

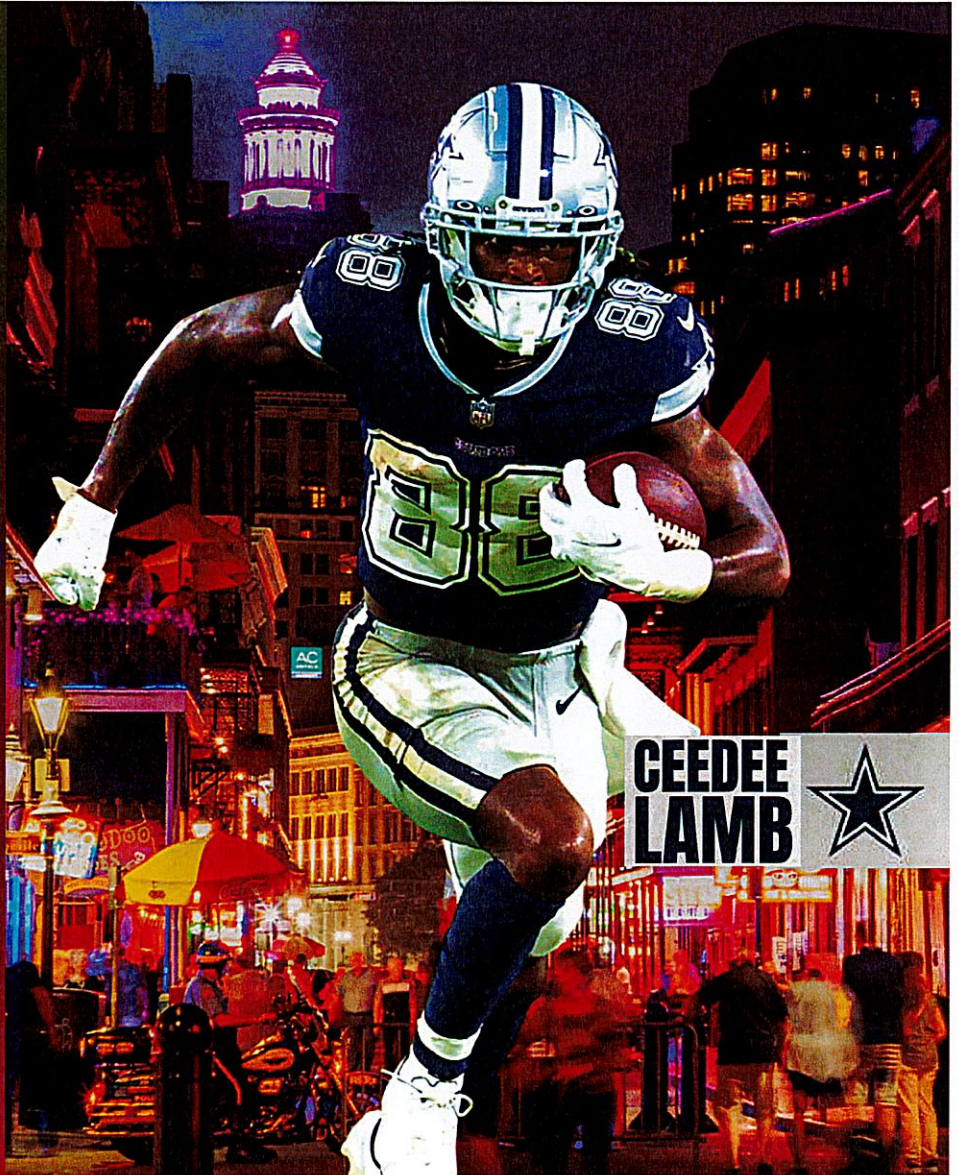


2026-27 NFL Season



Minelly De Leon

Entravision Laredo
Mobile: (956) 337-3327
mdeleon@entravision.com
Laredo, Texas



**CEEDEE
LAMB** 



2026-27 NFL Season

PRE-SEASON

SUN	PRESEASON	8/23/2026	NFL PRE-S: SEATTLE SEAHAWKS & TENNESSEE TITANS	7:00p-10:30p
-----	-----------	-----------	--	--------------

REGULAR SEASON

SUN	WK.1	9/13/2026	NFL GAME 1	12:00p-3:30p
SUN		9/13/2026	NFL GAME 2	3:30p-6:30p
SUN	WK.2	9/20/2026	NFL GAME 1	12:00p-3:30p
SUN		9/20/2026	NFL GAME 2: WSH COMMANDERS @ DALLAS COWBOYS	3:30p-6:30p
SUN	WK.3	9/27/2026	NFL GAME 1	12:00p-3:30p
SUN	WK.4	10/4/2026	NFL GAME 1: DALLAS COWBOYS @ HOUSTON TEXANS	12:00p-3:30p
SUN	WK.5	10/11/2026	NFL GAME 1	12:00p-3:30p
SUN		10/11/2026	NFL GAME 2	3:30p-6:30p
SUN	WK.6	10/18/2026	NFL GAME 1	12:00p-3:00p
SUN	WK.7	10/25/2026	NFL GAME 1: NEW YORK GIANTS @ HOUSTON TEXANS	12:00p-3:30p
SUN		10/25/2026	NFL GAME 2	3:30p-6:30p
SUN	WK.8	11/1/2026	NFL GAME 1: ARIZONA CARDINALS @ DALLAS COWBOYS	12:00p-3:30p
SUN	WK.9	11/8/2026	NFL GAME 1: DALLAS COWBOYS @ INDIANAPOLIS COLTS	12:00p-3:30p
SUN		11/8/2026	NFL GAME 2	3:30p-6:30p
SUN	WK.10	11/15/2026	NFL GAME 1: NEW ENGLAND PATRIOTS @ DETROIT LIONS (MUNICH)	8:30a-11:30a
SUN		11/15/2026	NFL GAME 2: HOUSTON TEXANS @ CLEVELAND BROWNS	12:00p-3:30p
SUN		11/15/2026	NFL GAME 3: SAN FRANCISCO 49ERS @ DALLAS COWBOYS	3:30p-6:30p





2026-27 NFL Season

REGULAR SEASON

SUN	WK.11	11/22/2026	NFL GAME 1: TENNESSEE TITANS @ DALLAS COWBOYS	12:00p-3:00p
THU	WK.12	11/26/2026	THANKSGIVING GAME: PHILADELPHIA EAGLES @ DALLAS COWBOYS	3:30p-6:30p
SUN		11/29/2026	NFL GAME 1	12:00p-3:30p
SUN		11/29/2026	NFL GAME 2	3:30p-6:30p
SUN	WK.13	12/6/2026	NFL GAME 1	12:00p-3:30p
SUN	WK.14	12/13/2026	NFL GAME 1	12:00p-3:30p
SUN		12/13/2026	NFL GAME 2	3:30p-6:30p
SAT	WK.15	12/19/2026	NFL GAME: SEATTLE SEAHAWKS @ PHILADELPHIA EAGLES	4:00p-7:00p
SUN		12/20/2026	NFL GAME 1	12:00p-3:00p
FRI	WK.16	12/25/2026	CHRISTMAS DAY GAME: NFL GAME: LOS ANGELES RAMS @ SEATTLE SEAHAWKS	7:00p-10:00p
SUN		12/27/2026	NFL GAME 1	12:00p-3:00p
SAT	WK.17	1/2/2027	GAME TBD	12:00p-3:30p
SUN		1/3/2027	NFL GAME 1: NEW YORK GIANTS @ DALLAS COWBOYS	12:00p-3:30p
SUN		1/3/2027	NFL GAME 2: DETROIT LIONS @ CHICAGO BEARS	3:30p-6:30p
SUN	WK.18	1/3/2027	NFL GAME 1: TBD	12:00p-3:30p
SUN		1/3/2027	NFL GAME 2: TBD	3:30p-6:30p





2026-27 NFL Season

POST SEASON - PLAYOFFS

SAT-SUN	Wk.19	1/16 or 1/17, 2027	NFC WILDCARD GAME 1	3:00p-6:30p
SAT-SUN	Wk.20	1/23 or 1/24, 2027	NFC DIVISIONAL PLAYOFF GAME1	5:00p-9:00p
SUN	Wk.21	1/31/2027	NFC CHAMPIONSHIP GAME	5:30p-8:30p



2026-27 NFL Season



Includes:
8x Cowboys Games
3x Texans Games

Holidays:
Thanksgiving
Christmas Day

Post-Season:
1x Wildcard
1x Divisional
1x Championship

Plus:
Ancillary Programming
&
Social Media Presence

	FOX NFL KICKOFF	FOX NFL SUNDAY		KXOF M-SU 6AM-12AM	TOTAL GAME SPOTS	TOTAL SPOTS	DIGITAL FB ADS	NET INVESTMENT
AUGUST	-	-		30	1	31	1	\$ 1,150
SEPTEMBER	3	3		30	5	41	1	\$ 4,625
OCTOBER	4	4		30	6	44	1	\$ 5,450
NOVEMBER	3	5		30	10	48	1	\$ 9,575
DECEMBER	4	4		30	7	45	1	\$ 5,750
JANUARY	2	2		30	8	42	1	\$ 9,250
# SPOTS	16	18		180	37	251	Total 30-second spots	
PACKAGE NET TOTAL:						251	6	\$ 35,800



Avg. cost \$143 p/spot

- *Please note that teams and game times are subject to change.
- *All Rates are subject to change and are available on a first come basis.
- *All spots are pre-emptible and will be made good at management's discretion in an equal or better time period.

Business Name: _____ **Signature:** _____ **Date:** _____

This PKG includes: One thirty-second (:30) fully produced English commercial. Includes one and one half hours of shoot time and two hours of post edit time. Talent fee is not included. Cancellation of shoot/edit session without twenty-four (24) hour notice will result in a cancellation fee. Commercials are property of ENTRAVISION and are to run EXCLUSIVELY on Entravision; production charges of \$450.00 will apply for any. Facebook Ad investment of \$500 net monthly. Entravision produced commercial airing on other stations. This promotion can be withdrawn at any time without notice. Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising Services located at <http://www.entravision.com/termsandsales>, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

