

4TH OF JULY JUBILEE

49th Annual Celebration

PROJECT FLAGLINE



Set Up:

Monday, June 30th
@ 7:30 AM

Take Down:

Monday, July 7th
@ 7:30 AM

11 Sections
Approx. 100 Volunteers

4TH OF JULY

Jubilee

FRIDAY, JULY 4

PICKRELL PARK ★ 9:15 AM TO 10:00 PM



FREEDOM 5K



PARADE



LIVE MUSIC



FAMILY FUN



FIREWORKS

SCHERTZ
COMMUNITY • SERVICE • OPPORTUNITY

SCHERTZ
PARKS &
RECREATION
FUN

H-E-B

CAT

SCHERTZ CIROLO
EMERGENCY CLINIC

MARKETING

Billboard

May 19 - July 7

Media Advisories

Tuesday, June 18 & 30

Communication

Website, Social Media, Magazine, E-mail
Blasts, Letters to all businesses and
residents in Aviation Heights

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Freedom 5K- 9:15AM

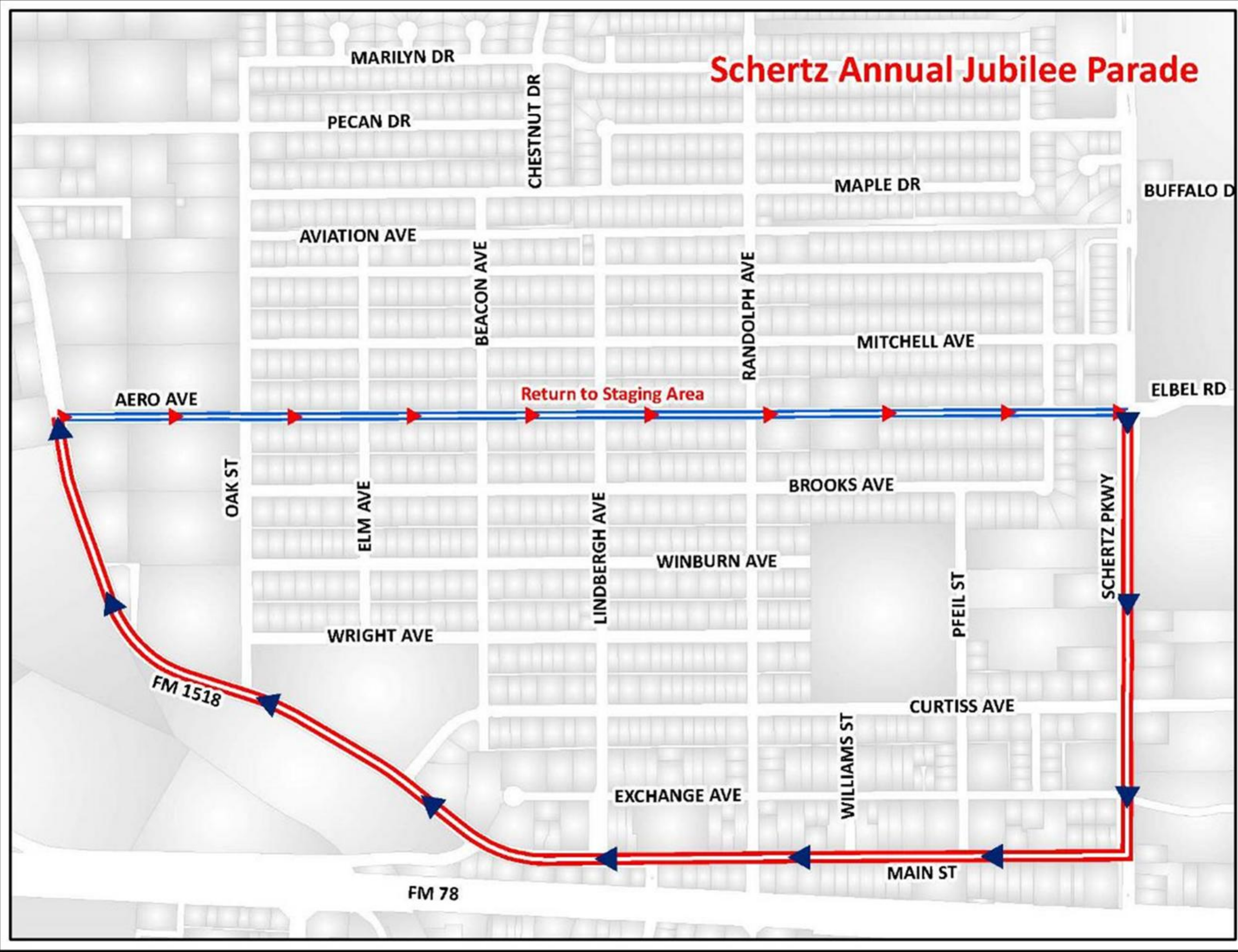
Begins from the Hal Baldwin
Municipal Complex



Parade- 9:30AM

“Let Freedom Reign”

Schertz Annual Jubilee Parade



Carnival opens at 11am

*Located at Thulemeyer
Park, 901 Oak Street*



CARNIVAL

JUBILEE- 6PM

Live Music with Gun Powder Soup
Food Trucks Open
Family Zone Opens
Float & Fireworks
Located at Pickrell Park, 701 Oak Street

ANNUAL 4TH OF JULY

Jubilee CELEBRATION

PARKING & EVENT MAP / PICKRELL PARK

FREEDOM 5K

9:15 AM

PARADE

9:30 AM

CARNIVAL

11 AM

FAMILY ZONE

6 PM

FOOD VENDORS

6 PM

LIVE MUSIC

6 PM

FIREWORKS

9:15 PM



EVENING TIMELINE



7:00 PM

Mayor & Council
Welcome



9:13PM

Star Spangled Banner



9:15PM

Fireworks Spectacular

COMMENTS & QUESTIONS

