



GOVERNMENT COMMUNICATORS DAY FEBRUARY 20, 2026

WHEREAS, the role of government communications professions is to inform, educate and engage their communities; and

WHEREAS, robust communication in government creates trust and inspires residents to take action and be involved; and

WHEREAS, government communications create relationships and calls to action, build awareness and understanding through storytelling, engage and foster engagement on civic issues and use all channels to include people in critical decisions; and

WHEREAS, it is essential to have strong communications in government because it is a foundational element of living in a democracy where citizens have the freedom to make their voice heard; and

WHEREAS, the [City/County] is proud and has deep gratitude and recognition for government communicators' professionalism, dedication, hard work, commitment, enthusiasm and sacrifice;

NOW, THEREFORE, I, Ralph Rodriguez, Mayor of the City of Schertz do hereby proclaim February 20, 2026 as

GOVERNMENT COMMUNICATORS DAY

and encourage all residents to thank the members of the Public Affairs Department who have dedicated their careers to ensure the City of Schertz has effective, impactful and successful communication strategies that resonate and are relevant.

IN WITNESS WHEREOF, I hereunto set my hand and caused the seal of Schertz to be affixed this 17th day of February 2026.

Ralph Rodriguez, Mayor