



Via believes in a world
where everyone has
access to efficient,
affordable mobility

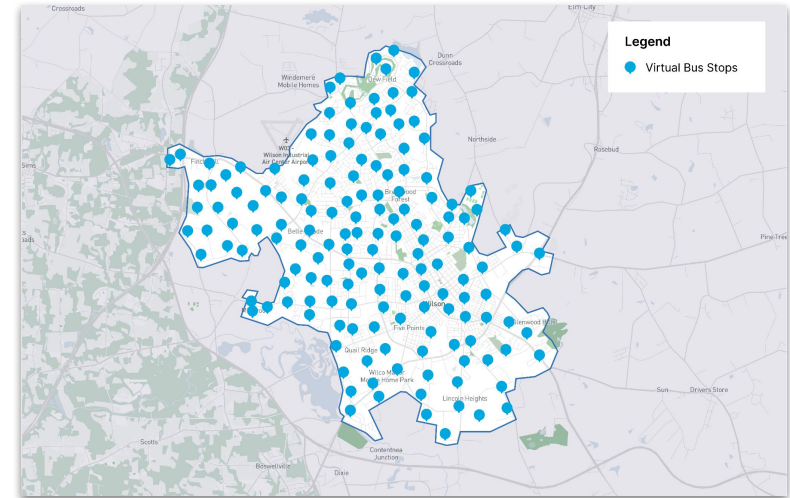
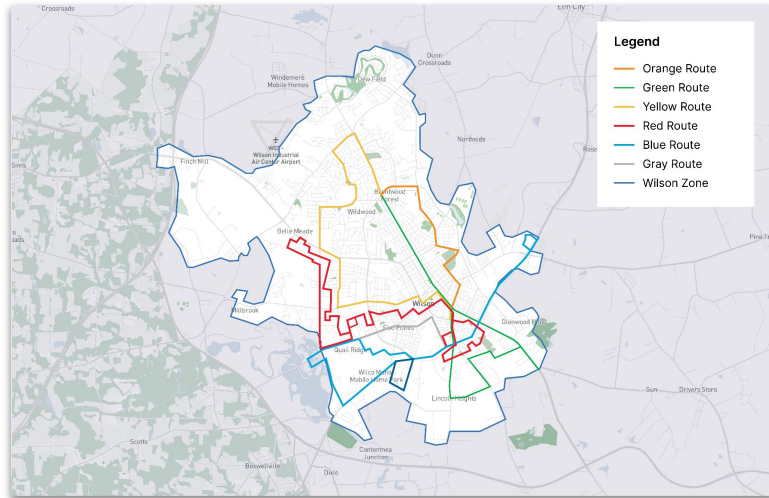


What is microtransit?

Microtransit (sometimes called "on-demand transit") is transportation technology that captures trip requests and groups passengers into **shared rides**, in **real-time**.

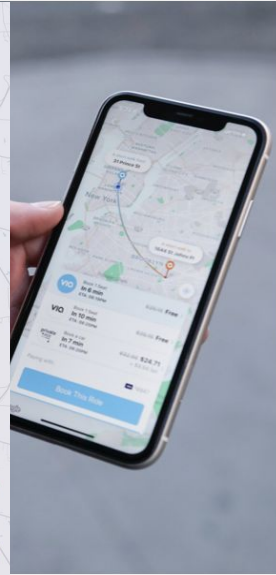
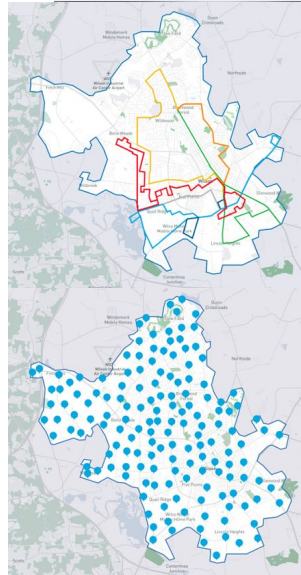


Microtransit utilizes a dense network of virtual bus stops to complement or replace traditional bus systems



How municipalities use on-demand microtransit

- 1 **Improve access** to jobs, healthcare, and other locations
- 2 **Lower cost** of delivering transit services
- 3 **Create connectivity** between neighborhoods
- 4 **Increase flexible mobility** options



Your choice of partnership model

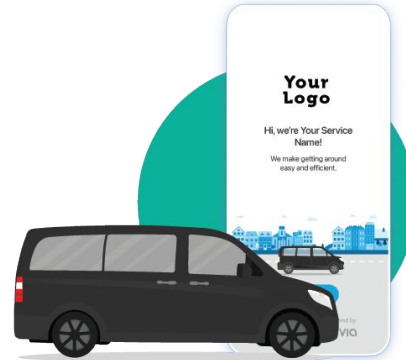
SaaS:



Software-as-a-Service

Licensing software to organizations that prefer to use their own vehicles and drivers.

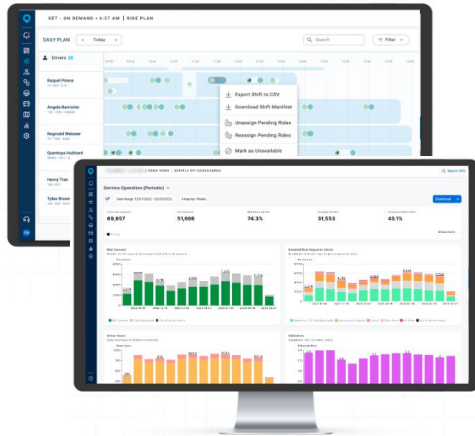
Turnkey:



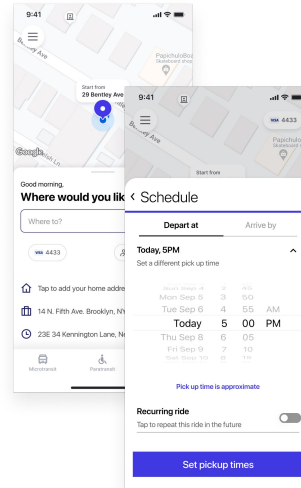
Software + Operations

Turnkey solution operated by Via that includes technology, drivers, vehicles, and service management.

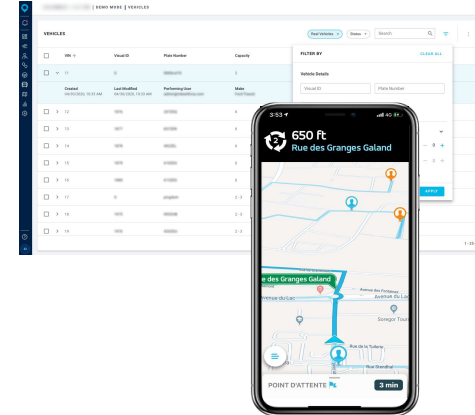
Via's platform: one-stop-shop for service planning and delivery



Centralized Dispatch, Operations,
& Reporting



Rider App and Booking Tools



Driver App & Fleet
Management

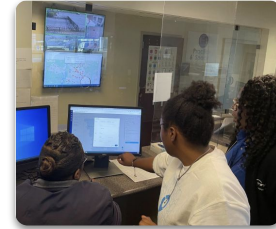
Turnkey operations cover all aspects of running a successful microtransit service



Driver vetting, hiring, training, and retention



Vehicle acquisition, branding, and maintenance



Live service monitoring and management



Rider marketing & community engagement



Customer service

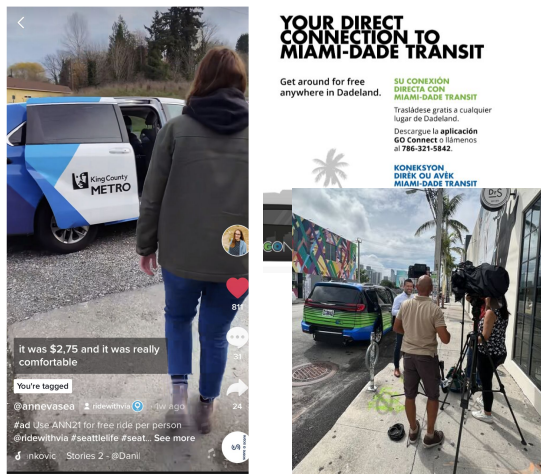


Funding & grant support

Case study

Our local team is committed to supporting you every step of the way

Tailored marketing and economic development plan



Rider engagement through Community Outreach teams

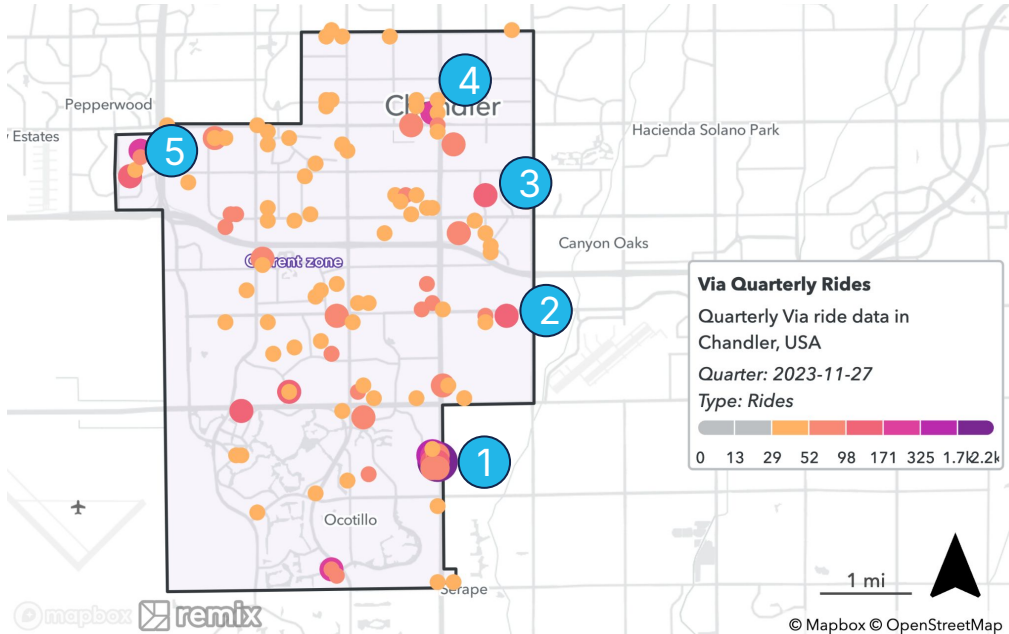


A dedicated local team



About Via

Riders use Chandler flex to get to schools and key community locations



- 1 Hamilton High School
- 2 Tumbleweed Recreation Center
- 3 Folley Pool
- 4 Chandler High School
- 5 Chandler Fashion Center

About Via

Via background and experience

Via is the world's leading provider of on-demand transit

800+

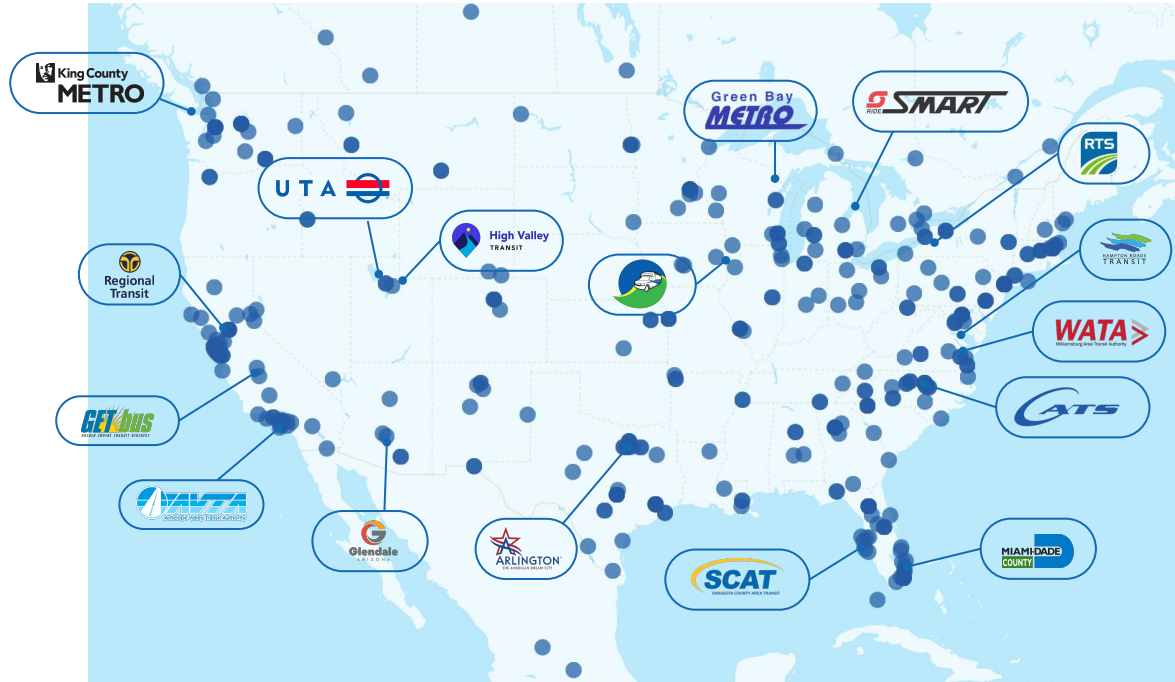
Partners

40

Countries

150M

Rides Served



in Arizona

- **Chandler** - Turnkey microtransit with 50% school ridership (72k riders to date)
- **Glendale** - 50% increase in utilization for commingled microtransit/paratransit service
- **Sun City** - First AV microtransit service in Arizona
- **Prescott Valley** - 2.4x increase in ridership post microtransit software transition
- **Lake Havasu** - 47% increase in ridership post transition for its Commingled microtransit/paratransit
- **Maricopa** - Microtransit service

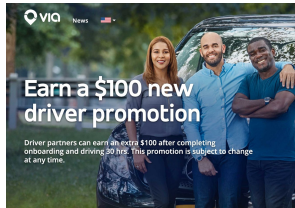
in Arizona

- Valley Metro
- Sun Tran
- Mountain Line



With more than 100+ turnkey deployments, we are by far the most experienced microtransit operator in the world

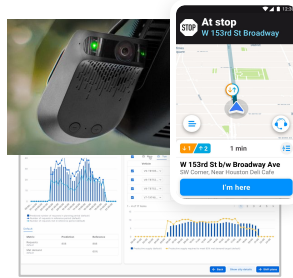
Best-in-class driver, fleet, and safety management



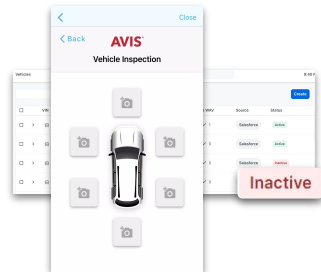
Proven driver acquisition playbook



Rigorous driver vetting and training



Tech-enabled operations



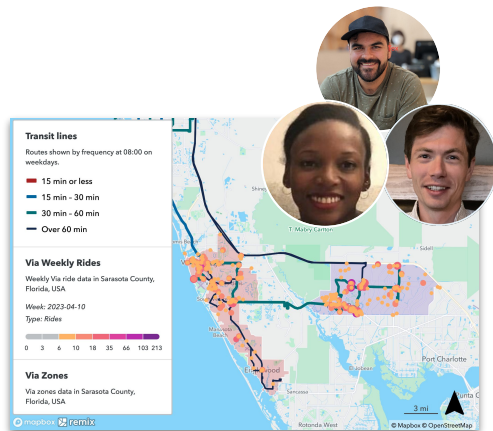
Data-driven fleet maintenance program

Trusted by cities and transit agencies large and small in the Western US:

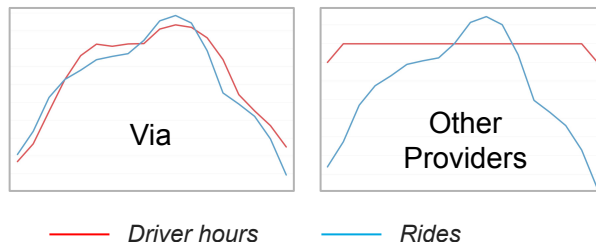


Microtransit experience

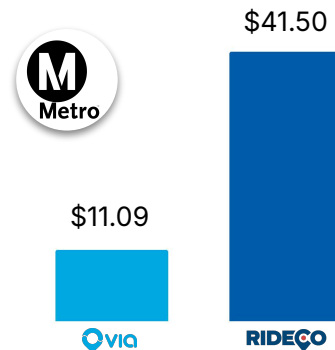
A decade of lessons learned in microtransit



Service design is ever-evolving
and unfiltered access to data is
paramount in making changes as the
service grows



Maximizing city budget
requires a "only pay for hours used"
financial model and hour-by-hour
supply planning



The underlying technology
makes a real difference in cost
outcomes and therefore the
sustainability of the program

Thank you!