

From: [Steve Williams](#)
To: [Zinnia Reed](#)
Cc: [Sarah Gonzalez](#); [Brian James](#)
Subject: FW: Xmas lights/welcome entrance
Date: Friday, December 20, 2024 10:38:32 AM

Zii,
Please put this on the Council list.

Steve Williams, ICMA-CM, MPA, CGFO

City Manager
1400 Schertz Parkway
Schertz, Tx 78154
Office: 210.619.1000
Mobile: 210.906.3128
[Schertz.com](#)

From: Steve Williams
Sent: Friday, December 20, 2024 10:38 AM
To: Ralph Gutierrez <RalphGutierrez@schertz.com>; Paul Macaluso <paulmacaluso@schertz.com>
Subject: RE: Xmas lights/welcome entrance

I will put this on the January 7th agenda as a Workshop item to get Council direction/ideas for next year. Based on the outcome (i.e., if what's desired includes a significant cost), we can include an expanded program request in the budget.

Steve Williams, ICMA-CM, MPA, CGFO

City Manager
1400 Schertz Parkway
Schertz, Tx 78154
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From: Ralph Gutierrez <RalphGutierrez@schertz.com>
Sent: Friday, December 20, 2024 10:31 AM
To: Paul Macaluso <paulmacaluso@schertz.com>; Steve Williams <steve.williams@schertz.com>
Subject: Re: Xmas lights/welcome entrance

Paul,

Appreciate your acknowledgment, placing poinsettias doesn't fix the problem. Schertz is not known for cutting corners, let's do this right. First impressions matter, we only get one opportunity to make a lasting and positive impact.

Ralph Gutierrez

Mayor, City of Schertz

From: Paul Macaluso <paulmacaluso@schertz.com>

Sent: Thursday, December 19, 2024 11:37:02 AM

To: Ralph Gutierrez <RalphGutierrez@schertz.com>; Steve Williams <steve.williams@schertz.com>

Subject: Fw: Xmas lights/welcome entrance

In my humble opinion, this entrance could really use a make over. It's small and very bland. It's an important entrance to the city and should show a bit more pride.

Paul Macaluso

City Councilman Place 3

1400 Schertz Parkway

Schertz, TX 78154

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From: Sarah Gonzalez <SGonzalez@schertz.com>

Sent: Wednesday, December 18, 2024 3:05:28 PM

Cc: Steve Williams <steve.williams@schertz.com>; Lauren M. Shrum <LShrum@schertz.com>; Jared Montney <JMontney@schertz.com>; Brian James <bjames@schertz.com>

Subject: Re: Xmas lights/welcome entrance

Good Afternoon (Mayor/Council Bcc),

Thank you for bring this to our attention. Parks staff has gone and cleaned up the welcome area and added some poinsettias and net lights to the bushes. Additionally, they have added this to their holiday to-do list so we can ensure it gets done when they are working on holiday preparation items.

With regards to the building lights on the Council Chambers, Jared is working with the contractor who put the lights up to see why they aren't working correctly. They have checked the lights and fixed some tripped breakers. For whatever reason, whenever it rains we seem to have issues. They will continue to troubleshoot to keep everything on track.

Thank you!

Sarah Gonzalez

Assistant City Manager

City of Schertz

1400 Schertz Parkway, Bldg 2

Schertz, TX 78154

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From: Ralph Gutierrez <RalphGutierrez@schertz.com>

Sent: Wednesday, December 18, 2024 8:41 AM

To: Steve Williams <steve.williams@schertz.com>

Subject: Xmas lights/welcome entrance

Just some quick feedback and reminder regarding Xmas effort.

Several nights the Xmas lights have not been lit over Council chambers. Who is in charge to flip the switch?

Additionally, the feedback of the Welcome entrance on IH35/Schertz Parkway have been less than positive.

Could we make entrance more festive to reflect holiday spirit, in addition to trimming back the overgrowth, as well as ensuring all Xmas lights are lit.

Thanks

Sent from my Verizon, Samsung Galaxy smartphone
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