



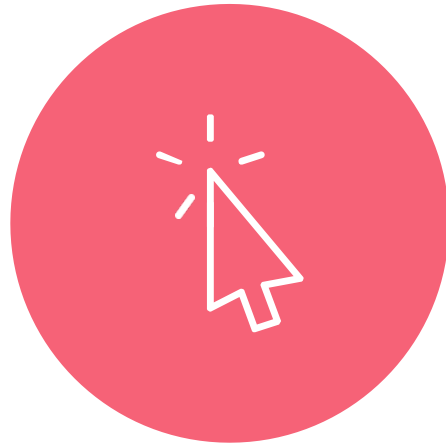
A SUCCESSFUL PARTNERSHIP STARTS HERE

Your Media. Our Delivery. **Best Results.**

OUR EXPERIENCE



9 Billion+
DIGITAL IMPRESSIONS SERVED



32 Million+
CLICKS



3 Billion+
Video Views



\$100 Million+
Dollars Placed

OUR EXPERIENCE

THE LADY BAG

sundance



ULTRAVIEW



A PARTNERSHIP THAT WORKS



Providing Value For You

Lead by industry experts, our team will seamlessly integrate as an extension of your team to create an unbeatable experience for your clients.



Our Full, Undivided Attention

From start to finish, an experienced and dedicated point-of-contact will always fully direct all aspects of your digital marketing. Our in-house ad buying experts provide you the fast, quality service that no other firm can match.



A Team of Experts To Serve You

- Fast Turnaround
- Access to Emerging Ad Tech
- Live Reporting

WHAT SETS US APART?

- Our cost is included in the cost of media, **you take your full commission & your client gets the best results**
- **Leverage our buying power & vendor relationships** on your behalf with \$50 million+ in yearly ad spend
- Create value with our **extensive buying power & team of digital experts**
- **Constant access to strategy** throughout all campaigns
- **Transparent reporting.** When your campaign goes live, we have a team that constantly monitors & optimizes your campaigns to ensure the best ROI in relation to your KPI's
- We can target your exact buyer with behavioral, contextual, demographic & geographic precision. **The more targeted we are, the more relevant your ad, the higher the conversion rate.**

NETWORKS THAT WORK



NATIVE

We find the most effective solutions in native advertising to capture the attention of your audience.



STREAMING AUDIO

We will reach audiences who are not seeing your TV ads by targeting all TV streaming platforms.



DISPLAY

We use display ads to target your audience wherever they go while surfing the web.



OTT/CTV

Video is here and your ads NEED to have a plan to reach your target audience. We'll get the most out of OTT/CTV for you.



PREROLL

We use pre-roll video ads that play wherever there is video ad space available to make sure you reach your prime audience.



ACR TV

We use the ACR technology in smart tv's to identify content to help us target your prime audience.



SEARCH

Search ads help you control the conversation.



SOCIAL

Our experienced team knows how to get your message out.

OUR TARGETING TACTICS IN YOUR TOOLBOX



1P DATA AUDIENCE



3P MODELED DATA
AUDIENCE



DEMOGRAPHIC DATA
AUDIENCE



CONTEXTUAL



RETARGETING



GEO-FENCING



PUBLISHER TARGETING



GEO-CAPTURING

LEVERAGE OUR NETWORKS

THEY ARE THE BEST IN THE GAME

mopub

SPOTX

Google Display
& Video 360

telaria

BID
SWITCH

BrightRoll

theTradeDesk

Bing

Meta

Google

facebook

AppNexus

Undertone

FREEWHEEL
A COMCAST COMPANY

PubMatic

pandora

yahoo!

rubicon
PROJECT

twitter

Adobe

SnapChat

hulu

Roku

Taboola

sharethrough

Teads

Aol.

OpenX

NATIVO

HBOmax

zeta

inMOBI

YouTube

discovery+

gumgum

LKQD

RHYTHMONE

verizon

triplelift

Disney+

ESPN+

StackAdapt

nextdoor

outbrain

peacock

Sizmek

reddit

FULL SERVICE



WHAT DOES IT MEAN FOR YOU?

Transparency

Meeting a clients specified KPIs and the insights to deliver and pay on a CPV.



Improved Ecosystems

A more open approach to provide our clients with control, optionality, an ability to optimize with best-in-breed creative.



White Glove Service

Concierge service through our in-house team of Media Buyers, Account Managers, & Reporting.



All Screens – All Content

The complete breadth of solutions across our client's video business.



Commitment

100% commitment to the success of our clients – through deep partnership on technology, monetization, and data enablement.

