



TOWN OF WICKENBURG

Tourism Zones

08/04/2025



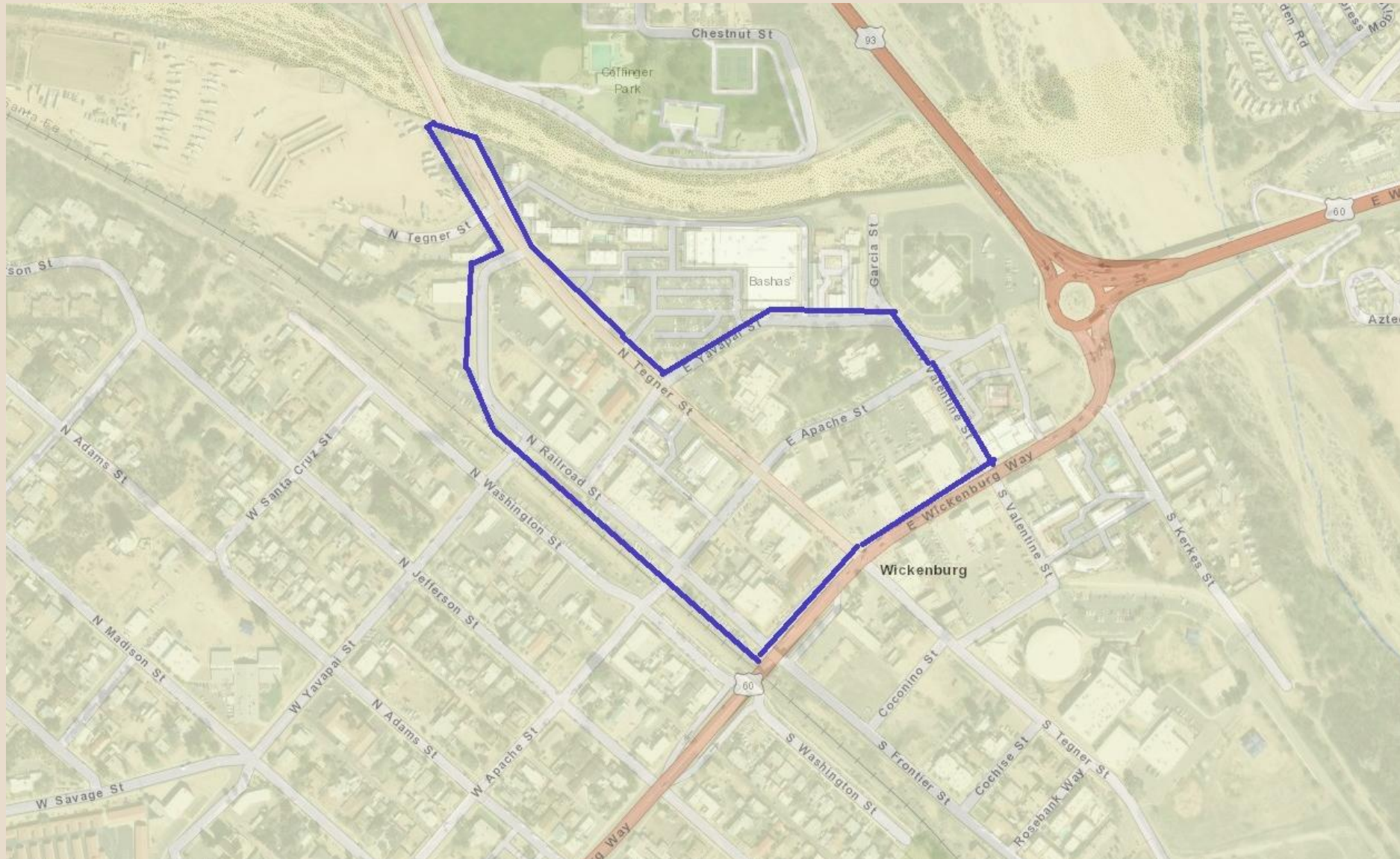
Tourism Zone

- State of Arizona allows municipalities to establish tourism zones
- Purpose is to market tourism in an area rather than political campaigns
- Campaign signs would be prohibited 71 days before election and 15 days after the election within these zones
- Only applies to town right of way and not private property
- Majority of Council supported a downtown tourism zone at the June 16, 2025 Study Session
- Tegner Street, Yavapai Street, Apache Street, Frontier Street





Proposed Tourism Zone



Questions?