

Community Survey Questions

Household Information

1. How many people live in your household?
 2. Do you have children under 18 in your household? If yes, please specify age group(s).
 - Preschool (0–4 years)
 - Elementary (5–10 years)
 - Middle/High School (11–17 years)
 3. Do you have adults in your household in the following age ranges? (18–24, 25–39, 40–54, 55–64, 65+)
 4. How often does your household typically participate in town programs covering library, recreation, and/or aquatics programs? (Weekly, Monthly, A few times per year, Rarely, Never)
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General Programming

5. How satisfied are you with the current programs and activities offered in our town? (Very satisfied / Satisfied / Neutral / Dissatisfied / Very dissatisfied)
6. Which types of programs do you or your household participate in most often?
 - Library programs
 - Recreation programs
 - Aquatic programs
 - Special events (festivals, concerts, etc.)
 - None
 - Other: please specify
7. What factors most influence your decision to participate in town programs? (Cost, Schedule, Location, Age appropriateness, Staff quality, Advertising, etc.)
8. How do you typically learn about town programs and events? (Website, Social media, Flyers, Word of mouth, Email/text, Newspaper)

9. How important do you feel it is for the town to invest in community programming?
(Very important / Somewhat important / Neutral / Not very important / Not important at all?)
 10. How well do our programs meet the needs of the following groups? Children, Teens, Adults, Seniors, Families.
 11. If you had to describe our programming in one word or phrase, what would it be?
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Library Programs

13. Which library programs or services do you or your family use most often?
(Children's programs, Teen programs, Adult programs, Technology services, Other)
 14. What new library programs, services, or resources would you like to see offered?
 15. How well does the library provide resources and programs that support lifelong learning? (Very important / Somewhat important / Neutral / Not very important / Not important at all?)
 16. Would you use the library more if hours of operation were expanded or adjusted?
If yes, what hours would be most helpful?
 17. How important are non-traditional library services (job search help, technology lending, etc.) to you? (Very important / Somewhat important / Neutral / Not very important / Not important at all?)
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Recreation Programs

18. Which recreation programs do you or your household participate in? (Adult Co-Ed Softball, Fitness classes, Arts, Explorers' Summer Camps, Senior programs)
 19. What types of recreation programs would you like to see added or expanded in the future?
 20. What time of year do you most often participate in recreation programs? (Fall, Winter, Spring, Summer)
 21. Would you be interested in more drop-in recreation programs (open gym, casual play) compared to registered programs (leagues, scheduled classes)?
 22. Do you feel the recreation programs offered are affordable?
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Aquatic Programs

- 23. How often do you or your family use the town pool during the summer season?
(Daily, Weekly, Monthly, Never)
 - 24. Which aquatic programs or activities do you participate in? (Swim lessons, Open swim, Lap swim, Water aerobics, Swim team, Special events)
 - 25. What improvements or additions to aquatic programming would you like to see?
 - 26. How important is it to you that the pool season be extended with improvements such as heaters, covers, or other upgrades?
 - 27. Do you feel that current swim lesson options meet the demand for children and families in the community?
 - 28. What prevents you from using the aquatic facilities more often? (Schedule, Cost, Overcrowding, Availability, Other)
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Barriers & Improvements

- 29. Have you seen and used the free seasonal program guides that are offered?
They can be found at Town Hall, the Library, the Pool, and the Wickenburg Chamber of Commerce.
 - 30. How can the town improve communication and promotion of programs?
 - 31. Overall, how would you rate the quality of programs offered in the following areas? (Library, Recreation, Aquatics)
 - 32. Do you feel programs are welcoming and inclusive to all members of the community?
 - 33. Are there specific age groups, interests, or populations you feel are underserved by current programming?
 - 34. Would transportation assistance (such as shuttle service for seniors or youth) increase your participation?
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Future Planning

- 35. If the town had additional resources to expand programming, which area should be the top priority? (Library, Recreation, Aquatics, Special events)

36. If the town had additional resources to expand programming, which age group should be the top priority? (Infants & toddlers (0–4), Children (5–10), Tweens & Teens (11–17), Young adults (18–24), Adults (25–54), Middle age (55–64), Seniors (65+), Multi-generational / family programming)
37. How likely would you be to recommend our programs to friends, family, or neighbors? (0–10 scale)
38. Imagine our programming five years from now — what would you most like to see different or improved?
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Open-Ended

38. What is your favorite program, activity, or event currently offered?
39. If you could add one new program or service in town, what would it be?
40. Do you have any additional comments or suggestions about programming in our community?