

## City of Schertz Education Related Activities

### City Manager's Office

- Manages the Hal Baldwin Scholarship Program
- Monthly meetings with SCUCISD Leadership Team
- Ad-hoc meetings with JP2 Leadership Team
- Ad-hoc meetings with Comal ISD Leadership Team
- Participation in SCUC's Community Advisory Committee (held monthly throughout the school year)
- Participation in Comal ISD's Collaborative Vision Committee
- Clemens History Club engagement with SHPC

### City Secretary's Office

- Coordinate scheduling with schools who request to have students participate in mock City Council Meetings.
- Coordinate scheduling with schools who request meetings with Councilmembers and talking about local government and government leadership.
- Coordinate scheduling when requested to have Councilmembers present proclamations at the schools for special events and attend events.

### Economic Development Corporation:

- Participate in SCUCISD's CTE Advisory Committee
- Provides support for and judging for a number of student organizations:
  - [Business Professionals of America \(BPA\) - Texas](#)
  - [DECA, Texas Association](#)
  - [Future Business Leaders of America \(FBLA\)](#)
  - [Family, Career and Community Leaders of America \(FCCLA\)](#)
  - [Health Occupations Students of America \(HOSA\)](#)
- Collaborate with our local workforce partners to provide opportunities for students to explore future careers during Job Fairs and Career Days at local High Schools, Middle Schools and we have made presentations to elementary students helping them understand what economic development is.
- Help connect teachers to local businesses who offer "externships". These instructors learn more about what our companies are doing in real-time so they can provide state-of-the-art information about business and industry to students in their classrooms.

## EMS

- During the month of May we visit every school campus and discuss EMS (when to call 911) along with ambulance tours
- We coordinate all CPR, First Aid and Stop the Bleed Programs for SCUCISD
- We oversee all of SCUCISD's AEDs that they have on campus
- When requested, we go and speak or give tours of the station/ambulance to their HOSA program
- Standby for all school football games

## Engineering Department Education Outreach

- The Engineering Department employs a summer intern (HS/College - currently the same student for second year – rising college sophomore)
- Outreach materials related to storm sewer pollution prevention sent to school district for distribution to elementary students

## Fire Department

- Jr. and High School Fire Academies
- Culinary Class at Clemens for formal fire extinguisher, fire and life safety education
- PreK – 6<sup>th</sup> grade we do visits to SCUC and Non-SCUC schools in the area
- Additionally, JPII calls and asks us to come deliver a program to their students
- Touch a truck and local community events are informal but they typically lead to some type of formal visit and discussion with the kids at a later date
- We have home school groups that contact us and we will set something up with them at Station 3 for a more formal delivery.

## Human Resources Education outreach

- For the past two years (both in 2023 and 2024), HR was invited to present to Clemens HS students on professional communications, resume building, personal and professional branding and workforce preparation. Spent entire day speaking to numerous classes.
- Approved new Internship policy in 2024 which will better facilitate introduction of HS students to services and operations of City government and assist in developing a local talent pipeline.

## Library Educational Information for Ad Hoc Education Committee

- **Youth Services**
- All of these programs are directly related to literacies, most often to reading, art and science literacies. Early literacy programs for preschoolers help children be ready to learn when they enter a formal learning environment. Programs for older children

provide educational enhancement and enrichment opportunities. Some of the programs teach skills that parents can use to help with their child's education, and other programs such as Paws to Read, Sensory Playtime, or tutoring programs provide extra help for specific audiences.

- **Weekly Recurring Programs**

- Baby & Me Storytime (Ages Birth - 24 months)
- Toddler Storytime (Ages 20 months - 3 yrs.)
- Preschool Storytime (Ages 3 - 6 yrs.)
- Jugando y Aprendiendo en La Biblioteca (de 20 meses a 3 años)
- Paws to Read (independent readers)
- Discovery (Ages 6-9 yrs.)
- InbeTween (Ages 8-12 yrs.)
- Teen Tuesdays (Ages 13- 18 yrs.)
- Teen Dungeons & Dragons (Ages 13- 18 yrs.)

- **Monthly Recurring Youth Library Programs**

- Lego Lab (Ages 5+)
- Backyard Family Storytime (all ages)
- Game On! (Ages 5+)
- Family Storytime (all ages)
- Sensory Play Group (all ages)
- **Special Recurring Youth Library Programs**
- Monthly Boysville Storytime (ages birth-3 yrs. and mom)
- Quarterly Reading Workshop (18+)
- Biannual SPARK Parenting Workshop (18+)
- Biweekly Gamechasers (13-18 yrs) (teen-led strategic games)
- June & July Crafternoon (Ages 5+)

- **Special Youth Library Programs, Events, and/or Tours**

- Let's Get Cooking Series (8-18 yrs.)
- Improv Workshops (10-18 yrs.)
- STAAR Tutoring Series (3<sup>rd</sup>-5<sup>th</sup> grade)
- Bookworm Friends (all ages) (Steele FCCLA student-led storytime)
- Children's Library Tour (homeschool group)
- *Tomás and the Library Lady* Magik on the Road Performance (Ages 5+)
- Kid Comet and the Art of Storytelling (Ages 8+)
- La Petite Children's Library Tour Field Trip
- Schertz Elementary Summer School Field Trip/Storytime
- Comal Creek Elementary Summer School Storytime
- GVEC PowerTown (Ages 5+)
- Family Music and More Connection (Ages Birth – 7 yrs.)
- Lions Club Vision & Hearing Screening

- **Youth Outreach Programs**

- Monthly Story & Swim (7 yrs. and under)
- Primrose Staff Puppet Training (18+)
- Quarterly Spirit's Heart Childcare Toddler Storytime (Ages 20 months - 3 yrs.)

- **Misc./Other**
- Teen Volunteer Program  
Schertz Elementary School CIC Committee Member  
MLIS Practicum Site Supervisor  
Girl Scout Troop Collab: Ramadan Book Display
- **SCUCISD Partnerships**
- Elementary School Bookfairs, Family Literacy Night, and High School Prep Days  
Dyslexia Parent Night, StemKamp, Battle of the Books, Military Connected Families  
Concert & Cocoa  
Clemens ALE Storytime  
Schlather Career Day  
On-the-Job Training Program
- **Adult & Virtual Services Programs**
- ESL Pronunciation Classes for Adults—several parents of students in both charter and public schools attend these classes to be able to better communicate with teachers and school administration. Improving their own English also helps with their child’s progress in learning English at school.
- Italian 101—a few college students attend regularly to enhance their learning and to have additional practice
- Poetry Writing Workshops (creative writing)—this is another program that college students participate in to practice creative writing and learn new techniques.
- NAMI Mental Health Education Seminars—the seminars focus on supporting family members who deal with the mental issues of a loved one. This includes finding help and support for children who may be dealing with the fallout of such situations.
- Texas Talking Books Program—the Talking Book Program (TBP) provides free library services to qualifying Texans with **visual, physical, or reading disabilities**. TBP is part of the National Library Service to the Blind and Print Disabled, a program administered by the Library of Congress. The TBP collection consists of more than 100,000 titles, including hundreds of titles in Spanish, and some in French, German, Russian, and other languages.
- **Electronic Resources**
- In addition to the programs, the library either purchases or provides access to several digital resources that support the educational goals of everyone in the community.
- TexShare Databases—a group of approximately 60 databases provided by the State Library that focus on research and educational information, including Learning Express Library, Udemy, and a number Gale research databases. Appropriate for all ages.
- Brainfuse—a digital library resource that provides live online tutoring in both English and Spanish for all subjects from kindergarten-college, a writing lab that includes feedback when work is submitted, practice tests for exit exams, certifications and college entry, and a number of other educational products.
- Transparent Language Online—online resource that provides language lessons in more than 110 languages as well as ESL lessons.

- Newsbank—online resource that provides access to newspapers from across the country.
- Weiss Financial Database—an online financial database that also has a financial literacy component and financial literacy tools to teach teens about budgeting, checking accounts, career advancement, saving for college, etc.
- **Other Services** The Library provides other services that support students in their educational endeavors including:
  - Access to books and materials in multiple formats for all ages
  - Study rooms and meeting spaces
  - Computer access to the Internet and Office products
  - Printing (both in-house and remote)
  - Copy machine
  - InterLibrary Loan service—used to borrow materials from other library collections; college students often use this to make copies of newspaper or journal articles for research papers; homeschool families also frequently use this service to get materials for their curriculums.

## Parks, Recreation, and Community Services

- Regular communication with SCUCISD
  - Deanna Jackson, Executive Director of Communications & Community Engagement
  - Schertz Young Leaders Program
  - Kick Cancer 5K school registration competition and involvement of band, dance, cheer, etc. in pep rally
  - Bands and student groups in parades and as volunteers for Snow Hill
- JD Mosley, Director of Maintenance and Facility Development
  - Facility use as Emergency Shelter for Special Events (Allison Steele)
  - Trail Easements on SCUCISD property
  - Schertz Parkway Water Fountain on SCUCISD property
- Scott Lenhoff, Director of Athletics, Physical Education, and Health
  - Aquatic Center swim team coordination with YMCA
  - Pickrell Park and Pool use for swim team, cross country practice
  - Crescent Bend Nature Park use for cross country practice
  - Loan a Parks Gator to Schertz EMS for the entire football season
  - Schertz Young Leaders Program
  - Students eligible that either live in Schertz or go to a school in the Schertz City limits
  - SCUCISD, East Central ISD, Comal ISD, Founders Classical Academy, St. John Paul II
  - Home School Archery Program
  - 1<sup>st</sup> session – 16 students, 2<sup>nd</sup> session 13 students
  - Host Archery Instructor Training 1x per year – SCUCISD teachers attended
  - Career Days
  - Director of Parks & Rec presented at MVES Career Day in Comal ISD 2024 and 2025

- Parks Administrative Assistant and Planner presented “How to Build a Park” at Rose Garden Elementary in 2025
- Park Superintendent and Planning Manager presented “How to Build a Park” at Rose Garden Elementary in SCUCISD in 2023
- Nature Education
- Ed-zoo-cation with San Antonio Zoo
- Master Naturalist led Nature Education series, Owl Prowls, Birding Walks
- Star Parties with San Antonio Astronomical Association
- Dark Skies and Fireflies with Ben Pfeiffer, Firefly Expert
- Crescent Bend Nature Park FEMA Buyout Property Study with University of North Texas
- Frequent and Complimentary School use of the Civic Center
  - New to SCUCISD
- April 25, 2025 Thursday Ballroom “half day”- 25% discount, comped uplighting
  - SCUCISD Commitment to Excellence Award Ceremony
- May 9, 2024 Thursday Ballroom “half day”- 25% discount, comped uplighting
  - SCUCISD Child Nutrition
- August 8/9, 2024 Bluebonnet Hall 25%
  - SCUCISD CPR Class
- August 12, 2024 Community Center half day with AV- Full Comp
  - TACRAO College & Career Fair (Texas Association of Collegiate Registrars and Admissions Officers)
- November 19, 2024 Ballroom 25% discount
  - SCUCISD Commitment to Excellence Award Ceremony
- May 8, 2025 Ballroom “half day” – 25% discount comped uplighting
  - New to SCUCISD
- April 2, 2025 Ballroom “half day” – 25% discount comped uplighting
  - City of Schertz JR / High Fire Academy Graduation Ceremony
- June 13, 2025 Ballroom Full comp (same for 2024)
  - Steele JROTC Graduation 2024
- May 15, 2024 Ballroom “half day” – 25% discount, comped uplighting
  - SCUCISD Kick Off
- August 5, 2024 Cut off hall “half day” -
- Frequent School use of Pickrell Park
- Random field trip picnic lunches often at Pickrell Park
- Steele Orchesta Booster Club rents Large Pavilion for annual picnic
- Clemens Choir Booster Club rents Large Pavilion for annual picnic
- Founders Classical Academy community service project trash clean up

## Planning and Community Development Education outreach

- Collaborate with elementary school educators to speak with students on a variety of topics. (i.e the relation between city planning and geometric shapes).
- Collaborate with High School educators on activities in geography classes.

## Police Department

- **Educational Presentations & Training**
- Senate Bill 30 (Community Safety Education Act) (2X's/year)
- Standard Response Protocol (SRP) presentations and walk-through district-wide (2X's/year)
- Stop the Bleed training for staff at various campuses (annually)
- Civilian Response to Active Shooter Events (CRASE) training for staff at multiple schools (annually)
- Career Day (annually)
- Anti-Bullying and Cyber Safety Education (as needed)
- Vape awareness presentations (as needed)
- Fentanyl awareness presentations (as needed)
- Sextortion awareness presentations (as needed)
- Meeting with SCUC Superintendent and Schertz Executive Team (monthly)
- Attend SCUC District Safety Committee meetings (3X's/year)
- **Student Engagement & Events**
- Participation in Read Across America (events at various schools)
- Participation in Student Olympic Games (ALE – Alternative Learning Environment) at Clemens High School
- Assistance with Samuel Clemens Law Enforcement Club
- Collaboration with Communities In Schools (CIS) and Title I student support at Schertz Elementary
- Collaborate with CIS for various donation needs of students
- Donation of bikes and scooters by Schertz Police Association for achievement awards at various schools
- Fish Camp
- Meet the teacher (officers attend to engage with parents)
- Orientation with police and their services provided to new Clemens employees
- Collaboration with school counselors reference student mental wellness
- Attend graduations and Sporting Events
- Junior Police Academy (two each year)
- Traffic and crossing guard support
- **Scholarships & Support**
- Clemens High School Association Scholarship Program (Andy Villerreal Scholarship) by Schertz Police Association
- Occasional Steele High School Association Scholarship Assistance (Andy Villerreal Scholarship) by Schertz Police Association when additional funding exists
- Clemens High School Cancer Awareness Art Contest (Scholarship given)
- **Founders, SST, and JP III**
- Standard Response Protocol (SRP) presentations and walk-through (annually)
- SST Safety Committee (SRO Commander sits on board)

**This list does not include our day-to-day engagement activities SRO's perform daily.**

## Public Affairs

- Public Affairs promoted educational programs across a variety of platforms to ensure maximum reach and visibility, including Schertz Magazine, the city's social media channels, the City Headlines e-newsletter, and the city's official website, Schertz.com.
- PA collaborates with SCUCISD and other charter schools to feature students, teachers, and educational initiatives in Schertz Magazine and other city platforms.

## Public Works

- Community Engagement Through Touch-A-Truck Events: We provide educational materials tailored to younger audiences or schools, explaining what we do and how it benefits the community and give them the option to get on equipment.
- Career Days & Job Fairs: Staff participates in school-based events to promote careers in public service and skilled trades. Staff have given presentations to students on topics such as water conservation, road/water safety, and infrastructure awareness.
- School Zone Support: We assist with signage, crosswalks, and traffic control measures near school zones to ensure safety and accessibility.
- Collaboration for Construction/Maintenance: Public Works has recently helped with paving and will help with additional striping for a District Project. Additionally Public Works has supported maintenance effort for utilities/road work for district campuses.