



Business Operation Plan

Address: 1414 S. Azusa Ave, B-13, West Covina, CA 91791

Code Ninjas® is the world's largest and fastest-growing kids coding franchise, with hundreds of locations in the United States, Canada, and the United Kingdom.

Our goal is to create the problem solvers of tomorrow. At our centers, kids learn to code while building their own video games in a fun, safe, and inspiring environment. Kids gain confidence, logic, resourcefulness, and problem-solving skills that will serve them for the rest of their lives.

Code Ninjas® runs in a form of Retail Education, we have programs for kids ages 5-14. Our Programs vary from Code Ninjas Jr and Code Ninjas Create. Each center equipped with a state-of-the-art security system. Kids wear wristbands that grant them access to the dojo (learning area), in which only kids and staff are allowed entry.

Operation Hours:

Monday: 1:30pm-6:00pm Tuesday: 1:30pm-6:00pm Wednesday: 1:30pm-6:00pm
Thursday: 1:30pm-6:00pm Friday: 1:30pm-6:00pm Saturday: 10:30am-6:00pm

Business module:

Code Ninjas Create designed for students in the age of 7-14. It uses color belt system. Similar as Karate and Taekwondo, there will be 9 levels indicated by different colors of belt. Each student starts with a white belt, and throughout the learning period, they slowly work their level up to black belt. The first 4 level, White belt to Green belt will cover Java script. And the last 5 level will cover Lua and C#.

Code Ninjas Jr is designed for student in the age of 5-7. It focuses on Scratch. It is a coding program that uses visual blocks instead of the actual alphabets.

There will be 2 payment plans:

- \$199 per month. Each student can log in 1 hour per week, 4 hours per month.
Goal for this plan is to bring student to Green belt.
- \$349 per month. Each student can log in 2 hour per week, 8 hours per month.
Goal of this plan is to bring student to Black belt.

*other payment plans might occur in the future.

Code Ninjas collect payment monthly by Credit Card, Check or Cash.

Code Ninjas does not provide pick up services. Caregivers can drop of students themselves at the reception. Student will log in with their personal wristband before their section, and they will log out when they are finished with their section.

Employees:

Code Ninjas' dojo will have at least 1 full time manager and estimated 2 – 3 part-time Senseis per session. Every employee, including business owner, will go through a standardized systematic training provided by the head quarter of Code Ninjas.

Classes:

CODE NINJAS JR

Code Ninjas JR builds a foundation of coding and problem-solving skills for kids ages 5-7 through our fun and completely visual curriculum – no reading required! Our world-class program combines storytelling and game building with hands-on projects for an immersive education experience.

In Code Ninjas JR, student

- Learn to code through storytelling and game building, hands-on projects, and play.
- Completely visual and tactile learning – no reading required.
- Boost ninja skills in robotics, problem solving, and teamwork.
- Build and grow alongside fellow ninjas in our state-of-the-art dojo.
- Receive full support and encouragement from Code Senseis®.

CODE NINJAS CREATE

In Code Ninjas CREATE, kids have a blast building awesome video games and developing ninja coding skills on the path from white to black belt. Our fun program lets kids ages 7-14 learn to code year-round at their own pace!

In Code Ninjas Create, students

- Learn to code and have a blast while building awesome video games.
- Create, play, and learn at your own pace as you gain ninja skills in coding, robotics, and problem solving.
- Advance from white to black belt and receive color-coded wristbands to mark your achievements.
- Get support and encouragement from Code Senseis® in our state-of-the-art dojo.
- Drop-in at your convenience during weeknight and weekend student hours.