



Town of Wickenburg

PROCLAMATION

WESTMARC Day

WHEREAS, WESTMARC – the Western Maricopa Coalition – has been a vital regional organization for 35 years, uniting the public and private sectors to advocate for the economic vitality and quality of life in the West Valley; and

WHEREAS, WESTMARC serves as the united voice of 15 communities, including the Town of Wickenburg, representing municipalities, businesses, educational institutions, and non-profit community leaders committed to shaping a prosperous future for the West Valley of Metro Phoenix; and

WHEREAS, in 2025, WESTMARC unveiled a refreshed brand and strategic vision to reflect the West Valley as an elevated, thriving, united, and opportunity-rich region; and

WHEREAS, the date June 23rd (6/23) symbolically reflects the 623 area code that spans much of the West Valley and serves as a proud geographic identifier for the region's residents and businesses; and

WHEREAS, WESTMARC continues to be a catalyst for collaboration, innovation, and advocacy on key regional priorities such as economic development, education, workforce advancement, infrastructure, housing, and a high quality of life; and

WHEREAS, this renewed vision honors the unique identities of our West Valley communities, including Wickenburg's deep roots, heritage, and spirit—which continue to contribute to the character and promise of our region.

NOW THEREFORE, I, BG Bratcher, Mayor of the Town of Wickenburg, do hereby proclaim June 23, 2025, as "WESTMARC day" in the Town of Wickenburg, and encourage all residents, businesses, and community stakeholders to recognize and celebrate WESTMARC's enduring leadership, regional impact, and commitment to the prosperity of the West Valley.

IN WITNESS WHERE OF, I have hereunto set and caused the seal of the Town of Wickenburg, Arizona, to be affixed on this 16th day of June, 2025.

Mayor BG Bratcher
Vice Mayor Brian Jones
Council Member Kristy Bedoian
Council Member Shawn Clark
Council Member Margaret Nyberg
Council Member Rebecca Rovey
Council Member Art Rubash



BG Bratcher, Mayor