

Annual Funding Report

AllThrive 365 (formally FSL)

7/17/2025

Fiscal Year 2024-2025 (FY25)

AllThrive 365 – Commitment to the Wickenburg Community

All Thrive 365 has proudly served the Wickenburg community for nearly 50 years, with a steadfast commitment to providing essential social services that meet the evolving needs of our residents. Over the decades, we have responded to emerging challenges with innovation, collaboration, and a drive to ensure the wellbeing of the people we serve by creating robust set of programs that promote stability, independence, and dignity for the people we serve. Much of this success is thanks to the valued partnerships we've cultivated—including our long-standing relationship with the Town of Wickenburg. As it currently stands, All Thrive 365 provides essential social services to Wickenburg and surrounding areas through the Wellik Senior Center.

- **Nutrition Program:** Offers congregate meals, home delivered meals to the homebound and social activities for seniors
- **Community Resource Center:**
 - **CAP Services:** Rental and utility assistance, and crisis intervention.
 - **Food Bank:** Distributes essential food supplies to local families.
 - **Family Resource Center:** Supports families with children aged 0–5.
- **Freedom Express:** Provides free local transportation to seniors 60+ within a five-mile radius from Town Hall (Note: This program does not extend beyond Wickenburg and does not receive money from Yavapai)

The Town of Wickenburg granted All Thrive365 \$120,000 July 1, 2024, to provide social services and senior citizen programing for the residents of Wickenburg including emergency food, utilities assistance, case management, senior center, and referrals to other social services. The Senior Center and CAP Services have continued to see an increase in residents receiving services each year. As we continue to see an increase in residents receiving services in our congregate meals, activities, food bank, and transportation program, our monetary contributions to programs from participants have declined. The remaining impacts from inflation and increased costs in housing in Wickenburg, has residents looking for alternatives to stretch their dollar.

Resource Center

During the FY25, AllThrive 365 provided \$50,077.84 in direct financial support, helping to stabilize 127 households facing economic hardship to aid in housing stability and preserving access to critical utilities in Wickenburg. Of these households 88% were Wickenburg residents and the remaining 12% were Aguila and Morristown. Additionally, through our resource office we referred 807 clients referrals connecting individuals and families to other much needed services. In February 2025, Maricopa County expanded our Peoria contract to include Wickenburg, Carefree and Cave Creek to our service area. This allows us to assist Wickenburg residents with rent and utilities CAP office (stats included in number above). For this particular contract, services are limited to Wickenburg residents only, while Maricopa County continues to service Aguila and Morristown. Carefree and Cave Creek are serviced through our Peoria CAP office. We will report any changes in the future.

The Town of Wickenburg Utility Water Assistance Program was also added this year. Through it, we assisted 46 households with \$11,629 in direct financial support. Many clients expressed gratitude, sharing that this program helped them manage rising water bills. In many cases, staff were also able to connect clients with additional programs or services based on their individual needs.

The food bank distributed 483,756 pounds of food to seniors and families in Wickenburg, with an estimated value of \$807,872.52, of which approximately 90% was donated. On average, the food bank supported 305 households each month, providing food for 701 individuals in the community. Eighty percent of households served were Wickenburg residents, while the remaining 20% were from Aguila and Morristown. Operations are supported by one staff member and between 5–10 volunteers, who collectively contributed 1,132.5 hours of service—an in-kind value of \$16,252.80. Participation in the food pantry has continued to grow, and thanks to ongoing generosity from the community, donations have thus far kept pace with the increased demand.

AllThrive 365, in partnership with WCSC, distributed 300 holiday bags containing essential household products and Bashes' gift cards, reaching 1,067 individuals. Of the 300 bags distributed, 67% went to Wickenburg households, with the remainder serving families in Aguila, Morristown, and Congress. Due to high demand, WCSC capped the number of bags at 300, and unfortunately, some families and seniors had to be turned away. AllThrive 365 also partnered with Cops Who Care to support family sign-ups and distribution. In addition, through collaboration with WCSC and Rotary, 249 children participated in the back-to-school program, receiving clothing, shoes, backpacks, and school supplies. Of these families, 65% were Wickenburg residents, with the remaining participants from Aguila, Morristown, and Congress.

Family Resource Center programming through the partnership with First Things First and TOW has officially started. Getting staff hired and trained along with ordering, receiving and classroom set-up were huge obstacles to overcome before programming could start at the Wellik Senior Center. Programming has already reached over 35 children. We will be hosting a grand opening September 26th. Please be on the lookout for official invite soon.

Nutrition Program

Our Senior Center Café has been busier than ever, reaching a new record of 155 congregate clients served in a single day, including both Thanksgiving and Christmas meals. In FY25, our kitchen provided 25,764 meals to 632 seniors through congregate dining and the Home Delivered Meals (HDM) program, with 80% of participants residing in Wickenburg.

While the overall number of meals provided has remained consistent, the ratio of congregate meals to HDM has increased—an encouraging sign that seniors are getting out more often, socializing, and participating in activities. HDM client eligibility is determined by Maricopa County, which then refers clients to us. However, recent government budget cuts have reduced the number of clients Maricopa County can qualify for HDM.

AllThrive 365 remains committed to supporting local seniors. Even with decreased donations from participants, the recommended contribution for a hot, nutritious meal remains \$3.50, with punch cards available for those unable to pay. For individuals not eligible through Maricopa County but still in need of a hot meal, a private pay option is offered at \$5 per meal. In accordance with our contract, a site council of participating seniors determines recommended contribution amounts.

Volunteer commitment at the senior center ensures that we are able to provide quality service with such a small staff. Volunteers contributed 1870.5 hours of time to the nutrition program equating to about \$26,841.68 in-kind time.

We are pleased to share that the new tables and chairs have been a tremendous success, allowing us to safely and comfortably accommodate more than 100 clients at a time consistently. Both our clients and the AllThrive 365 team are deeply grateful for this support.

With over 100 people consistently attending the Senior Café, in addition to clients accessing other services, parking has become a challenge. To help manage demand, staff, volunteers, and overflow are asked to park at St. Alban's Episcopal Church or the dirt lot behind Capital Farms, and program schedules have been adjusted to ease congestion. As part of this effort, St. Alban's requested that AllThrive 365 enter into a lease agreement, providing designated parking spots for \$100 per month. Looking ahead, AllThrive 365 will be pursuing a parking study to explore long-term solutions.

Freedom Express

In Fiscal Year 2025, Freedom Express maintained steady service levels, providing 6,417 rides to 575 senior riders and covering 26,104 miles—all at no charge to participants. The program serves exclusively Wickenburg residents, as the vans operate within a 10-mile diameter (5-mile radius). While operations remained stable, rising costs and a decline in donations, influenced by the current economic climate, created financial challenges. Although service data changes were not significant enough to require detailed reporting, they continue to be closely monitored as part of overall program performance. The annual Salvation Army bell-ringing fundraiser faced a major setback when Safeway's corporate office declined permission for bell ringing at all store locations, including Wickenburg. Historically, Safeway sites have generated the highest level of donations, so this restriction had a substantial impact. As a result, only \$8,957.55 was raised in FY25—a 47% decrease from the previous year.

Freedom Express depends heavily on volunteer support. Over the past year, volunteers contributed 1,366 hours of service, representing an in-kind value of \$19,602. The pending contract with the Town of Wickenburg has already helped ease some financial strain, and we are deeply grateful for this partnership. All additional program funding is secured through private philanthropy and grants, as no funding is received from Maricopa County or Yavapai County

Budget Overview

To provide transparency on how Town of Wickenburg funds support our services, please find a budget summary below:

Programs	Budget	Contract Dollars	Source	SA Bell Ringing	TOW	Program Shortfalls
Nutrition	\$ 720,368	\$ 304,777	*AAA		\$ 60,641	\$ 354,950
Freedom Express	\$ 139,200	\$ 16,500	*LTAF	\$ 8,958	\$ -	\$ 113,742
Community Resource Center	\$ 182,416	\$ 72,744	*MC		\$ 31,442	\$ 78,230
First Things First	\$ 125,000	\$ 125,000	*FTF			\$ -
TOW Electrical Bill*	\$ (27,918)				\$ 27,918	\$ -
Program Totals	\$ 1,166,984	\$ 519,021		\$ 8,958	\$ 120,000	\$ 546,923

**Historically the Town of Wickenburg waived the TOW Utility Bill for the property at 255 N. Washington St. At some point TOW leaders decided to give FSL a lump sum instead and the contract developed over the years to what it is today. Our controller has always kept that intention in mind so first applies the TOW to the TOW bill before applying directly to programing.*

Note: Only the FTF program is fully funded. All other programs rely on a mix of grants and private philanthropy to cover shortfalls.

Our ability to deliver high-quality services is greatly enhanced by generous in-kind contributions and the dedication of our volunteers:

- **In-kind Facility Use:** Provided by WCSC, saving over **\$86,000** annually.
- **Volunteer Hours (FY25):** 4,369 hours, equivalent to over **\$62,695** in labor value.
- **Food Bank Donations:** 483,756 pounds of food distributed—90% donated—estimated value of **\$807,872.52**.

All Thrive 365's programs provide a critical safety net for community members—particularly seniors living on fixed income. Given Wickenburg's housing shortages and rising living costs, our services help clients supplement their income and meet basic needs with dignity.

These are challenging times for nonprofit organizations, and continued funding from the Town of Wickenburg is not just appreciated—it is essential. All Thrive 365 remains committed to maximizing every dollar by bringing funders, resources, and community stakeholders together to sustain and expand services that our neighbors rely on.

Freedom Express Annual Report F25
Submitted by AllThrive 365 (formerly FSL)
7/15/2025

AllThrive 365 entered into an agreement with the Town of Wickenburg (TOW) on October 20, 2014, to provide transportation services through the Freedom Express program. This partnership continues to deliver vital services to the Wickenburg senior community.

In Fiscal Year 2025, Freedom Express maintained consistent service levels. The program provided a total of 6,417 rides to 575 senior riders, covering 26,104 miles at no charge to participants. While operations remained steady, the ongoing economic climate contributed to increased costs and a decline in donations. The changes in service data were not significant enough to warrant detailed reporting but continue to be monitored as part of overall program performance.

The annual Salvation Army bell ringing fundraiser experienced a significant challenge this year. Safeway's corporate office did not grant Salvation Army approval for bell ringing at any of its store locations, including Wickenburg. Since Safeway locations have traditionally generated the highest donations, this restriction had a major impact on fundraising efforts. As a result, only \$8,957.55 was raised during FY25—a decrease of approximately 47 percent from the previous year.

Freedom Express is currently operating at or near maximum capacity under existing staff and service hours. In order to expand the program's reach or increase service availability, additional resources would be necessary. This includes extended operating hours, more staff, and increased funding. Despite these constraints, AllThrive 365 remains committed to working with the Town of Wickenburg to meet community transportation needs as effectively as possible.

In addition to its regular services, Freedom Express supported several community events over the past year. The program provided transportation during Gold Rush Days, Wickenburg Fly-in & Classic Car Show, and the Town Academy, demonstrating its continued value and adaptability in serving the broader community.

In November, the Town Council approved updates to the existing contract. Under the revised terms, the Town will now cover the expenses related to the vans and will retain the LTAF II funding. A draft contract reflecting these changes was provided by the Town and approved by AllThrive 365. Although the contract has not yet been formally executed, the Town has honored the agreement by not billing AllThrive 365 for van expenses since the council's approval.

We sincerely appreciate the continued partnership and support from the Town of Wickenburg. Freedom Express remains dedicated to serving the residents of Wickenburg and looks forward to another successful year of collaboration and community impact.

Water Utility Assistance Program

FY25

Between August and June, the Water Utility Assistance Program provided **direct financial support to 46 income-qualified households**, helping them avoid disruptions in essential water services. The program specifically targeted families earning at or below **80% of the area median income**, ensuring that resources were directed toward those most in need.

A total of **\$11,629.00** in direct utility assistance was distributed across ten months. This support helped stabilize households facing economic hardship, aligning with the program's goal of promoting housing stability and preserving access to critical utilities. Monthly disbursements varied based on need, with peak support occurring in **September and December**, reflecting seasonal utility demands.

The remaining program funds (**\$6,045.20** direct and indirect funds as of June) demonstrate strong fiscal stewardship and leave room for continued or future assistance. The program was successfully administered in alignment with its scope: to prevent utility shutoffs and alleviate financial burdens on vulnerable families within the community.

Several clients expressed sincere appreciation for the support received. In many cases, staff were also able to connect clients with additional programs or services based on their individual needs. However, it was observed that a number of households did not complete the application process. While some were found ineligible, others indicated they did not believe the effort was worthwhile.