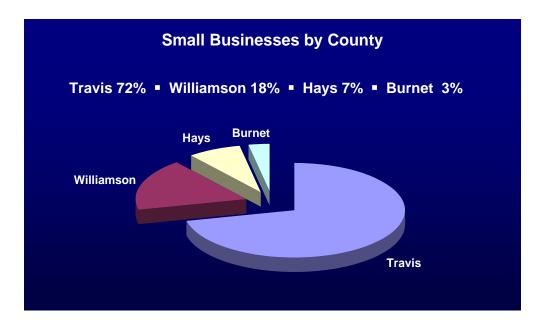
## Small Businesses and Estimated Market Share – By County

Based on 2006 Census data – these charts estimate the number of small businesses, as a percentage of all small businesses, in the counties expected to participate in start-up of TexHealth Central Texas.

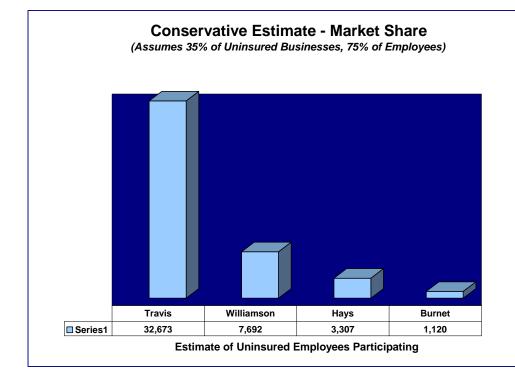
The rate of uninsured across these small businesses is assumed to be the same for all counties, based on Employee Benefits Research Institute data.





Number of Small Businesses by County (< 50 employees)	Total	County %	Partial Total (Travis, Wm, Hays, Burnet)	County %
Travis	24,967	69%	24,967	72%
Williamson	6,330	17%	6,330	18%
Hays	2,648	7%	2,648	7%
Burnet	946	3%	946	3%
Bastrop	932	3%		
Caldwell	481	1%		
Total	36,304	100%	34,891	100%

Source: 2006 County Business Patterns, U.S. Census Bureau, http://censtats.census.gov/cgi-bin/cbpnaic/cbpsect.pl



TexHealth Central Texas Pilot to begin w/ 2500 employees (enrolled by 3rd year)

## Potential market is larger:

- based on estimates from other states's experiences
- which estimate a conservative market share of 35% of uninsured small businesses in initial years.