

connecting our community

VISION Sponsorship Package

“State of the Business Community”

The Vision Conference brings together distinguished speakers to discuss the issues shaping Laredo’s future—including healthcare, food sustainability, economic development, local infrastructure, and downtown revitalization.

Keynote speaker:

Cliffe Killam
President & CEO
Killam Development

Title Sponsor \$20,000

- Recognition as Official Sponsor Host at the Vision conference
- Prominent logo placement as Title Sponsor at Vision Conference and at all Vision Conference promo events
- Prominent logo placement as Title Sponsor on Chamber website (with company link)
- Prominent logo placement as Title Sponsor on all Chamber email blasts related to Vision Conference (over 1,500 + impressions)
- Prominent logo displayed on program and 1 full-page ad in a preferred position in the Vision Conference tabloid
- Company name inclusion in all press releases and media advisories related to Vision Conference
- 2 reserved tables of 10 (preferred seating) at Vision Conference

Visionary Sponsor \$15,000

- Recognition as Official Sponsor (Visionary Level) at the Vision conference
- Visionary Level logo placement at the Vision Conference and at all Vision Conference promo events
- Visionary Level logo placement on Chamber website (with company link)
- Visionary Level logo placement on all Chamber email blasts related to Vision Conference (over 1,500+ impressions)
- 1 full-page ad in the Vision Conference tabloid
- Company name inclusion in all press releases and media advisories related to Vision Conference
- 2 reserved tables of 10 (preferred seating) at Vision Conference

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Leadership Sponsor \$10,000

- Recognition as Official Sponsor (Leadership Level) at the Vision conference
- Leadership Level logo placement at the Vision Conference and all Vision Conference promo events
- Leadership Level logo placement on the Chamber website (with company link)
- Leadership Level logo placement on all Chamber email blasts related to Vision Conference (over 1,500+ impressions)
- ½ - page ad in Vision Conference tabloid
- 1 reserved table of 10 at Vision Conference

Advocate Sponsor \$5,000

- Advocate Level logo placement at the Vision Conference
- Advocate Level logo placement on the Chamber website
- Advocate Level logo placement on all Chamber email blasts related to Vision Conference (over 1,500+ impressions)
- Advocate Level logo placement in special section of Vision Conference tabloid
- 1 reserved table of 10 at Vision Conference

Partner Sponsor \$2,500

- Partner Level logo placement at the Vision Conference
- Partner Level logo placement on Chamber website
- Partner Level logo placement on all Chamber email blasts related to Vision Conference (over 1,500+ impressions)
- Partner Level logo placement in special section of Vision Conference tabloid
- 1 reserved table of 10 at Vision Conference.

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VISION Sponsorship Package

Sponsorship Commitment Form

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

Email: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Ext: _____

Contact for Coordination of Sponsorship:

Name: _____

Email: _____

Sponsorship Opportunities

Please check off the selection, sign, date and submit this form back to us.

☐ Title Sponsor \$20,000

☐ Leadership \$10,000

☐ Visionary \$15,000

☐ Advocate \$5,000

☐ Partner \$2,500

Date: _____

Signature: _____

For more information please contact
The Laredo Chamber of Commerce at
(956) 722-9895 or email gwen@laredochamber.com