

# DRAFT

## MINUTES COUNCIL WORKSHOP MEETING December 2, 2025

A Council Workshop Meeting was held by the Schertz City Council of the City of Schertz, Texas, on December 2, 2025, at 5:00 p.m. in the Hal Baldwin Municipal Complex Council Chambers, 1400 Schertz Parkway, Building #4, Schertz, Texas. The following members present to-wit:

Present: Mayor Ralph Rodriguez; Mayor Pro Tem Mark Davis; Councilmember Michelle Watson; Councilmember Paul Macaluso; Councilmember Ben Guerrero; Councilmember Robert Westbrook; Councilmember Allison Heyward

Staff present: City Manager Steve Williams; Deputy City Manager Brian James; Assistant City Manager Sarah Gonzalez; City Secretary Sheila Edmondson; Assistant City Secretary Irene Chavez

### **Call to Order**

Mayor Rodriguez called the workshop meeting to order at 5:00 p.m.

### **Hearing of Residents**

*This time is set aside for any person who wishes to address the City Council. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.*

*All remarks shall be addressed to the Council as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Council may be requested to leave the meeting.*

*All handouts and/or USB devices must be submitted to the City Secretary no later than noon on the Monday preceding the meeting. Handouts will be provided to each Councilmember prior to the start of the meeting by the City Secretary. All USB devices will be vetted by City IT staff to ensure City property is protected from malware.*

No residents signed up to speak.

## Discussion and Action Items

### 1. **Discussion on July 4th Jubilee Plans for 2026** (Councilmember Macaluso)

Councilmember Paul Macaluso opened discussion regarding the July 4th Jubilee plans for 2026. He stated that City of Schertz has a unique opportunity to showcase the Jubilee's 50th anniversary in conjunction with America's 250th Birthday. His suggestions include:

- Extend the celebration to a multi-day celebration on Friday and Saturday
- Utilize Main Street for daytime events that transition into the park later in the afternoon
- Upgrade the fireworks show
- Engage multiple musical groups
- Include sponsorships/partnerships from our business community

After brief discussion, Council decided to create a volunteer committee to include Councilmember Macaluso as Chair, Councilmember Michelle Watson, Mayor Ralph Rodriguez, Parks Director Lauren Shrum, Recreation Manager Cassie Paddock, and other key staff.

### 2. **Sign Ordinance** (Councilmember Davis)

Mayor Pro Tem Mark Davis opened discussion regarding the city's Sign Ordinance, which he stated limits flexibility for advertisements, which could be an issue for some properties as the city continues developing. He requested to look for flexible options for businesses to allow different sign designs.

Deputy City Manager Brian James stated staff will review the information and return with potential options for an amendment to the Sign Ordinance.

### 3. **Memorial for Councilmember Tim Brown** (Councilmember Guererro)

Councilmember Ben Guerrero recommended a permanent memorial in honor of Councilmember Tim Brown. After brief discussion, Council agreed to dedicate the City Council Conference Room as the "Tim Brown Conference Room" and to dedicate a brick at the Veterans Memorial in his memory as well.

**Adjournment**

Mayor Rodriguez adjourned the workshop meeting at 5:38 p.m.

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Ralph Rodriguez, Mayor

ATTEST:

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Sheila Edmondson, City Secretary