences (work travel).
 - Maggie indicated that Tricia Whitman had sent her an email that she was going to formally resign from the Committee due to working out of town, but that she would consider coming back if that changed. Maggie indicated that they could still rely on Tricia as a resource. Chris Hormel noted for people in attendance Tricia’s area of expertise.
 - No action needed.

At 6:05 Councilwoman Tiffany Gibson arrived.

3. Review of Financial Statement

- It was noted that there was no change from the last report as payments had not been made yet for the storage facility. It was pointed out that there would be no car show going forward. It was discussed that an expense would occur in the future to swap out a page from the brown book.
- Chris Hormel motioned and Lauren Dalton seconded to accept the financial statement. *Motion passed unanimously.*

4. Updates

- Scavenger Hunt
 - It was noted that Becki Babcock was absent but Lauren Dalton provided a bit of an update. She passed out draft maps. It was noted that the idea was to provide gift cards. Lauren indicated that she would confirm that. The idea was to have 3 riddles to complete and focus on downtown. Lauren and Becki were supposed to meet in the coming week. It was agreed to have 10 to 12 places to visit even if that meant moving a bit further from downtown. Discussion of potential sites such as Arlen’s Grocery Store and Crescent Bend Nature Park. It was noted that it was no longer to be a Halloween focused event but might last the entire month – after discussion it was agreed that two weeks made sense. Lauren Dalton mentioned that they would have a limited number of prizes – folks who completed it would be entered into a drawing. Discussion about traffic/pedestrian safety occurred and the need to emphasize and publicize it even though folks should be responsible and aware of their own safety. Discussion occurred about building excitement including announcements at Clemens. The timing of that publicity – not too early but not too late was noted, including teaser announcements and questions. Brian James provided contact information for Pete Perez, former SHPC member as a resource for Crescent Bend. Information on the scavenger hunt would be available at the Visitor’s Center and the Library, HOA newsletters or signs, flyers at local businesses, etc.

- Trivia Night – Lauren Dalton
- The event would occur on July 26 at Cypress Point Park with trivia starting at 7:00 (movie starts at 8:00) with folks being able to get trivia sheets at 6:30. Discussion occurred on the number of questions and number of rounds – at least 4 rounds with about 9 questions per round to fill an hour. Discussion occurred as to whether to use an app on a phone vs paper. Marc Thornton suggested using Quizzizz as he has a plan. Prizes were discussed – per round and overall – gift cards or t-shirts. Idea was to do 10 gift cards and a grand prize gift basket. Discussion occurred about historical preservation themed t-shirts. The high school students could be asked to come up with suggestions for what to put on the t-shirts. Brian agreed to see if Parks would have a speaker system that could be used, but it was agreed to use Marc Thornton's equipment. Questions and the format of questions were discussed with multiple choice questions being preferred. Categories of questions were also discussed. It was agreed to have the questions wrapped up by the next meeting.
- New Business
 - Maggie noted that there is another resident who interested in joining but not until October.
 - Maggie mentioned that Roz had provided an article sent to her for SHPC's magazine article. It was noted that the article was very general and was not Schertz specific which is what we want. It was agreed to not use the article and that Maggie would write something.
 - Discussion about only selling the brown book going forward and getting a mockup of the revised page. That could be reviewed in May.
 - Some discussion was mentioned about signage for Schertz along IH-35. Brian noted what is being proposed and showed an example. He noted it is fairly expensive.
 - Maggie could take care of getting shirts ordered for new members.
- Chris Hormel and Lauren Dalton seconded to adjourn the meeting. *Motion passed unanimously.* Meeting adjourned at 6:58 PM by Maggie Titterington, Chairperson.