



TOWN OF WICKENBURG

Tax 101

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November 17, 2025



Tax Comparisons

28 Smaller Communities

- Populations ranging between 4,000 – 20,000

Vast differences in
tax/revenue structure
and services provided

- It's unreasonable to compare one tax to another, you must compare the community's portfolio of revenue collections

Tax Comparisons – Sales Tax & Food Tax

Community	2024 Population	Base Tax rate	23/24 Tax	Tax per capita	FHC
Nogales	19,965	2.00%	\$18.2M	\$912	2.00%
Eloy	19,199	3.00%	\$11.5M	\$599	2.00%
Somerton	14,902	3.30%	\$4.4M	\$295	3.30%
Douglas	15,819	3.80%	\$13.8M	\$872	3.80%
Payson	16,762	3.88%	\$20.2M	\$1,205	3.88%
Paradise Valley	12,523	2.50%	\$35.0M	\$2,795	2.50%
Coolidge	19,674	3.00%	\$14.9M	\$757	3.00%
Chino Valley	13,911	4.00%	\$13.5M	\$970	4.00%
Cottonwood	12,939	3.50%	\$30.7M	\$2,373	3.50%
Show Low	12,366	2.00%	\$23.3M	\$1,884	2.00%
Camp Verde	12,608	3.65%	\$8.0M	\$635	0.00%
Sedona	9,778	3.50%	\$42.6M	\$4,357	0.00%
Safford	10,257	2.50%	\$12.2M	\$1,189	2.50%
Winslow	8,577	3.00%	\$9.2M	\$1,073	3.00%
Wickenburg	8,301	2.20%	\$12.1M	\$1,458	2.20%



Tax Comparisons – Sales Tax & Food Tax

Community	2024 Population	Base Tax rate	23/24 Tax	Tax per capita	FHC
Page	7,230	3.00%	\$18.2M	\$2,517	3.00%
Tolleson	9,353	2.50%	\$51.4M	\$5,496	2.50%
Globe	7,176	3.30%	\$10.8M	\$1,505	2.30%
Youngtown	7,062	3.00%	\$3.5M	\$496	3.00%
Litchfield Park	6,863	2.80%	\$14.4M	\$2,098	2.80%
Snowflake	6,736	3.00%	\$3.6M	\$534	3.00%
Benson	5,499	3.50%	\$9.2M	\$1,673	3.50%
Guadalupe	5,197	4.00%	\$3.2M	\$616	4.00%
Cave Creek	5,177	3.00%	\$14.2M	\$2,743	3.00%
South Tucson	4,535	5.50%	\$4.5M	\$992	1.50%
Bisbee	4,957	3.50%	\$5.0M	\$1,009	3.50%
Thatcher	5,627	2.50%	\$6.3M	\$1,120	2.50%
Holbrook	4,837	3.00%	\$5.0M	\$1,034	3.00%



Comparison – Sales Tax & Food Tax

	Average between 28 surveyed communities	Town of Wickenburg
Base Tax Rate	3.16%	2.20%
Tax Per Capita	\$1,543	\$1,458
FHC	2.69%	2.20%

Tax Comparisons – Major Purchases

Community	2024 Population	Base Tax rate	Retail Sales Tax rate for Single Items Over a Specified \$ Amount
Nogales	19,965	2.00%	N/A
Eloy	19,199	3.00%	1.50% (Over \$6,000)
Somerton	14,902	3.30%	N/A
Douglas	15,819	3.80%	2.80% (Over \$10,000)
Payson	16,762	3.88%	N/A
Paradise Valley	12,523	2.50%	N/A
Coolidge	19,674	3.00%	1.50% (Over \$10,000)
Chino Valley	13,911	4.00%	N/A
Cottonwood	12,939	3.50%	N/A
Show Low	12,366	2.00%	N/A
Camp Verde	12,608	3.65%	1.00% (Over \$5,000)
Sedona	9,778	3.50%	N/A
Safford	10,257	2.50%	1.00% (Over \$5,000)
Winslow	8,577	3.00%	N/A
Wickenburg	8,301	2.20%	1.69% (Over \$5,000)



Tax Comparisons – Major Purchases

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Page	7,230	3.00%	2.00% (Over \$3,000)
Tolleson	9,353	2.50%	2.00% (Over \$5,000)
Globe	7,176	3.30%	N/A
Youngtown	7,062	3.00%	N/A
Litchfield Park	6,863	2.80%	N/A
Snowflake	6,736	3.00%	2.00% (Over \$10,000)
Benson	5,499	3.50%	1.00% (Over \$5,000)
Guadalupe	5,197	4.00%	N/A
Cave Creek	5,177	3.00%	N/A
South Tucson	4,535	5.50%	N/A
Bisbee	4,957	3.50%	N/A
Thatcher	5,627	2.50%	1.00% (Over \$5,000)
Holbrook	4,837	3.00%	N/A

Comparison – Major Purchases

Out of the 28 surveyed communities, 11 have a reduced Retail Sales Tax rate that applies to single item purchases over a specified \$ amount.

- Wickenburg has a Retail Sales Tax rate of 1.69% on single items over \$5,000
- 5 surveyed communities apply a Retail Sales Tax rate to single items over \$5,000
- 2 community applies a Retail Sales Tax rate of 2.00% to single items over \$3,000
- 1 community applies a Retail Sales Tax rate of 1.50% to single items over \$6,000
- 3 communities apply a Retail Sales Tax rate to single items over \$10,000,
- The average tax rate of the 11 who apply a reduced tax rate is 2.10%



Restaurant and Bars Tax, Bed Tax, & Property Tax

Community	2024 Population	Base Tax rate	Restaurant and Bars Tax	Bed Tax	Property Tax
Nogales	19,965	2.00%	2.00%	4.00%	0
Eloy	19,199	3.00%	5.00%	3.00%	.9769
Somerton	14,902	3.30%	3.30%	0.00%	1.5355
Douglas	15,819	3.80%	3.80%	4.00%	1.0783
Payson	16,762	3.88%	3.88%	5.00%	.2855
Paradise Valley	12,523	2.50%	2.50%	3.40%	0
Coolidge	19,674	3.00%	3.00%	3.00%	1.5988/0.2088
Chino Valley	13,911	4.00%	4.00%	4.00%	0
Cottonwood	12,939	3.50%	3.50%	3.50%	0
Show Low	12,366	2.00%	2.00%	3.00%	0/.1401
Camp Verde	12,608	3.65%	3.65%	3.00%	0
Sedona	9,778	3.50%	3.50%	3.50%	0
Safford	10,257	2.50%	2.50%	5.00%	.5135
Winslow	8,577	3.00%	3.00%	2.00%	1.3047
Wickenburg	8,301	2.20%	2.20%	3.00%	.3997



Restaurant and Bars Tax, Bed Tax, & Property Tax

Community	2024 Population	Base Tax rate	Restaurant and Bars Tax	Bed Tax	Property Tax
Page	7,230	3.00%	4.00%	5.00%	0
Tolleson	9,353	2.50%	2.50%	2.00%	1.5158/1.1602
Globe	7,176	3.30%	3.30%	3.00%	1.1892
Youngtown	7,062	3.00%	3.00%	2.00%	0
Litchfield Park	6,863	2.80%	2.80%	1.00%	0
Snowflake	6,736	3.00%	3.00%	4.00%	0
Benson	5,499	3.50%	3.50%	2.00%	.8767
Guadalupe	5,197	4.00%	5.00%	6.00%	0
Cave Creek	5,177	3.00%	3.00%	4.00%	0
South Tucson	4,535	5.50%	5.50%	2.00%	.2193/2.3804
Bisbee	4,957	3.50%	3.50%	5.00%	3.0061
Thatcher	5,627	2.50%	2.50%	3.00%	0
Holbrook	4,837	3.00%	3.00%	2.00%	.4598



Comparison – Restaurant and Bars Tax & Bed Tax

	Average between 28 surveyed communities	Town of Wickenburg
Base Tax Rate	3.16%	2.20%
Restaurant and Bars Tax Rate	3.30%	2.20%
Bed Tax Rate	3.23%	3.00%

Maricopa County Property Tax

Limited Property Value	2024 296,541	RATIO .100	ASSESSED 29,654	2025 311,368	RATIO .100	ASSESSED 31,136
WHO IS TAXING ME?	PHONE	WEB		2024 AMOUNT	2025 AMOUNT	CHANGE
WICKENBURG UNIFIED	C 928-668-5350	www.wickenburgschools.org		834.94	758.63	-9.1%
WICKENBURG UNIFIED BONDS	D 928-668-5350	www.wickenburgschools.org		97.92	98.88	+1.0%
WICKENBURG UNIFIED OVERRIDES	D 928-668-5350	www.wickenburgschools.org		76.62	76.44	-.2%
COMMUNITY COLLEGE DIST	C 480-731-8000	www.maricopa.edu		310.95	330.04	+6.1%
COMMUNITY COLLEGE DIST BONDS	D 480-731-8000	www.maricopa.edu		16.64	7.10	-57.3%
WEST-MEC	C 623-738-0022	west-mec.edu		54.12	56.52	+4.4%
STATE AID	G			-417.46	-379.32	
TOTALS FOR SCHOOLS/EDUCATION				973.73	948.29	
TOWN OF WICKENBURG	E 928-684-5451	www.ci.wickenburg.az.us		122.53	124.45	+1.6%
TOTALS FOR TOWN OF WICKENBURG				122.53	124.45	
GENERAL COUNTY FUND	B 602-506-8511	www.maricopa.gov		343.72	360.90	+5.0%
TOTALS FOR GENERAL COUNTY				343.72	360.90	
FLOOD CONTROL OF MARICOPA CTY	B 602-506-1501	www.fcd.maricopa.gov		43.60	44.46	+2.0%
CENTRAL AZ WATER CONSV DIST	F 623-869-2333	www.cap-az.com		41.52	43.60	+5.0%
FIRE DISTRICT ASSISTANCE TAX	B 602-506-8511	www.maricopa.gov		2.38	2.36	-0.8%
LIBRARY DISTRICT	B 602-652-3000	www.mclidaz.org		13.94	14.38	+3.2%
MARICOPA SPECIAL HEALTH DIST.	F 602-344-5011	www.valleywisehealth.org		51.86	60.04	+15.8%
MARICOPA SPECIAL HEALTH DIST. BONDS	D 602-344-5011	www.valleywisehealth.org		27.16	30.70	+13.0%
TOTALS FOR SPECIAL DISTRICTS				180.46	195.54	
			TOTAL	1,620.44	1,629.18	+0.5%

Yavapai County Property Tax

YAVAPAI COUNTY		2025 PROPERTY TAX STATEMENT					ARIZONA	
PARCEL NUMBER	AREA CODE	PRIMARY TAX RATE PER \$100 ASSESSED VALUE		SECONDARY TAX RATE PER \$100 ASSESSED VALUE		SPECIAL DISTRICT \$ PER ACRE	2025 TAX SUMMARY	
	9003	5.9268		1.1158			PRIMARY PROPERTY TAX	1,822.83
							LESS STATE AID TO EDUCATION	-374.67
ASSESSMENT	VALUE IN DOLLARS	LEGAL CLASS	RATIO	EXEMPTIONS	NET ASSESSED	NET PRIMARY PROPERTY TAX		1,448.16
LIMITED TOTALS	307,566	0301	0.1000	0.00	30,756	SECONDARY PROPERTY TAX		343.20
							SPECIAL DISTRICT TAX	0.00
							TOTAL TAX DUE FOR 2025	1,791.36
	TAX AUTHORITY		LEVY	PURPOSE	TAX RATE	2024 TAX	2025 TAX	INCREASE / DECREASE
	2000	YAVAPAI COUNTY	PRM		1.6443	481.66	505.72	24.06
	4161	TOWN OF WICKENBURG	PRM		0.3997	121.04	122.92	1.88
	7060	WICKENBURG SD #60	PRM		2.4365	412.36	374.70	-37.66
	8150	YAVAPAI COMMUNITY COLLEGE	PRM		1.4463	438.08	444.82	6.74
	11900	FIRE DISTRICT ASSISTANCE TAX	SEC		0.0767	23.58	23.60	0.02
	14900	YAVAPAI COUNTY LIBRARY DIST.	SEC		0.1346	39.44	41.40	1.96
	15001	YAVAPAI FLOOD CONTROL DIST.	SEC		0.1599	49.04	49.18	0.14
	30002	WEST-MEC CTED	SEC		0.0500	14.64	15.38	0.74
	57060	SEC. WICKENBURG SD #60	SEC		0.5631	172.40	173.20	0.80
	77402	WEST-MEC JTED #402 CLASS B BOND	SEC		0.1315	38.80	40.44	1.64
		TOTALS				1,791.04	1,791.36	0.32



Cities & Towns – Property Tax

53 of 91 (58%) have either primary and/or secondary tax

- Primary range is from \$0.1018 to \$5.2164
- 23 have an additional secondary tax
- Secondary range is from \$0.1401 to \$2.7115
- Secondary tax is used to cover financing of bonds

49 of 91 (54%) have a primary property tax

Tax Rate Comparison is not always apples to apples

- Town of Wickenburg has a population of 8,301 with a base tax and FHC rate of 2.20%, restaurant and bars tax of 2.20%, bed tax of 3.00%, and a property tax rate of \$0.3997, 1.69% tax rate for single item purchases over \$5,000
 - Generates \$12.1M in revenue
- City of Nogales has a population of 19,965 with a base tax and FHC rate of 2.00%, restaurant and bars tax of 2.00%, bed tax of 4.00%, and a property tax rate of \$0, does not have a reduced tax rate for single item purchases
 - Generates \$18.2M in revenue
- City of Winslow has a population of 8,577 with a base tax and FHC rate of 3.00%, restaurant and bars tax of 3.00%, bed tax of 2.00%, and a property tax rate of \$1.3047, does not have a reduced tax rate for single item purchases
 - Generates \$9.2M in revenue



Conclusion



Background – TPT Rate Comparison

Average TPT rate for smaller communities in Arizona is 3.16%
Wickenburg's current rate is 2.20%



Breakdown – Tax Rate Composition

State of Arizona TPT 5.60%
Wickenburg 2.20%
County 0.70%
Total 8.50%



History – Tax Rate Timeline

Wickenburg's TPT rate was increased to 2.20% on June 1, 2009
Property tax levy has maintained while the rate has decreased
Property tax generates 3% of general fund revenue



Use – Revenue Allocation

Funding is used to provide all general fund services: emergency communications, police, fire, parks & recreation and other Town services



CURRENTLY, 2.20% YOU PAY ON TPT BASE TAX GOES TO YOUR COMMUNITY

*except for purchases over \$5,000 - 1.69%