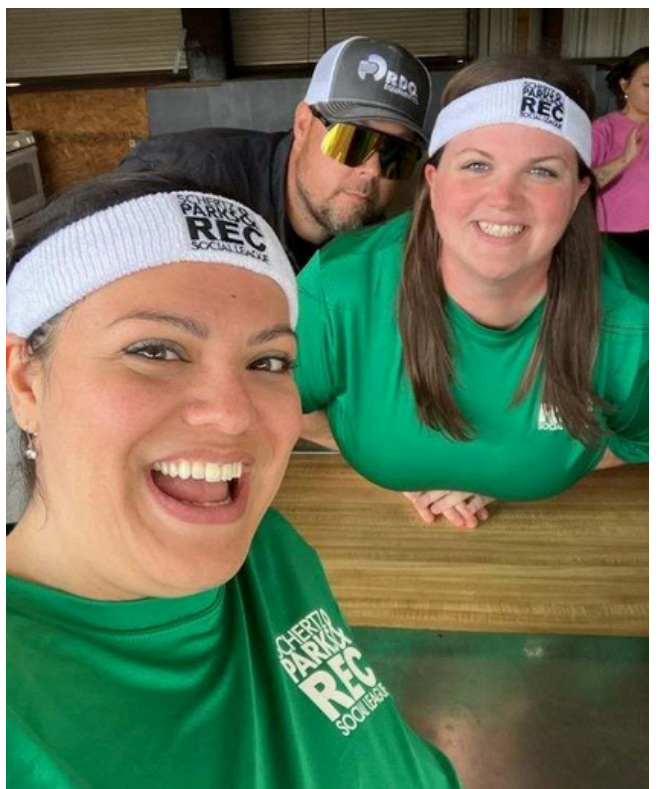




SCHERTZ  
PARKS &  
RECREATION  
**FUN**

**FY 24-25**  
**ANNUAL**  
**REPORT**





**21**  
FULL TIME STAFF

**2**  
PART TIME STAFF

**2**  
SEASONAL STAFF

**200**  
# OF VOLUNTEERS

**WHO WE ARE**



## **PARKS & RECREATION LEADERSHIP**

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- Lauren Shrum, Director
- Jared Montney, Park Superintendent
- Cassie Paddock, Recreation Manager
- Athena Nolen, Civic Center Manager
- Robert Dobratz, Crew Supervisor

# TEAM ACCOMPLISHMENTS

## AWARDS & RECOGNITIONS

Sydney Paredes

*NRPA 30 Under 30*

*Schertz Rising Star Award*

Kathryn Scheel

*City Managers Coin*

DariAnn Douglas

*1 Year Service Pin*

Central Region Maintenance Rodeo:

*Ray Tyquiengco: 3<sup>rd</sup> place Zero Turn Mower*

*Diego Martinez & Daniel DeLong: 4<sup>th</sup> place Truck & Trailer*

*Cole Moody & Larry May: 6<sup>th</sup> place Truck and Trailer*

*Ian King: 5<sup>th</sup> place Backhoe*

*Ian King & Diego Martinez: 5<sup>th</sup> place Irrigation Assembly*

*Cole Moody: 6<sup>th</sup> place Nail Drive*

Central Region Awards:

*Lauren Shrum: Park Professional of the Year*

*The Great Spring Project: Conservation Award*

*Veterans Memorial Plaza: Photography Award*

*Color Fight: Photography Award*

State Maintenance Rodeo:

*Cole Moody & Larry May: 1<sup>st</sup> place Truck and Trailer*

## CERTIFICATIONS

Certified Playground  
Safety Inspector (CPSI)

*Daniel DeLong*

Certified Pool Operator

*DariAnn Douglas*

Pesticide Applicator

*Diego Martinez*

*Jeremy Jacoway*

*Daniel DeLong*

Scissor Lift Operator

*Art Ortiz*

*Albert Orosco*

*Lonnie Corso*

*Robert Gaitan*

Archery Instructor

*Isaiah Granado*

*AJ Jimenez*

## PROFESSIONAL DEVELOPMENT

Lauren Shrum:

*TRAPS Central Region Director*

*Emerging Leaders Mentor*

*AAPRA Mentor*

Cassie Paddock:

*TRAPS Education Task Force*

*TRAPS State Presenter*

*NRPA Annual Institute Presenter*

*Central Region Workshop Chair*

*AAPRA Mentor*

Jared Montney

*Central Region Rodeo Chair*

Sydney Paredes:

*F&YP Volunteer Coordinator*

*TRAPS Tex-tern*

*Al Johnson Scholarship*

*NRPA Young Professional Fellowship*

Kathryn Scheel:

*TRAPS Central Region Awards Committee*

*TRAPS State Awards Committee*

Ian King

*Emerging Leaders*

Diego Martinez

*Emerging Leaders*

Lexis Michael

*Cibolo Valley Elementary Presenter*



# BOARDS & COMMITTEES



## **BUFFALO VALLEY YOUTH ASSOCIATION**

---

Jason Hahn	Ashley Underwood
Barton Bowers	Dustin Quinney
Daniel Hernandez	Christina Clark
Gerald Connell	Obie Harrison
Matt Netherton	Lillian Redus
Nick Morales	

## **SENIOR CENTER ADVISORY BOARD**

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Christopher Castoro	Adela Lugo
Pam Lucas	Della Morgan
Mary Wigle	Tess Daniels
Linda Powell	

## **FRIENDS OF CRESCENT BEND**

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Debby Arnold	Ardell Winters
Gary Arnold	Paula Oliver
Bill Skinner	Ann Mallard
Sandi Wheeler	Steve Layton
Branch Archer	Clare Layton

## **PARKS AND RECREATION ADVISORY BOARD**

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Johnie McDow, Chair	Elizabeth Wiley
William Bosch, Vice Chair	Penny Jennings
Reginna Agee	Christopher Castoro
Sally Macias	Tim Dusek
Robert Sheridan III	Sydney Shippey
Brad Snow	Jason Hernandez

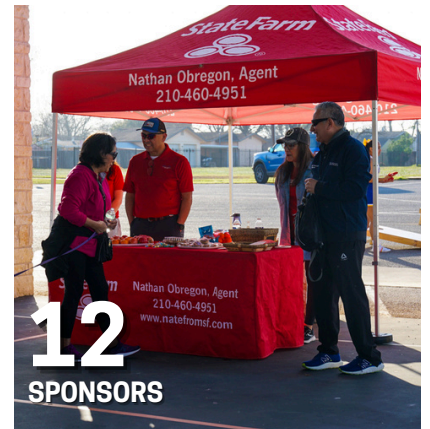
## **SCHERTZ YOUTH SOCCER ALLIANCE**

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Sabrina Sheridan	Cassie Paddock
Jason Hernandez	Jared Montney
Michelle Hernandez	Sydney Paredes
Dora Boyle	Robert Sheridan III
Damani Phillips	Mario Gallegos
Demetrius Hopson	



# WHAT WE DO





**4**  
WATER ACCESS POINTS



**25.6**  
MILES OF HIKE & BIKE TRAILS



**12**  
Soccer Fields



**36**  
PLAYSCAPE UNITS



**2**  
SPLASH PADS



**1**  
SKATE PARK



**12**  
PAVILIONS & PICNIC AREAS



**12**  
BASEBALL & SOFTBALL FIELDS



**4**  
POOLS



**2**  
COMMUNITY CENTERS



**457**  
ACRES OF PARKLAND

# THE YEAR IN NUMBERS

## PARK RENTALS

	FY 25	FY 24
Ashley Park Pavilion	20	21
Crescent Bend Group Campsite	5	3
Gutierrez Garden Park Gazebo	9	3
Pickrell Park- Large Pavilion	283	158
Pickrell Park- Aero Pavilion	60	68
Pickrell Park- Oak Pavilion	92	82
Pickrell Park- Poplar Pavilion	52	63
Pickrell Park- Picnic Area A	4	10
Pickrell Park- Picnic Area B	5	9
Pickrell Park- Picnic Area C	4	11
Pickrell Park- Picnic Area D	2	9
Rhine Valley Park Pavilion	8	8
Wendy Swan Pavilion A	45	2
Wendy Swan Pavilion B	10	N/A
Woodland Oaks Gazebo	2	3

## RECREATION

Events	46	41
Event Participants	20,303	28,426
Programs	353	123
Program Participants	4,544	1,750
Leagues	5	5
League Participants	431	540
Sponsorships	\$51,750	\$58,050
Volunteer Hours	884	579

## CIVIC CENTER RENTALS

Grand Ballroom	262	194
Bluebonnet Hall	265	236
Community Center	315	299
North Center	289	199

## AQUATICS- PICKRELL POOL

Visits	20,337	18,362
Admissions	\$24,838	\$22,244
Season Passes	\$6,020	\$5,768



## YOUTH SPORTS PARTICIPANTS

	FY 25	FY 24
Baseball (BVYA)	1,211	936
Softball (BVYA)	470	291
Basketball (BVYA)	314	255
Volleyball (BVYA)	72	89
Swimming (BVYA)	142	140
Soccer (SYSA)	1,993	1,329
Volunteer Hours	22,220	22,530

## SENIOR CENTER

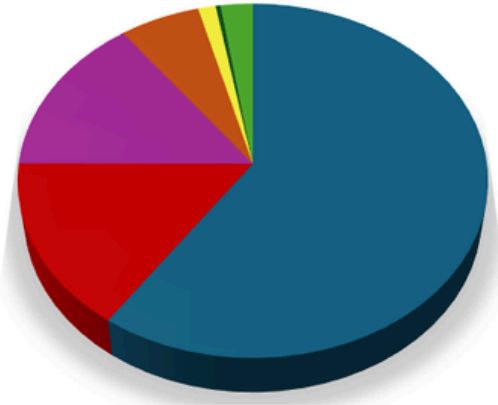
Building Scan Ins	33,035	31,327
Lunch Scan Ins	17,119	15,904
Memberships	840	816
Lunch Memberships	776	715
Volunteer Hours	1,987.5	1,875.5



# BUDGET EXPENSES

**Budget:** \$4,488,868.00  
**Actual:** \$4,296,118.81

- 460- Parks (Parks and Recreation)
- 463- Swim Pool (Pickrell Park Pool & Splash Pad)
- 464- Event Facilities (Civic Center)
- 901- City's Assistance (Senior Center)
- 106- Special Events Fund (Kick Cancer and Hal Baldwin Golf Tournament)
- 317- Park Fund
- 319- Tree Mitigation



## 460- Parks (Parks and Recreation)

	Budget	Actual
Personnel Services	\$ 1,363,118.30	\$ 1,395,202.43
Operating	\$ 634,950.00	\$ 741,991.77
Repairs and Maintenance	\$ 320,100.00	\$ 311,329.13
Capital Outlay	\$ 314,000.00	\$ 121,164.03
<b>Expense Total:</b>	<b>\$ 2,632,168.30</b>	<b>\$ 2,569,687.36</b>

## 463- Swim Pool (Pools and Splash Pad)

	Budget	Actual
Operating	\$ 119,800.00	\$ 124,729.12
Contract Services	\$ 587,233.00	\$ 533,597.52
<b>Expense Total:</b>	<b>\$ 707,023.00</b>	<b>\$ 658,326.64</b>

## 464- Event Facilities (Civic/Community Centers)

	Budget	Actual
Personnel Services	\$ 535,188.00	\$ 527,875.21
Operating	\$ 109,489.00	\$ 103,859.41
<b>Expense Total:</b>	<b>\$ 644,677.00</b>	<b>\$ 631,734.62</b>

## 901- City's Assistance (Senior Center)

	Budget	Actual
Repairs and Maintenance	\$ 10,000.00	\$ 5,000.00
Contract Services	\$ 255,000.00	\$ 255,299.45
<b>Expense Total:</b>	<b>\$ 265,000.00</b>	<b>\$ 260,299.45</b>

## 106- Special Events Fund (KC & HB)

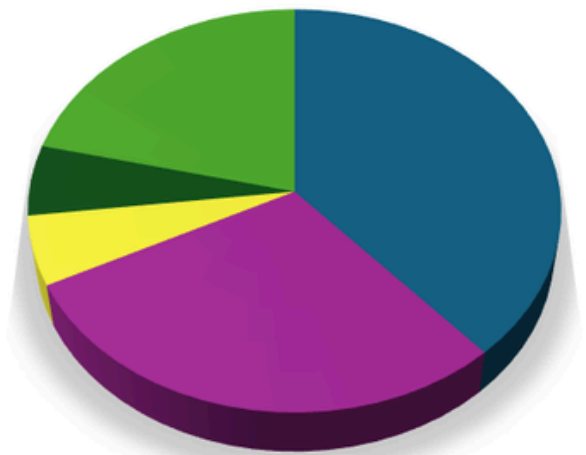
	Budget	Actual
Operating	\$ 55,000.00	\$ 56,763.00
<b>Expense Total:</b>	<b>\$ 55,000.00</b>	<b>\$ 56,763.00</b>

## 317- Park Fund

	Budget	Actual
Capital Improvements	\$ 100,000.00	\$ 15,621.95
<b>Expense Total:</b>	<b>\$ 100,000.00</b>	<b>\$ 15,621.95</b>

## 319- Tree Mitigation

	Budget	Actual
Trees	\$ 85,000.00	\$ 103,685.79
<b>Expense Total:</b>	<b>\$ 85,000.00</b>	<b>\$ 103,685.79</b>



# BUDGET REVENUES

## Revenue From All Parks Department Funds

	Budget	Actual
■ Parks and Rec Fees	\$ 360,700.00	\$ 395,093.92
■ Civic Center Fees	\$ 440,589.00	\$ 300,173.26
■ Special Event Fund Fees	\$ 55,000.00	\$ 56,763.00
■ Parkland Dedication Fees	\$ 150,000.00	\$ 58,000.00
■ Tree Mitigation Fees	\$ 100,000.00	\$ 218,481.58
<b>Revenue Total:</b>	<b>\$ 1,106,289.00</b>	<b>\$ 1,028,511.76</b>

# TOP FY25 HIGHLIGHTS

## LAUNCHED

- Schertz Hometown Harvest, a community farmers market that supports local vendors.
- The Power Wheels Derby and Cardboard Boat Regatta, introducing creative, family-friendly events.
- Together We Play, an inclusive event designed to ensure individuals of all abilities could fully participate in meaningful recreation experiences.
- Hilltop Park as the official name for the parkland dedication within the Homestead neighborhood, as designated by the Parks and Recreation Advisory Board.
- Online North Center and Community Center rentals by transferring the reservation software to CivicRec.



*In addition to local goods, each Farmer's Market had live music for attendees to enjoy while they shop.*



*Together We Play was put on in partnership with the Schertz Public Library and Kinetic Kids.*



*The Power Wheels Derby, Together We Play, and Schertz Hometown Harvest are funded through the budget previously allocated to Movin on Main.*

## PLANNED

- The transition of the Senior Center to city-run operations with a focus on continuity of services and enhanced programming.
- Long-term system growth through the adoption of the PROST Master Plan.
- Chaired the Texas Recreation and Parks Society's Central Region Workshop Planning Committee as the fall 2025 hosts of the Central Region Workshop and Rodeo.



*Our theme for the Central Region Workshop was designed to tie into Schertz's trail focus.*

### THINGS ARE ABOUT TO LOOK DIFFERENT

**City-run operations begin Oct 1, 2025. Meet the Leadership Team!**

Over the next few weeks, you'll notice City of Schertz staff at the Senior Center more often as we prepare for the transition to City operations on October 1st. These team members are here to assist, answer questions, and ensure everything continues to run smoothly. If you have any questions, please reach out.

<b>Director of Parks and Recreation</b> Lauren Shrum lshrum@schertz.com	<b>Recreation Manager</b> Cassie Paddock cpaddock@schertz.com	<b>Parks Superintendent</b> Jared Montney jmontney@schertz.com	<b>Civic Center Manager</b> Athena Nolen anolen@schertz.com

*Staff had an increased presence and outreach in September leading up to the transition of the Senior Center operations.*

City of Schertz, Texas

**PARKS, RECREATION,  
OPEN SPACE & TRAILS  
MASTER PLAN**

DECEMBER 2024

**SCHERTZ**

**SCHERTZ  
PARKS & FUN**

*The PROST Master Plan was also adopted into the Comprehensive Land Use Plan.*

## ENHANCED

- The Schertz Soccer Complex through the installation of new LED lighting on all 12 fields, and facility touchups including extensive irrigation repairs, painting, and amenity replacements.
- Public Art with the addition of a new mural at the Schertz Soccer Complex.
- The Veteran's Memorial Plaza by beginning work to recognize Purple Heart, Gold Star Families, and the Space Force.
- Restrooms with the addition of epoxy floors in 13 Restrooms throughout the park system.
- The Civic Center by converting all light fixtures to LED.



Mural painted by San Antonio native, Cristina Sosa Noriega. This vibrant piece celebrates a variety of youth sports and adds even more life and energy to the facility.



The Parks Maintenance team working to install the new granite fixtures at Veteran's Memorial Plaza.

## EXPERIENCED

- Participated in TRAPS's legislative initiatives, Playday at the Capitol and Walk the Halls.
- An unusually rainy event season that impacted attendance at Holidayz and Jubilee, informing future contingency and event planning efforts.
- The Parks Maintenance Crew attended TRAPS's first ever Maintenance Morning at the State Institute.
- Hosted 80 professionals from across Texas for a Certified Playground Safety Instructor (CPSI) course at the Schertz Civic Center in conjunction with the Texas Recreation and Park Society and the National Recreation and Parks Association.
- Our biggest summer yet, increasing attendance across Parks and Rec Month events, Music and Movies in the Park, and summer camps as well as increasing our summer camp offerings from 24 in 2024 to 38 in 2025.
- Had our first summer intern who helped elevate our social media presence and increase engagement online.



Among the 80 professionals taking the CPSI exam, our very own, Daniel DeLong, passed the exam and is our designated CPSI on staff.



6 of our summer camps sold out with a waitlist: Little Princess, LEGO, Archery, Little Scientists, Pickleball and Slime Sculptor.

