



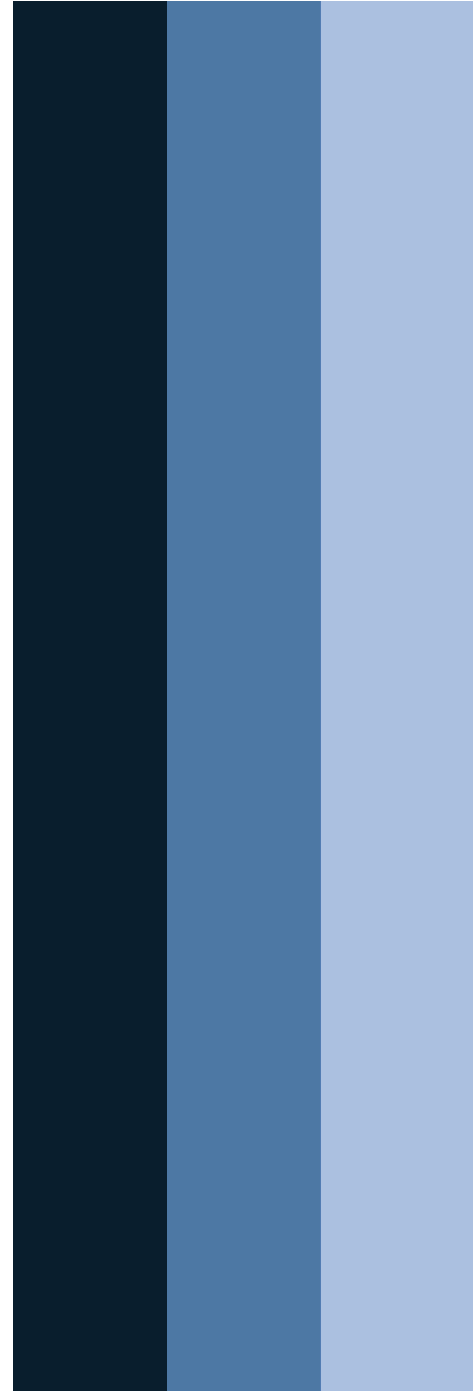
4TH OF JULY JUBILEE

50th Annual Celebration

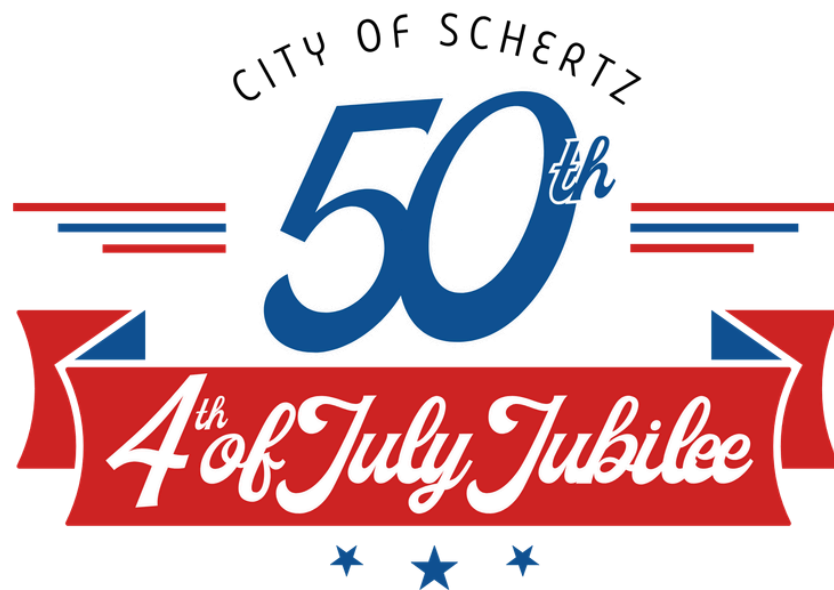
SCHERTZ
COMMUNITY. SERVICE. OPPORTUNITY.



250th Anniversary of USA



50th Anniversary of Jubilee



BUILDING MOMENTUM

- *Patriotic Events Leading Up to July*
- *T-Shirt Sales*
- *Special Edition Street Banners*
- *Increased Social Engagement*
- *Red, White & Blue Parks and Rec Month T-shirts*



PROJECT FLAGLINE



Set Up:

Monday, June 29th
@ 7:30 AM

Take Down:

Monday, July 6th
@ 7:30 AM

12 Sections
Approx. 100 Volunteers

CITY OF SCHERTZ

50th

4th of July Jubilee



JOIN US FOR OUR BIGGEST CELEBRATION YET!

JULY 3 & 4, 2026

PICKRELL PARK ★ SCHERTZ, TEXAS

FEATURING

JOSH ABBOTT BAND



LET FREEDOM RUN 5K | PARADE | CARNIVAL
FOOD TRUCKS | FIREWORK SPECTACULAR

MORE INFORMATION AT SCHERTZ.COM/JUBILEE



SCHERTZ
COMMUNITY • SERVICE • OPPORTUNITY



H-E-B
Helping Here.

JULY 3RD CELEBRATION

Shuttle Services:

Park at the Schertz Soccer Complex and shuttle to Pickrell Park

Carnival: Open 6-10pm

Food Trucks: Open 6-10pm

Free Concert:

7pm: Opener

8:30pm: Josh Abbott Band



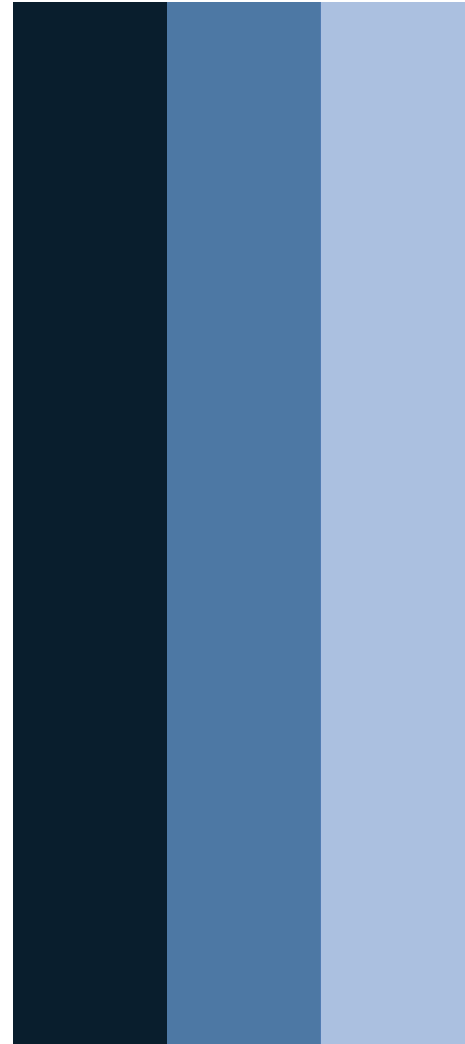
SCHERTZ
COMMUNITY • SERVICE • OPPORTUNITY

JULY 4TH CELEBRATION



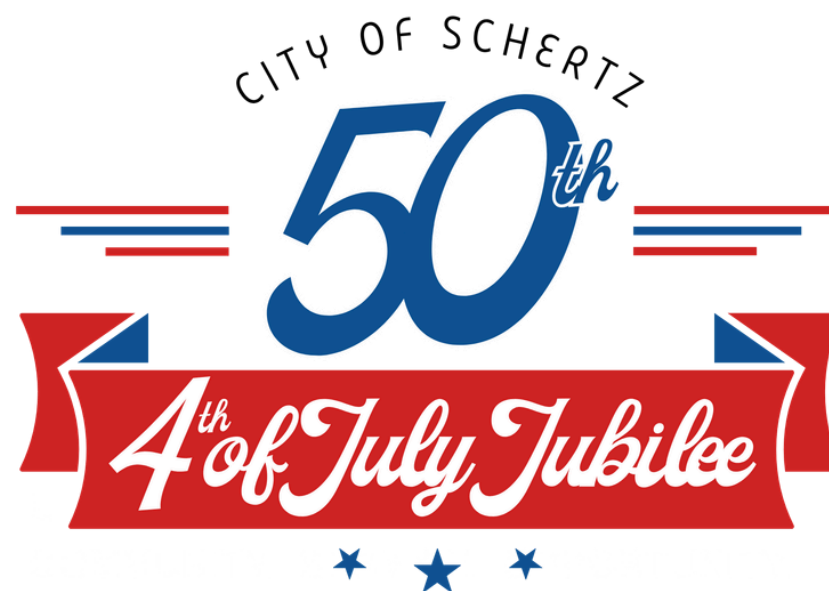
Freedom 5K- 9:15AM

Begins from the Hal Baldwin
Municipal Complex

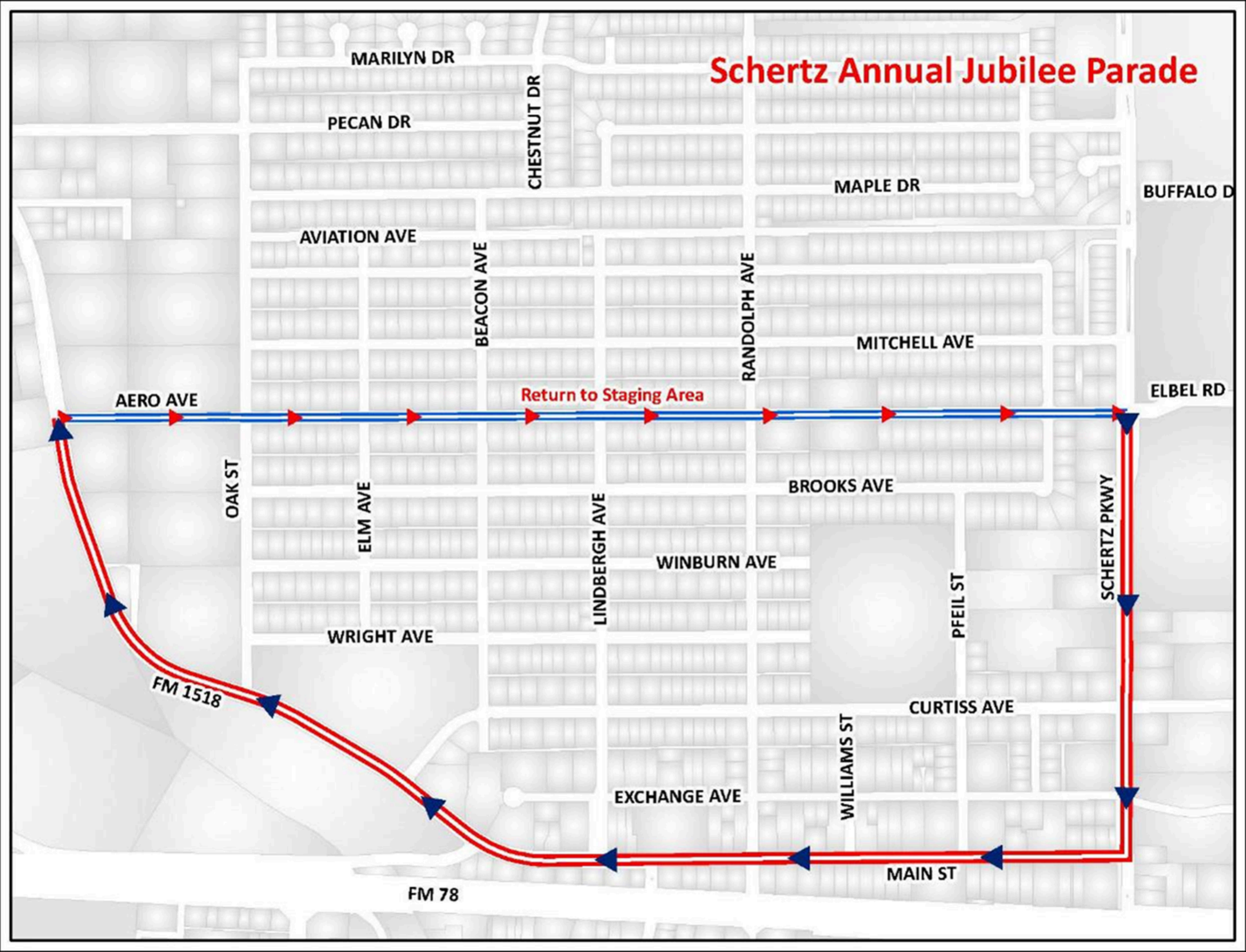


Parade- 9:30AM

“Let Freedom Reign”



Schertz Annual Jubilee Parade



July 3rd: 6-10pm

July 4th: 11am-10pm

*Located at Thulemeyer
Park, 901 Oak Street*



CARNIVAL

JUBILEE- 6PM

Live Music with The After Party

Food Trucks Open

Family Zone Opens

- *Pie Baking Contest* **NEW!**
- *Pie Eating Contest* **NEW!**
- *Dunk Tank* **NEW!**
- *& More*

Float & Fireworks

Historic Flyover **NEW!**

Located at Pickrell Park, 701 Oak Street



CITY OF SCHERTZ

4th of July Jubilee

50TH ANNIVERSARY

JULY 3 - 4, 2026

Schertz is proud to host one of South Texas' largest tributes to freedom and independence. In 2026, the community will celebrate a historic milestone as the 50th Annual 4th of July Jubilee coincides with America's 250th anniversary. Join us as we celebrate community, freedom, and 50 years of Jubilee traditions.

- LET FREEDOM RUN 5K
- DOWNTOWN PARADE
- LIVE MUSIC
- FIREWORK SPECTACULAR
- LIMITED EDITION T-SHIRTS
- & MUCH MORE!

Scan the QR code to keep track of all things Jubilee!



Scan here →



EVENING TIMELINE



7:00 PM

Mayor & Council
Welcome, Flylover



9:13PM

Star Spangled Banner



9:15PM

Expanded Fireworks
Spectacular

COMMENTS & QUESTIONS

