

AllThrive 365 respectfully requests \$120,000 from the Town of Wickenburg to strengthen and sustain critical social service programs that directly benefit Wickenburg residents—particularly seniors living on fixed incomes. This investment will ensure continued access to essential resources that promote stability, dignity, and quality of life for some of the community's most vulnerable populations.

Of the total request, \$60,000 will support our nutrition program, which provides thousands of hot, nutritious meals each year through both congregate dining and home-delivered meals. These services not only address food insecurity but also foster social connection, reducing isolation among seniors. The remaining \$60,000 will fund operations at the Community Resource Center, which offers vital services such as housing and utility assistance, food bank distributions, and resource referrals that help stabilize households and prevent crisis situations.

By supporting these programs, the Town affirms its commitment to the well-being of Wickenburg residents and helps ensure that local seniors and families have the resources they need to remain safe, healthy, and connected to their community.

Purpose of the Funding Request:

Provide a concise summary of how the funds will be used. What direct services or benefits will be provided to the Town of Wickenburg or its residents in exchange for the funding?

AllThrive 365 respectfully requests funding from the Town of Wickenburg to sustain and strengthen programs that provide essential services to low-income residents, seniors, and families. This investment ensures that some of Wickenburg's most vulnerable neighbors are not left hungry, isolated, or without a safety net in times of crisis.

Through our **Nutrition Program**, seniors receive daily hot meals either at our congregate dining site or through home-delivered meals for those who are homebound. In the congregate setting, older adults not only enjoy nutritious meals but also the opportunity to socialize, build friendships, and engage in activities that reduce loneliness and improve quality of life. For those unable to attend in person, our home-delivered meals provide more than nutrition—staff and volunteers conduct regular **wellness checks** and offer meaningful interaction to ensure seniors remain safe, connected, and supported. For many, these daily visits are their only personal contact, safeguarding both health and independence.

Our **Community Resource Center** serves as a lifeline for residents by providing a **food bank** that reduces hunger and food insecurity, **holiday programming** that brings hope and connection during critical times of year, early childhood programming for children ages 0–5, navigation services to link families with vital resources, emergency rental and utility assistance to prevent homelessness, and crisis intervention when residents face urgent challenges.

Funding from the Town will directly cover food costs, emergency housing and utility assistance, staff and volunteer support, and program supplies. Every dollar invested translates into stabilized households, healthier and safer seniors, and stronger families. By partnering with AllThrive 365, the Town of

Wickenburg is not only funding services—it is protecting residents, reducing isolation, and building a more resilient, connected community.

What is the anticipated start and end date of the project? Is this a new project or program?

AllThrive 365 has been operating these programs in Wickenburg for almost 50 years and will continue to as long as a need exists.

Brief Overview of Your Organization:

Describe your agency's mission, programs, services, and how your work impacts the Wickenburg community.

AllThrive 365 (formerly the Foundation for Senior Living) has been responding to the needs of under-resourced older adults and adults with disabilities since 1974. For more than five decades, we have remained steadfast in our belief that every person deserves the opportunity to age with independence, safety, and peace of mind. Today, through innovative programs in health, housing, and social connection, we serve more than 37,000 Arizonans each year.

In Wickenburg, our commitment is deeply rooted in the community. From the Wellik Senior Center, we deliver vital social services to seniors and families, ensuring access to meals, resources, and supportive programs. In addition, we own and operate **Padua Hills**, a residential community offering affordable housing for individuals aged 62 and older, providing not only stability but also dignity in aging.

As Arizona's aging population grows at unprecedented rates, the need for proactive and integrated solutions has never been more urgent. AllThrive 365 is leading the way—developing holistic programs that address health and housing needs, advocating for policy that protects and uplifts older adults, and building the infrastructure required to ensure that every Arizonan, regardless of age or circumstance, has the opportunity to truly thrive.

Alignment with Town Priorities

Which of the [Town of Wickenburg's Strategic Priorities](#) does your program align with? (Reference all that apply and explain how your project supports each selected area.)

Fiscal Sustainability

Explanation: AllThrive 365 aligns with the Town of Wickenburg's commitment to fiscal responsibility by operating a program which maximizes impact through diverse funding sources. Through leveraging Town support, the program receives additional state, foundation and individual contribution to reduce duplication of services and direct resources where they are needed most. In doing so, we sustain critical services that prevent costly crises for Wickenburg Town citizens such as hospitalization or premature institutionalization, contributing to a more stable fiscal environment for Wickenburg residents.

Infrastructure Assets

Explanation: Through the Freedom Express transportation program, AllThrive 365 directly supplements Wickenburg's public transit infrastructure, providing over 25,000 miles of rides annually. These rides connect older adults and individuals with disabilities to essential destinations such as grocery stores, pharmacies and medical appointments – ensuring they remain independent and healthy. By strategically filling this gap in community infrastructure alongside the senior center, our program strengthens options that are vital to Wickenburg's long-term economic vitality.

Safe and Sustainable Quality of Life

Explanation: The Wickenburg program enhances the Town's vision of a clean, safe, and sustainable environment where residents enjoy programs for their health and engagement. The program distributes more than 400,000 pounds of food annually, provides 15,000 congregate lunches, and delivers 8,000 home delivered meals. These programs directly ensure that vulnerable Wickenburg residents are nourished and able to live independently. Congregate meals at the center also provide a gathering place that fosters social connection and reduced isolation. Additionally, welfare checks conducted during home-delivered meals enhance safety for residents who live alone. In these ways, the program advances Wickenburg's commitment to sustainable quality of life by protecting the health, safety, and well-being of its most vulnerable citizens.

Innovative and High-Performing Organization

Explanation: Wellik Senior Center has a proven track record of more than four decades serving Wickenburg residents with high quality services. Our organization models the Town's priority as an innovative and high-performing organization by implementing holistic solutions that go beyond providing a warm meal, transportation services and resource navigation. Staff and volunteers are equipped with the tools and resources to serve residents through wraparound services, while our strong partnerships ensure transparency and sustainability. Our committed culture of continuous improvement mirrors the Town's goal of maintaining high-performic, service-oriented organizations serving its' population.

Economic Growth

Explanation: By addressing basic needs, our programs empower low-income residents to redirect their limited financial resources to what truly matters – housing, medication, and other local expenses supporting the local economy. The Wellik Senior Center also services as a community hub that brings residents together and connects them to local vendors and services. Moreover, the Freedom Express Transportation program ensures that older adults and adults who do not have access to transportation can access shopping, pharmacies, and healthcare locally, keeping dollars in Wickenburg. By meeting essential needs, the program contributed to the Town's exonymic vitality and positions Wickenburg to keep its' citizens spend in town.

Total estimated number of individuals to receive services from this program	Total estimated number of Wickenburg residents to receive services from this program	Percent of Wickenburg residents vs. Total number receiving services from this program
1500 minimum	1200	80%

Experience, Collaboration, and Capacity

Describe your organization's experience in implementing similar projects or programs.

AllThrive 365 has proudly served the Wickenburg community for nearly 50 years, with a steadfast commitment to providing essential social services that meet the evolving needs of our residents. Over the decades, we have responded to emerging challenges with innovation, collaboration, and a drive to ensure the wellbeing of the people we serve by creating robust set of programs. Much of this success is thanks to the valued partnerships we've cultivated—including our long-standing relationship with the Town of Wickenburg. As it currently stands, All Thrive 365 provides essential

Does your organization collaborate or coordinate with other nonprofits, government agencies, or community partners on this effort? If yes, please list the partners and describe their roles:

We collaborate with a variety of other organizations in the following ways:

- Area Agency on Aging (AAA): AAA provides monetary support through a contractual partnership for our Nutrition Program to provide hot meals and activities
- Maricopa County: Maricopa County which provides monetary support though a contractual partnership for rent and utility assistance
- Wickenburg Community Services Corporation: WCSC provides in kind donations and the space needed to conduct this program
- The Salvation Army Southwest Divisional Headquarters: The Salvation Army screens and trains program volunteers and support fundraising through bell ringing for The Freedom Express to support transportation for seniors
- St. Mary's Food Bank Alliance: St. Mary's provides no cost and discounted food for us to distribute to feed insecure Wickenburg residents.
- Wildfire:
- Town of Wickenburg: The Town of Wickenburg is a long-term financial supporter of this program.
- The Wellik Foundation: The Wellik Foundation is a long-term financial supporter of this program.
- The Church of Jesus Christ of Latter Day Saint provides food and vouchers for our food bank
- Other grantors Charity & Development Appeal (Roman Catholic Diocese of Phoenix), Halle, Piper Trust Foundation, Delta Dental, the Mavericks, United Way and many more

- Local businesses and private donors of in kind and monetary goods. Businesses include Safeway, Pizza Hut, Maverick, Dollar General, Local Churches and many others.

Budget and Funding

Estimated Total Program Cost: \$1,291,984

Please list all current and anticipated funding sources for this program using the chart below (attach additional sheets if needed):

Programs	Budget	Contract Dollars	Source	SA Bell Ringing	TOW General	Status	Program Shortfalls
Nutrition	\$ 720,368	\$ 304,777	*AAA		\$ 60,000	AAA Secured	\$ 355,591
Freedom Express	\$ 139,200	\$ 16,500	*LTAF	\$ 6,000	\$ -	Pending	\$ 116,700
Community Resource Center	\$ 182,416	\$ 106,856	*MC		\$ -	Secured	\$ 75,560
First Things First	\$ 250,000	\$ 250,000	*FTF			Secured	\$ -
Program Totals	\$ 1,291,984	\$ 678,133		\$ 6,000	\$ 60,000		\$ 547,851

Provide an overview of the funds received from the Town of Wickenburg, focusing on the last five years.

2020	\$ 40,000.00
2021	\$ 60,000.00
2022	\$ 60,000.00
2023	\$ 120,000.00
2024	\$ 120,000.00

If your organization is not awarded 100% of the requested amount, how will you address the funding shortfall? Is your project contingent upon receiving these additional funds?

If we are not awarded all of the funds requested, we will continue to solicit other foundations, organizations, and individuals requesting their philanthropic support.

Describe how the value of the services to be provided equals or exceeds the funding amount. Include cost per resident or unit of service, if possible.

The estimated annual budget of \$1,291,894, combined with approximately \$960,000 in in-kind contributions such as facility use, volunteer hours, and donated goods, reflects both the financial and community investment required to sustain these essential programs. This comprehensive budget underscores the significant costs associated with delivering high-quality services to residents.

While the monetary value of services is substantial, the true measure of impact extends far beyond financial figures. These programs safeguard the health, stability, and independence of vulnerable individuals, prevent crises from escalating, and foster meaningful community connections. Outcomes such as reduced isolation among seniors, improved food security, and the preservation of housing and utility access represent profound benefits that cannot be fully captured in dollars.

The \$120,000 requested from the Town of Wickenburg represents less than ten percent of the total operating budget. This modest investment, in proportion to the overall financial commitment, demonstrates that the value of services provided substantially exceeds the funding sought. Each dollar contributed directly supports critical programming, ensuring that the Town's investment yields a far-reaching return in community stability, wellbeing, and quality of life.

Moreover, funding secured through this partnership enables us to leverage additional support from other public and private sources, multiplying the impact and providing an even higher return on the Town's investment. AllThrive 365 exercises strong fiscal stewardship, carefully managing resources to maximize impact and ensure that every dollar entrusted to us is used effectively, transparently, and in direct service to the community.

Measuring Impact

How will you measure success for this program or project?

Provide at least one but up to three measurable outcomes. Each outcome should include a specific result, a timeframe, and a measurable target.

Example Outcome 1: Distribute 400,000 pounds of food to food-insecure households.

Timeframe: September 1, 2025 – June 30, 2025

Target: 430

Wickenburg Residents Served: 344

Percent Wickenburg Residents: 80%

Measurement Method: Tracking through our case management software

Outcome 2: Serve 15,000 hot lunches to older adults

Timeframe: September 1, 2025 – June 30, 2025

Target (% or number): 225 older adults

Measurement Method: Tracking through our case management software

Outcome 3: Deliver 8,000 nutritious meals to home bound seniors and adults with disabilities

Timeframe: September 1, 2025 – June 30, 2025

Target (% or number): 55

Measurement Method: Tracking through our case management software