



**“OFFICIAL RODEO SEASON”**  
**AND**  
**“LETS RODEO SAN ANTONIO”**  
**2025**

**WHEREAS**, the 76<sup>th</sup> annual San Antonio Stock Show & Rodeo, one of the largest and most prestigious events in the Alamo City, will be held February 6 – 23, 2025 at the Freeman Coliseum; and

**WHEREAS**, the San Antonio Stock Show & Rodeo is “A volunteer organization that emphasizes agriculture and education to develop the youth of Texas”; and

**WHEREAS**, since inception over \$267 million has been committed by the organization to the youth of Texas in the form of scholarships, grants, endowments, auctions, calf scramble program and show premiums, with \$12 million committed in 2024 impacting 18,000 students; and

**WHEREAS**, the lifeblood of the organization is the over 7,000 volunteers, the corporate partners and patrons who support the event and mission; and

**WHEREAS**, in 2024, over 1.5 million visitors enjoyed exciting activities such as world-class entertainment, a carnival, educational exhibits, family activities and attractions, livestock and horse shows and sales, Mutton Bustin’, Calf Scramble, Xtreme Bulls and shopping for the entire family to enjoy.

**WHEREAS**, on February 6, 2025, the San Antonio Stock Show & Rodeo will kick off with its livestock show to support its mission of educating future generations.

**NOW, THEREFORE, BE IT RESOLVED** that the City of Schertz through its Mayor, Ralph Gutierrez, and the City Council, hereby recognizes and proclaims **February 6-23, 2025 as “Official Rodeo Season”** and **February 6, 2025 “Official Dress Western Day”** in San Antonio, Texas

IN WITNESS WHEREOF, I hereunto set my hand and caused the seal of Schertz to be affixed this 4th day of February 2025.

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Ralph Gutierrez, Mayor