

Jessé's Floral
&
Event Services LLC.

WEBB COUNTY PURCHASING
SEP23.2026 PM2:20

PROPOSAL RESPONSE

Jesse's Floral + Event Services LLC

Webb County Fairgrounds

Special Events Decorating and Catering Services

RFP 2026-016

SPECIAL EVENT DECOR • FLORALS • LINENS • FURNITURE • CATERING

SUBMITTED TO

Webb County Purchasing Department

PROJECT

Webb County Fairgrounds

DUE DATE

September 23, 2026 • 4:00 PM CT

SUBMITTED BY

Jesse's Floral and Event Services LLC

Prepared for a concise, qualifications-focused review.

Proposal Letter

September 23, 2026

Webb County Purchasing Department

1110 Washington Street, Suite 101

Laredo, Texas 78040

RE: RFP 2026-016 – Webb County Fairgrounds – Special Events Decorating and Catering Services

Jesse's Floral and Event Services LLC respectfully submits this proposal to provide special event decorating and event-support services for the Webb County Fairgrounds. Our approach is practical and service-focused: create polished event environments, coordinate the required décor elements, and work collaboratively with Webb County and its contracted partners from planning through setup and removal.

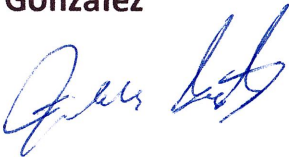
Our experience includes floral and event décor support for graduations, corporate events, and private celebrations, including work associated with Texas A&M International University and Laredo College. Services have included florals, linens, tables, chairs, lounge furnishings, catering, waitstaff, and event styling support.

Jesse's Floral and Event Services LLC understands the need for reliable in-person support, space planning, vendor coordination, delivery, setup, cleanup, and flexibility for both indoor and outdoor events. We are prepared to coordinate supplemental services required by individual events, including catering, entertainment, and activities, through approved vendors when applicable.

This proposal is firm for not less than sixty (60) calendar days following the RFP closing date. Final contractual commitments are subject to Webb County's award and executed agreement.

Jesus Gonzalez

Owner



Company Overview

FIRM ESTABLISHED	YEARS OF RELEVANT EXPERIENCE
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2015

11 +

Core Services

- **Floral Design** — Fresh and artificial decorative floral elements for ceremonies, stages, tables, entrances, and feature areas.
- **Linens + Table Styling** — Tablecloths, coordinated linens, centerpieces, and table styling aligned with event theme and layout.
- **Tables, Chairs + Lounge Areas** — Furniture coordination and setup for guest seating, dining, ceremony, and lounge areas.
- **Space Planning** — Practical indoor and outdoor layouts incorporating seating, décor, guest flow, and focal areas.
- **Delivery, Setup + Removal** — Event-day installation, placement, breakdown, and removal of supplied décor and furnishings.
- **Vendor Coordination** — Coordination with venue representatives and event vendors to support smooth event execution.

Supplemental Event Services

When required by a specific event, Jesse's Floral and Event Services LLC can coordinate approved third-party providers for catering, DJ/band entertainment, activities, specialty rentals, and other event needs. Final services and pricing would be confirmed for each event package.

Service Approach

Jesse's Floral and Event Services LLC will provide complete event décor coordination from planning through final cleanup. Our approach begins with understanding the event type, layout, theme, guest count, and specific needs of Webb County, followed by the development of an organized décor plan that may include florals, linens, tables, chairs, centerpieces, lounge areas, seating layouts, and other requested design elements.

We will coordinate closely with Webb County, its Promotion Management company, the Restaurant and Concession Operator, and any additional vendors or clients to ensure all services are properly scheduled and executed. Our team will manage delivery, setup, on-site adjustments, vendor coordination, and timely removal of décor following each event.

Our goal is to provide reliable, professional, and event support while ensuring each space is functional, visually appealing, and prepared according to the County's and/or client's expectations.

Event Packages + RFP Capability

Packages are tailored to event size, theme, and guest count. The following framework can be scaled for weddings, quinceañeras, birthdays, graduations, baptisms, corporate functions, and community events.

PACKAGE	TYPICAL SCOPE
Essential Décor	Linens, table styling, centerpieces, key floral accents, delivery/setup/removal
Full Event Styling	Essential package + furniture, lounge areas, ceremony/stage décor, enhanced florals, layout support
Custom Event Package	Full styling + specialty rentals and coordinated third-party services based on event requirements

RFP Scope Response

REQUIREMENT	JESSE'S RESPONSE
Indoor + outdoor décor packages	Yes — customized for event type and site conditions.
Vendor management	Yes — coordination with event-related vendors and County partners.
Space layouts	Yes — seating, guest flow, décor, focal areas, and functional placement.
Linens / centerpieces / seating options	Yes — samples/options can be presented during planning.
Catering when required	Yes — catering services may be provided as part of its event packages and coordinate food service based on the event type, guest count, and specific needs.
Games / activities	Can be coordinated through approved event vendors when requested.
DJ / band setups	Can be coordinated with approved entertainment / production vendors when requested.
Special event coordinator	Designated event lead to manage décor, supplies, scheduling, and vendor communication.
County collaboration	Yes — direct coordination with Webb County, Promotion Management, and Restaurant & Concession Operator.
Delivery / setup / cleanup	Yes — included as applicable to each décor package.

01 • SPECIAL EVENT DECORATING SERVICES

Relevant Event Experience

Representative experience includes the following event types and services. Food service for these examples was handled by the event host or separate catering provider unless otherwise noted.

CLIENT / VENUE	EVENT TYPE	DÉCOR / SERVICES
Texas A&M International University (TAMU)	Graduation / institutional events	Florals, linens, tables, chairs, event décor support
Laredo College	Graduation / institutional events	Florals, linens, tables, chairs, event décor support
WBCA	Community/Social / Private celebrations	Florals, table styling, linens, furniture, lounge areas, parade guest seating, tents, décor, and related setup
Society of Martha Washington	Social / private celebrations	Presentation stage design and décor, stage furnishings, dinner setup, linens, table styling, event furniture, and complete setup support.

Experience Highlights

- 1,000+ Guest Wedding – Full event services including florals, linens, table styling, furniture, lounge areas, décor, catering coordination, vendor management, setup, and breakdown.
- Large Social Events – 800–900 Guests – Complete event setup and décor for large-scale social functions, including seating, tables, linens, furniture, florals, staging, and vendor coordination.
- WBCA – Support for signature community events and formal celebrations, including presentation stages, stage décor and furnishings, dinner setup, linens, table styling, guest seating, tents, furniture, and event décor.
- Uni-Trade Group – Corporate event services including event décor, florals, linens, table setup, furniture, staging, and coordination of event needs.
- Palos Garza Logistics – Corporate event support including décor, table styling, linens, furniture, florals, setup, and related event services.
- IBC Bank – Corporate and special event support including décor, florals, linens, table styling, furniture, and event setup.
- Falcon Bank – Event services for corporate and special events, including décor, florals, linens, furniture, table setup, and coordination.
- Doctor's Hospital – Event services for corporate and special events, including décor, florals, linens, furniture, table setup, and coordination.
- Taco Palenque – Corporate and special event support including décor, table styling, florals, linens, furniture, and complete event setup.
- McDonalds - Corporate and special event support including décor, table styling, florals, linens, furniture, and complete event setup.
- University Graduations – Event support for TAMU and Laredo College graduations, including florals, seating, tables, linens, lounge areas, and event setup.

02 • PERSONNEL QUALIFICATIONS

Event Team

Jesse's Floral and Event Services LLC will designate a primary event lead and supporting setup team for both indoor and outdoor Webb County Fairgrounds events. The team structure is intended to keep communication direct and event-day execution efficient.

TEAM MEMBER	ROLE	RESPONSIBILITIES
Jesus Gonzalez	Lead Event Coordinator / Owner	Client and County communication; design direction; vendor coordination; scheduling; approvals; event oversight.
Jesus Garcia	Manager + Floral + Décor Lead	Florals, centerpieces, linens, styling, inventory, preparation, installation, and quality control.
Laura Gonzalez	Administrative Coordinator	Administrative and operational support for all events from planning through completion.

Team Capabilities

- **Event Planning + Coordination** — Managing décor timelines, setup sequencing, vendor communication, and event-day details.
- **Design + Presentation** — Coordinating florals, linens, furniture, centerpieces, and printed/design elements to fit the event theme.
- **Budget + Inventory Control** — Tracking décor selections, rental items, purchased materials, quantities, and event-related costs.
- **Vendor Collaboration** — Working with subcontractors, caterers, entertainment, production, and venue representatives as required.
- **On-Site Execution** — Supervising delivery, installation, adjustments, breakdown, and cleanup for indoor and outdoor events.

Personnel Experience

Jesse brings more than 20 years of experience in floral design, event décor, and special event coordination prior to establishing Jesse's Floral and Event Services LLC. His experience includes large-scale weddings, social events, corporate functions, university graduations, signature events, and events serving up to 1,000+ guests.

He has extensive hands-on experience with florals, linens, table styling, furniture, lounge areas, staging, tents, seating, catering coordination, vendor management, event setup, and breakdown for both indoor and outdoor events.

02 • PERSONNEL QUALIFICATIONS

Why Jesse's Meets the County's Needs

A local, hands-on event partner focused on polished presentation, dependable setup, and straightforward coordination.

One Point of Coordination

A designated lead can coordinate décor planning, vendor communication, setup timing, and event-day adjustments.

Broad Décor Capability

Florals, linens, tables, chairs, centerpieces, lounge areas, and styling can be combined into scalable packages.

Institutional + Private Event Experience

Experience includes graduation-related, corporate, and private-event décor support.

Flexible Vendor Network

Supplemental services can be coordinated as needed so each event package can match the County's requirements.

Practical Execution

Planning is tied directly to delivery, setup, breakdown, inventory control, and cleanup.

Commitment to Webb County

Jesse's Floral and Event Services LLC is prepared to work collaboratively with Webb County's designated representatives, Promotion Management company, and Restaurant & Concession Operator throughout the term of the agreement. Our goal is to provide consistent event presentation, responsive service, and décor solutions appropriate to each scheduled event.

CONTRACT TERM

Prepared to support the County's requested minimum three-year service agreement, subject to final contract negotiations.

THIS FORM MUST BE INCLUDED WITH RFP PACKAGE; PLEASE CHECK OFF EACH ITEM INCLUDED WITH RFP PACKAGE AND SIGN BELOW TO COMPLETE SUBMITTAL / CONFIRMATION OF EACH REQUIRED ITEM.

“Webb County Fairgrounds – Special Events Decorating and Catering Services”

☐ Reference Form

☒ Conflict of Interest Form (CIQ)

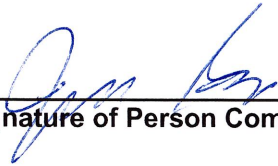
☒ Webb County Code of Ethics Affidavit

☒ House Bill 89 Form

☒ Senate Bill 252 Form

☒ Proof of No Delinquent Tax Owed to Webb County

☒ Exhibit A (Pictures of Restaurant and Pavilion Concession Facility)



Signature of Person Completing this Package

9-23-26
Date

REFERENCE THREE

Government/Company Name: Society of Martha Washington
Address: 1819 E Hillside Rd suite 1
Contact Person and Title: Jeanette Fernandez
Phone: 956 236904 Fax: _____
Email Address: Jfernandez@visd.net Contract Period: 2017 - Present
Description of Goods / Services Provided: Event Decor for events
November Presentation, private events

REFERENCE Four

Government/Company Name: Doctors Hospital of Laredo
Address: 10700 McPherson Rd
Contact Person and Title: Judy Martinez -
Phone: 956 2850916 Fax: _____
Email Address: Judy.martinez@uhhsinc.com Contract Period: 2018 - Present
Description of Goods / Services Provided: providing Event Decor
for Hospital Events, Groundbreaking +

References Form

Please list at minimum five (5) local governmental entities where similar scope of services were provided.

THIS FORM MUST BE RETURNED WITH YOUR OFFER.

REFERENCE ONE

Government/Company Name: Texas AVL

Address: 6402 N. Bartlett Ave Ste 1 Laredo, Tx 78041

Contact Person and Title: Andres Garcia - COO

Phone: 956-251-7056 Fax: _____

Email Address: Andy@Texasavl.com Contract Period: 2015 - Present

Description of Goods / Services Provided: Providing event decor for events
such as TAMU and Laredo college graduations, corporate
events and private parties.

REFERENCE TWO

Government/Company Name: W.B.C.A

Address: 1000 Houston ST

Contact Person and Title: Cordelia Valdez

Phone: 956 7444 021 Fax: _____

Email Address: _____ Contract Period: 2010 - Present

Description of Goods / Services Provided: Providing event decor for
events

REFERENCE Five

Government/Company Name: McDonald's

Address: 5460 Springfield Ave, suite 102

Contact Person and Title: Michael Marasco

Phone: 956 556 6320 Fax: _____

Email Address: mike.marasco@yahoo.com Contract Period: 2000 - present

Description of Goods / Services Provided: providing Event Decor
for groundbreaking, new mcdonald's locations and
private Events.

- **Additional pages are permitted if more space is required**

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CONFLICT OF INTEREST QUESTIONNAIRE

For vendor doing business with local governmental entity

FORM CIQ

This questionnaire reflects changes made to the law by H.B. 23, 84th Leg., Regular Session.

This questionnaire is being filed in accordance with Chapter 176, Local Government Code, by a vendor who has a business relationship as defined by Section 176.001(1-a) with a local governmental entity and the vendor meets requirements under Section 176.006(a).

By law this questionnaire must be filed with the records administrator of the local governmental entity not later than the 7th business day after the date the vendor becomes aware of facts that require the statement to be filed. See Section 176.006(a-1), Local Government Code.

A vendor commits an offense if the vendor knowingly violates Section 176.006, Local Government Code. An offense under this section is a misdemeanor.

OFFICE USE ONLY

Date Received

1 Name of vendor who has a business relationship with local governmental entity.

2 ☐ Check this box if you are filing an update to a previously filed questionnaire. (The law requires that you file an updated completed questionnaire with the appropriate filing authority not later than the 7th business day after the date on which you became aware that the originally filed questionnaire was incomplete or inaccurate.)

3 Name of local government officer about whom the information is being disclosed.

Name of Officer

4 Describe each employment or other business relationship with the local government officer, or a family member of the officer, as described by Section 176.003(a)(2)(A). Also describe any family relationship with the local government officer. Complete subparts A and B for each employment or business relationship described. Attach additional pages to this Form CIQ as necessary.

N/A

A. Is the local government officer or a family member of the officer receiving or likely to receive taxable income, other than investment income, from the vendor?

☐ Yes

☐ No

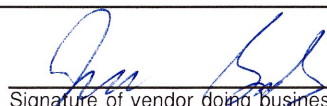
B. Is the vendor receiving or likely to receive taxable income, other than investment income, from or at the direction of the local government officer or a family member of the officer AND the taxable income is not received from the local governmental entity?

☐ Yes

☐ No

5 Describe each employment or business relationship that the vendor named in Section 1 maintains with a corporation or other business entity with respect to which the local government officer serves as an officer or director, or holds an ownership interest of one percent or more.

6 ☐ Check this box if the vendor has given the local government officer or a family member of the officer one or more gifts as described in Section 176.003(a)(2)(B), excluding gifts described in Section 176.003(a-1).

7 

Signature of vendor doing business with the governmental entity

9-23-26

Date

**WEBB COUNTY PURCHASING DEPT.
QUALIFIED PARTICIPATING VENDOR CODE OF ETHICS
AFFIDAVIT FORM**

STATE OF TEXAS *

KNOW ALL MEN BY THESE PRESENTS:

COUNTY OF WEBB *

BEFORE ME the undersigned Notary Public, appeared Jesus Gonzalez, the herein-named "Affiant", who is a resident of Webb County, State of Texas, and upon his/her respective oath, either individually and/or behalf of their respective company/entity, do hereby state that I have personal knowledge of the following facts, statements, matters, and/or other matters set forth herein are true and correct to the best of my knowledge.

I personally, and/or in my respective authority/capacity on behalf of my company/entity do hereby confirm that I have reviewed and agree to fully comply with all the terms, duties, ethical policy obligations and/or conditions as required to be a qualified participating vendor with Webb County, Texas as set forth in the Webb County Purchasing Code of Ethics Policy posted at the following address: <http://www.webbcountytexas.gov/PurchasingAgent/PurchasingEthicsPolicy.pdf>

I personally, and/or in my respective authority/capacity on behalf of my company/entity do hereby further acknowledge, agree and understand that as a participating vendor with Webb County, Texas on any active solicitation/proposal/qualification that I and/or my company/entity failure to comply with the Code of Ethics policy may result in my and/or my company/entity disqualification, debarment or make void my contract awarded to me, my company/entity by Webb County. I agree to communicate with the Purchasing Agent or his designees should I have questions or concerns regarding this policy to ensure full compliance by contacting the Webb County Purchasing Dept. via telephone at (956) 523-4125 or e-mail to the Webb County Purchasing Agent to joel@webbcountytexas.gov.

Executed and dated this 23rd day of September, 2026.

[Signature]
Signature of Affiant

Josue Guzman Jesse's Florist & Gift LLC
Printed Name of Affiant/Company/Entity

SWORN to and subscribed before me, this 23rd day of September, 2026

[Signature]
NOTARY PUBLIC, STATE OF TEXAS



Offeror: Complete & Return this Form with Response Submission.

House Bill 89 Verification

I, Jess Gonzalez, the undersigned representative of (company or business name) Tesses' Floral & Event Serv. LLC.
(heretofore referred to as company) being an adult over the age of eighteen (18) years of age, after being duly sworn by the undersigned notary, do hereby depose and verify under oath that the company named above, under the provisions of Subtitle F, Title 10, Government Code Chapter 2270:

1. Does not boycott Israel currently; and
2. Will not boycott Israel during the term of the contract.

Pursuant to Section 2270.001, Texas Government Code:

1. "Boycott Israel" means refusing to deal with, terminating business activities with, or otherwise taking any action that is intended to penalize, inflict economic harm on, or limit commercial relations specifically with Israel, or with a person or entity doing business in Israel or in an Israeli-controlled territory, but does not include an action made ordinary business purposes; and

2. "Company" means a for-profit sole proprietorship, organization, association, corporation, partnership, joint venture, limited partnership, limited liability partnership, or an limited liability company, including a wholly owned subsidiary, majority-owned subsidiary, parent company or affiliate of those entities or business association that exist to make a profit.

Jess Gonzalez
Signature of Company Representative

9-23-26
Date

On this 23rd day of September, 2026, personally appeared

Jesus Gonzalez, the above named person, who after by me being duly sworn, did swear and confirm that the above is true and correct.

Notary Seal

[Signature]
Notary Signature

9/23/26
Date



Offeror: Complete & Return this Form with Response Submission.
Senate Bill 252 Certification

SB 252 CHAPTER 2252 CERTIFICATION I, Jesse Gonzalez, the undersigned representative of Jesse's Floral & Event Serv LLC (Company or business name) being an adult over the age of eighteen (18) years of age, pursuant to Texas Government Code, Chapter 2252, Section 2252.152 and Section 2252.153, certify that the company named above is not listed on the website of the Comptroller of the State of Texas concerning the listing of companies that are identified under Section 806.051, Section 807.051 or Section 2253.153. I further certify that should the above-named company enter into a contract that is on said listing of companies on the website of the Comptroller of the State of Texas which do business with Iran, Sudan or any Foreign Terrorist Organization, I will immediately notify Mr. Jose Angel Lopez III, Webb County Purchasing Agent at (956) 523-4125 or via email at joel@webbcountytexas.gov

Jesse Gonzalez Name of Company Representative (Print)

Jesse Gonzalez Signature of Company Representative

9-23-26 Date

PROOF OF NO DELINQUENT TAXES OWED TO WEBB COUNTY

Name Jesus Gonzalez owes no delinquent property taxes to Webb County.

Jess's Florist LLC owes no property taxes as a business in Webb County.
(Business Name)

Jesus Gonzalez owes no property taxes as a resident of Webb County.
(Business Owner)

Esvaladez

Person who can attest to the above information

*** SIGNED NOTORIZED DOCUMENT AND PROOF OF NO DELINQUENT TAXES TO WEBB COUNTY.**

The State of Texas

County of Webb

Before me, a Notary Public, on this day personally appeared Jesus Gonzalez, know to me (or proved to me on the oath of _____) to be the person whose name is subscribed to the forgoing instrument and acknowledged to me that he executed the same for the purpose and consideration therein expressed.

Given under my hand and seal of office this 23rd day of September 2024.

Notary Public, State of Texas



Brittnee Housner

(Print name of Notary Public here)

My commission expires the 14th day of Feb. 2028.

Webb County Tax Assessor-Collector
Patricia A. Barrera
1110 Victoria St. Ste 107
Laredo, Texas 78040
(956) 523-4200

SEPTEMBER 23, 2026

TAX STATEMENT FOR TAXES DUE

ACCOUNT NUMBER: 334-00547-010

PROPERTY DESCRIPTION
LOT 1 BLK 547 ED

GONZALEZ JESUS M
6910 MCPHERSON RD STE 1
LAREDO, TX 78041-2396

ACRES : .1520

MTG: 700FNB

YEAR	SQ	ENTITY	DESC.	BASE TAX	P&I/DISC.	COLL FEE	TOTAL
2025	0	WEBB COUNTY					*NONE DUE*
		LAREDO COLLEGE					*NONE DUE*
		LAREDO ISD					*NONE DUE*
2025		TAX DUE					*NONE DUE*

YEAR	SQ	ENTITY	DESC.	LAND VAL	IMP VAL	AG VAL	EXMCD	AMOUNT	NTV
2025	0	WEBB COUNTY		66806	57571				124377
2025	0	LAREDO COLLEGE		66806	57571				124377
2025	0	LAREDO ISD		66806	57571				124377

GR TAX DUE									*NONE DUE*
GR TOTAL DUE									*NONE DUE*



**RESPONDENT MUST ACKNOWLEDGE THIS ADDENDUM BY
SIGNING BELOW AND ATTACHING THE SIGNED ADDENDUM TO
THE PROPOSAL FORM(S):**

Company Name Jesse's Floral & Event LLC

Contact Person Jesse Gonzalez

Signature Juan Jr

Date 9-23-26

THIS CONCLUDES ADDENDUM NO. 1 IN ITS ENTIRETY.

This Addendum is being transmitted electronically via our E-Bid site @ <https://webbcountyebid.ionwave.net/Login.aspx>. If you have any questions, please direct them to; Juan Guerrero Jr. (956) 523-4149 or email at juguerrero@webbcountytx.gov

EXHIBIT A

WEBB COUNTY FAIRGROUNDS INDOOR PAVILION – HVAC SYSTEM INCLUDED.



WEBB COUNTY FAIRGROUNDS OUTDOOR COVERED PATIO AREA



EXHIBIT A

WEBB COUNTY FAIRGROUNDS INDOOR PAVILION CONCESSION STAND (COORDINATION WITH RESTAURANT / CONCESSION OPERATOR REQUIRED).

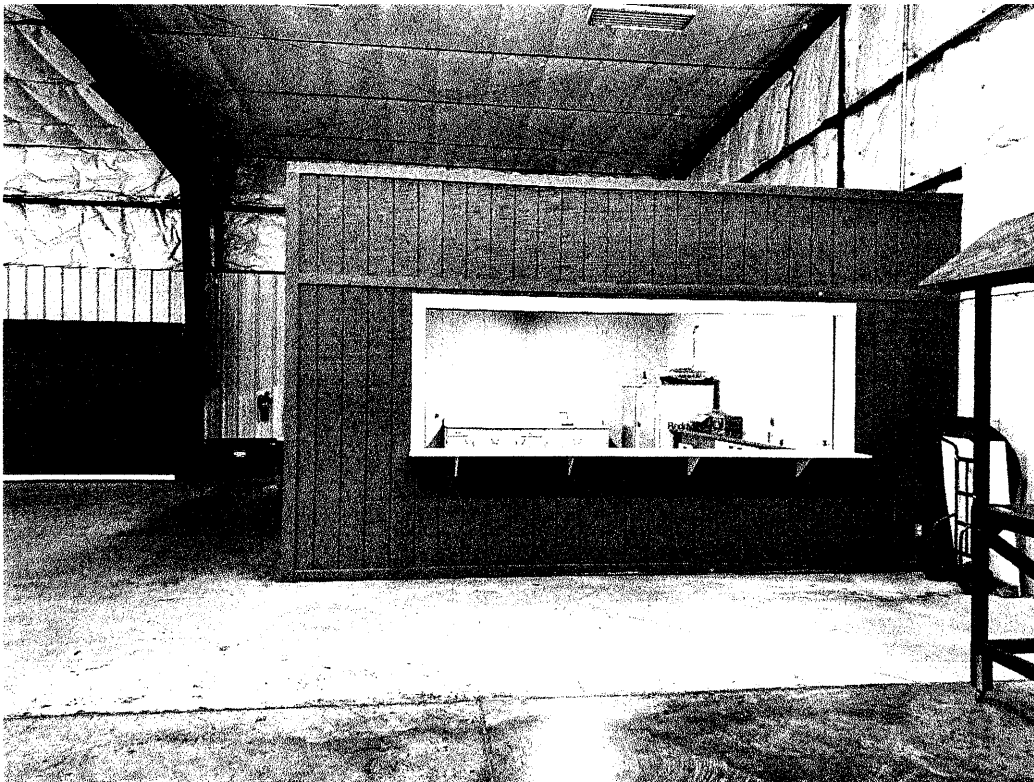
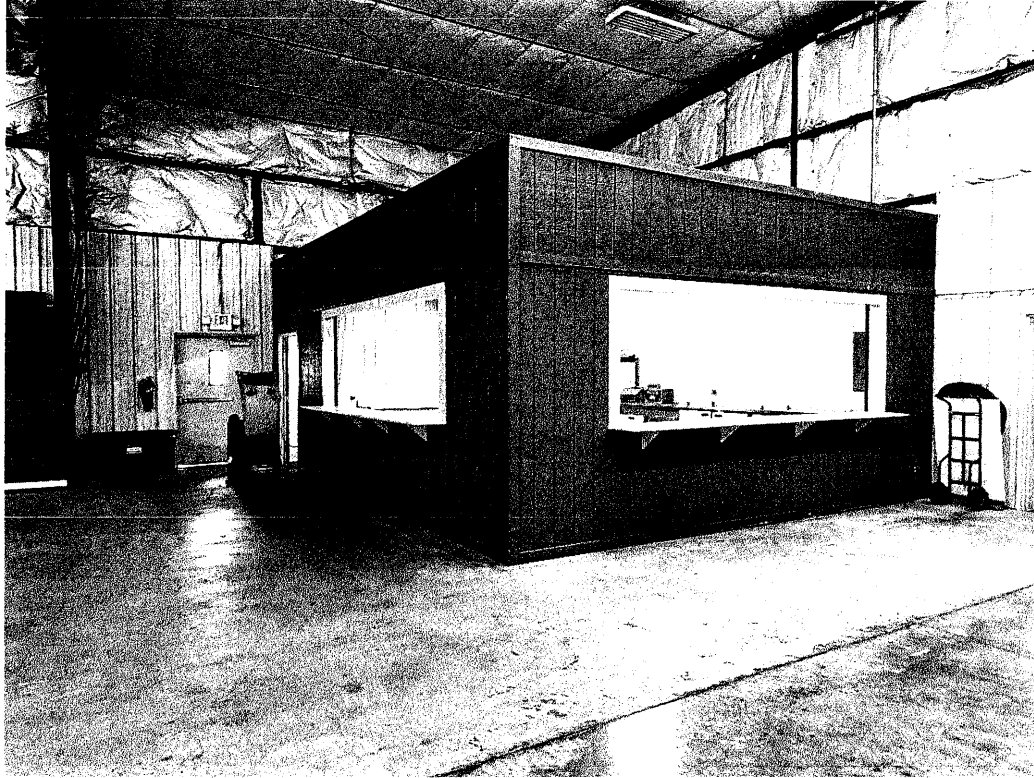


EXHIBIT A

MAIN ENTRANCE VIEW TO WEBB COUNTY FAIRGROUNDS

