

Brushy Creek MUD 16318 Great Oaks Drive Round Rock, TX 78681 www.bcmud.org

Phone: 512.255.7871 Fax: 888-887-1860

#### PRESS RELEASE

Contact: Ashley Wood Office: 512.255.7871 ext.218 E-Mail: a.wood@bcmud.org

# Brushy Creek Brings BBQ, Music and Fun Back Year After Year

Round Rock, TX April 28, 2012 – Join us for the 5th Annual Brushy Creek BBQ Cook-Off & Family Festival on Saturday, April 28th from 11:00 am to 6:00 pm at the Brushy Creek Community Park. This family fun-centered event offers a chance for BBQ Cookers to compete in an IBCA Sanctioned Cook Off while allowing families a chance to enjoy a day of great BBQ, children's activities, and a FREE concert series.

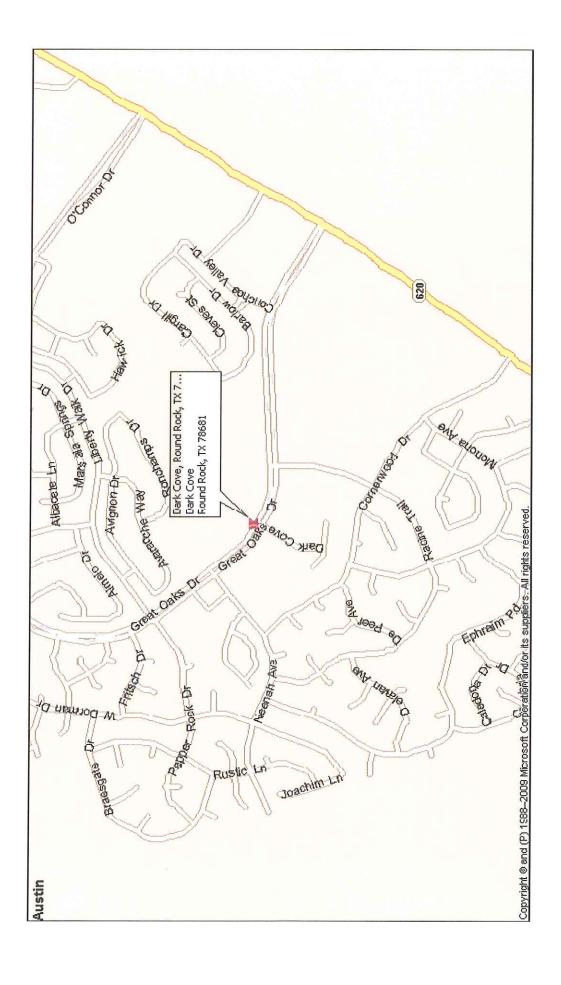
The 2012 music line-up is featuring the original honky tonk hero, Billy Joe Shaver, with other performances by Sam Riggs, Glen Collins and the Honky Tonkin Buddies and rock cover band Lix Box. The event and the Concert Series are free to attend. Children's activities and food may have a cost depending on the item.

A new addition for the 2012 event will include In-District shuttle buses for residents making travel and parking easier on everyone. Pick-up locations for these shuttles will

include Cat Hollow Park, Sendero Springs Pool and Walsh Ranch Middle School. Shuttles will run starting at 10:30 am and will continue to run until 7:00 pm the day of the event. Please check our website for shuttle routes.

In conjunction with this event, the District is seeking individuals who would be interested in judging the food. Categories start as early as 9:30 am and going until 4 pm. Individuals can judge as many categories as they like, or just their favorite. Categories include Jackpot Beans, Cook's Choice, Half Chicken, Pork Spare Ribs and Championship Brisket. This is a great opportunity to really get involved in the Cook-Off side of the competition and enjoy free BBQ! If you wish to get a spot as a BBQ judge, please email Alex Jackson at a.jackson@bcmud.org with your name and contact information.

The festival is located at the Brushy Creek Community Center at 16318 Great Oaks Dr. in Williamson County, Texas. Please visit <a href="https://www.bcmud.org/cookoff">www.bcmud.org/cookoff</a> for event details.



## **Mary Clark**

From: Ashley Wood [A.Wood@bcmud.org]
Sent: Tuesday, April 10, 2012 11:06 AM

To: Mary Clark

Cc: Mike Petter; Ashley Wood

Subject: RE: Mass Gatherin Permit - Brushy Creek Cook-Off

#### Thanks Mary!

Yes, we do notify the homeowners. We have a letter we do for the 4<sup>th</sup> of July and the Hairy Man road closures that we will work from. We will cover Dark Cove and Ken Aaron.

We will have either a Staff person or an officer there at all times. We will mostly have a Staff person, but Sergeant Dutton is arranging some officers to monitor the traffic and parking areas, so there may be some switching out.

As for your earlier email... We do not have an alternate rain date. Our estimated attendance for the purpose of the permit is 3,500 at one time. I have not contacted anyone but you on this road closure. If you let me know who to contact I can, or you can send it over. Whichever is easier for you!

Thank you so much for all of your help!

# Ashley Wood, CPRP

Recreation Programs & Events Coordinator Brushy Creek Municipal Utility District 16318 Great Oaks Dr. Round Rock, TX 78681 (512) 255-7871 ext. 218 www.bcmud.org

**From:** Mary Clark [mailto:mclark@wilco.org] **Sent:** Tuesday, April 10, 2012 10:21 AM

To: Ashley Wood Cc: Mike Petter

Subject: RE: Mass Gatherin Permit - Brushy Creek Cook-Off

Importance: High

#### Hi Ashley,

You are doing an amazing job. One more thing, when you request a road closure, we ask that you notify the effected home owners. In this instance, we would request that you put door hangers on all the residents along Dark Cove as well as Ken Aaron. Will you have staff or deputies there to move barricades to allow residents in and out of the area?

### Mary Clark

Executive Assistant
Williamson County Commissioner, Pct. 1
1801 E. Old Settlers Blvd., Ste. 110
Round Rock, TX 78664

<sup>\*</sup>Mark your calendar for the Brushy Creek BBQ Cook-Off on April 28th! www.bcmud.org/cookoff

<sup>\*</sup>Don't miss out on our summer program, Camp Foxtail. Registration is now open! www.bcmud.org/campfoxtail

# 512.244.8610 phone 512.244.8616 fax

mclark@wilco.org

From: Ashley Wood [mailto:A.Wood@bcmud.org]

Sent: Monday, April 09, 2012 5:01 PM

To: Mary Clark

Cc: Mike Petter; Ashley Wood

Subject: Mass Gatherin Permit - Brushy Creek Cook-Off

Hello Mary!

It is Ashley Wood from Brushy Creek. Just wanted to touch base with you. We need to make sure our hearing with the Judge gets set for Tuesday, April 17<sup>th</sup>. That will officially put us 10 days before the Cook-Off so we can't be any later.

Also, I need to go ahead and get that road closure for Dark Cove set up with you. In the past for all of our road closures it has been handled by the BCWA, so I am not 100% familiar with the process. Here is what I do know. We would need to close it about 9:30 am and leave it closed until about 6:00 pm on Saturday, April 28, 2012. I believe it would need four barricades across. No detour signs needed since it is the only entrance/exit to that road.

Please let me know what you need from me to complete this process.

Thanks so much and it was great seeing you today!

Ashley Wood, CPRP

Recreation Programs & Events Coordinator Brushy Creek Municipal Utility District 16318 Great Oaks Dr. Round Rock, TX 78681 (512) 255-7871 ext. 218 www.bcmud.org

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<sup>\*</sup>Don't miss out on our summer program, Camp Foxtail. Registration is now open! www.bcmud.org/campfoxtail

#### Lisa Birkman

From:

Hal Hawes

Sent:

Wednesday, April 04, 2012 3:18 PM

To:

'A.Wood@bcmud.org'

Cc:

Dan Gattis; Peggy Vasquez; John Sneed; Marty Herrin; Kenny Schnell; Mike Gleason; 'Chip

Riggins'; Lucille DElia; Lisa Birkman; Hal Hawes

Subject:

FW: Brushy Creek BBQ Cook-Off

Attachments: Application for Mass Gathering Permit - Wilco 031612.pdf; Press Release 2012 Cook Off event.pdf; 2012 Cook-Off Billy Joe Shaver contract and rider with legal approval.pdf; 2012 Cook-Off Sam Riggs contract with AW comments in Red.pdf; ATT00003.htm; Entertainer Agreement - Lix Box.pdf; FINAL SIGNED 2012 cook off contract - Glen Collins.JPG

#### Ashley:

As we discussed, since BCMUD is unable to provide a letter to Judge Gattis representing that the 2012 Cook Off will not attract more than 2,500 people for more than five continuous hours, BCMUD must apply for a Mass Gathering Permit. I have enclosed the Application for Mass Gathering Permit with this email.

I have spoken to Mr. John Sneed, Williamson County Emergency Services Director, and he has agreed to serve as the county's point of contact. Please contact him at (512) 943-1264 in order to coordinate and schedule an initial meeting to discuss the event with the necessary county representatives. I believe an initial meeting is necessary prior to completing the application since the county's representatives will inform you of the information and details that will be required in the application.

Williamson County will be closed Thursday and Friday in observance of the Easter Holiday. Thus, a meeting cannot be held until next week. However, please contact Mr. Sneed at your earliest convenience as there is a lot that needs to be done very quickly since your event is scheduled for April 28<sup>th</sup>.

Not later than the tenth day before the event for which an application is filed, the County Judge must hold a hearing to determine whether the Application for a Mass Gathering Permit shall be granted. This hearing will be held on in the Williamson County Commissioners Courtroom and a date will be provided to you once it is set.

Once the Application is filed, the County Judge's Office will forward the Application to the Williamson County Sheriff's Office, Williamson County and Cities Health District (WCCHD) and the Williamson County Emergency Services Department for review. At least five days prior to the above referenced hearing, each of these offices must review the Application and provide a report to County Judge Dan A. Gattis.

The WCCHD's report must state whether it believes that minimum standards of health and sanitation prescribed by state and local laws, rules and orders will be maintained. The Williamson County Emergency Services Department's report must state whether it believes that minimum standards of ensuring public fire safety and order prescribed by state and local laws, rules and orders will be maintained. The Williamson County Sheriff's Office's report must state whether it believes that minimum standards for ensuring public safety and order will be maintained.

It is also very important that you provide a completed Application to Judge Gattis' office at your earliest convenience since each of the above listed offices must submit a report to Judge Gattis at least five days prior to the hearing. Each office that must submit a report to Judge Gattis will need a sufficient amount of time to review the Application and issue a report.

If you have any questions about the matters addressed above, please do not hesitate to contact me. Thanks.

Hal C. Hawes Legal Advisor Office of Williamson County Judge 710 Main Street, Suite 200 Georgetown, Texas 78626 Phone: (512) 943-3861 Facsimile: (512) 943-1662

Email: hhawes@wilco.org

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From: Peggy Vasquez

Sent: Tuesday, April 03, 2012 10:48 PM

To: Lucille DElia; Hal Hawes; Dan Gattis; Wendy Coco

Subject: Fwd: Brushy Creek BBQ Cook-Off

1 Samuel 12:24

Peggy

Begin forwarded message:

From: "Ashley Wood" <<u>A.Wood@bcmud.org</u>>
To: "Peggy Vasquez" pvasquez@wilco.org>

Cc: "Mike Petter" < M.Petter@bcmud.org>, "Ashley Wood" < A. Wood@bcmud.org>

Subject: Brushy Creek BBQ Cook-Off

Hello Peggy,

Thank you so much for all of your help today. I will include in here as much detail as I can about the event including answering the questions included on the application guidelines. Please let me know what the next step is.

The event is a BBQ Cook-Off and Family Festival. I have attached our press release for review. The event occurs on Saturday, April 28, 2012 at the Brushy Creek Community Center & Community Park located at 16318 Great Oaks Dr. Round Rock, TX 78681. We are located in the Round Rock ETJ, but are a Municipal Utility District. This event had cumulative attendance throughout the day of up to 5,000-6,000 people, but they are coming

and going as the event occurs with probably 1,000-3,000 people on the lot at a time.

The event timeline is a little strange. The field actually opens up Friday, April 27th at Noon for 50 cook off teams to come set up their areas. Each team has up to 5 people on the team and sometimes has a few extra people with them, so from about Noon on Friday until about 11 am on Saturday there are about 500 people on the field, 95% of them adults, with any minors being accompanied by an adult. The actual event starts at 11 am when the live music comes on. The music goes until 6 pm. During this time there is also food for sale and children's activities. There is no alcohol for sale at the event, but people are allowed to bring in coolers.

To start giving as much of the information as I can from the application procedure, here is the outline:

- (1) Promoter's name and address
- a. Brushy Creek Municipal Utility District located at 16318 Great Oaks Dr. Round Rock, TX 78681
- b. General Manager, Mike Petter. <u>M.petter@bcmud.org</u><<u>mailto:M.petter@bcmud.org</u>>. 512-255-7871 x 221
- c. Event Coordinator, Ashley Wood.

  <u>A.wood@bcmud.org<mailto:A.wood@bcmud.org></u>. 512-255-7871 x 218 (myself)
- d. Co-Sponsor, the Meadows of Brushy Creek HOA. Chairman Bob Grahl. bob@grahl.us<mailto:bob@grahl.us>
- (2) Financial Statement
- a. This event is funded by the Brushy Creek MUD (\$15,000 + staffing contribution)
- b. and the Meadows HOA (\$1,000 contribution, plus the handling of cooker entries (\$100 each x 50 = \$5,000) plus the distribution of cash prizes (\$3,750)
- c. Both organizations are non-profit
- (3) Name and address of the owner of the property
- a. Property is owned by the Brushy Creek Municipal Utility District.
- b. General Manager, Mike Petter. <u>M.petter@bcmud.org</u><<u>mailto:M.petter@bcmud.org</u>>. 512-255-7871 x 221
- (4) Certified Agreement between the property owner and the organizer
- a. The District is the organizer and the owner of the property. There is an agreement between the District and the Meadows HOA for co-sponsorship. I can get you the signed copy if it is needed.
- (5) Location and Description of the property

- a. The Brushy Creek Community Center & Community Park located at 16318 Great Oaks Dr. Round Rock, TX 78681
- b. This is a community center, the community center parking lot and the large field next to community center
- (6) Dates & Times
- a. Cookers Only Friday, April 27, 2012 starting at Noon going until Saturday, April 28, 2012 at 11 am
- b. Actual Festival Saturday, April 28, 2012 from 11 am to 6 pm
- (7) Maximum number of persons
- a. It is a large open field so there is not a defined maximum number.
- (8) Names & Contacts for performers & (9) a description of the agreement
- a. 10:30 am Unleashed (band performing for free made up of Middle School students)
- i. Contact Chas Winckel at <a href="mailto:c.winckel@gmail.com">c.winckel@gmail.com</a>
  - ii. No Contract
- b. 11:15 am Christina Muphy (band performing for free made up of High School students)
- i. Contact Christina Murphy at <a href="mailto:cmurphybooking@yahoo.com">cmurphybooking@yahoo.com</a>
  - ii. No Contract
- c. Noon Lix Box (band performing for free)
- i. Artist Contact & booking through Larry Schmidt at <a href="mailto:larry.schmidt@hospira.com">larry.schmidt@hospira.com</a>
  - ii. Entertainers Agreement (attached)
- d. 1:20 pm Glen Collins and the Honky Tonkin' Buddies
- i. Artist Contact & Booking through Jim Bowles jeb@jimsmusicroom.com<mailto:jeb@jimsmusicroom.com>
  - ii. Artist Contract (attached)
- e. 2:30 pm Sam Riggs

- i. Management Contact = Jennifer Hargrayes
- 1. 4 Rhapsody Ln, Wimberley, TX 78676
- 2. Cell: 512 923-8358
- 3. Email: jennifer@kineticentertainmenttx.com<mailto:jennifer@auemusic.com>
  - ii. Artist's Contract (attached)
- f. 4:30 pm Billy Joe Shaver
- i. Artist Contact: Billy Joe Shaver
- Management Contact Logan Bosemer

- 1. KCA Artists
- 2. 1025 17th Ave S, 2nd Fl, Nashville TN 37212
- 3. Ph: 615.327.4646
- 4. <u>logan@keithcase.com<mailto:logan@keithcase.com></u>
  - iii. Artist's Contract (attached)

(9)

# (10)Minimum Standards of Health

- a. Every food vendor has applied for a Temporary Food permit from the Williamson County
- b. All cook off teams are expected and inspected for follow through with food permit guidelines
- c. Sanitizer stations are located throughout the event
- d. The District has the Sam Bass Fire Dept. inspect the area for any potential safety or fire hazards on Friday, April 27, 2012

#### (11)Traffic Control

- a. The District works with Sergeant Dutton of the Wilco Sherrif's Dept to provide security via 5 officers on the grounds at all times during the festival event and one officer on the grounds overnight.
- b. The District advertises to attendees suggested parking areas and no parking areas via their website (<a href="www.bcmud.org/cookoff">www.bcmud.org/cookoff</a>>)
  - i. This plan is normally reviewed by the Sam Bass

Fire Dept Chief Keith Ferris and Wilco Sergeant Dutton who both meet with Staff in advance of the event

- c. The District has arranged for shuttle buses to bring attendees in from three different locations in the District to alleviate congestion around the event.
- (12)Preparations for adequate medical care
- a. The District works with the Sam Bass Fire Dept to have two medics available and on site during the entire festival. These two medics also have a transportation vehicle and a route kept clear for easy exit
- (13)Preparations for minors
- a. This event is attended mostly by adults. Some adults do bring their children, and we do offer children's activities
- b. Staff are trained in conducting lost child scenarios and work with Sergeant Dutton to make sure lines of communication are available and utilities to include the officers on the field in case of an emergency
- c. All adults are asked to keep their children under their supervision during the course of the event.

Ashley Wood, CPRP
Recreation Programs & Events Coordinator
Brushy Creek Municipal Utility District
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Round Rock, TX 78681
(512) 255-7871 ext. 218
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Location Map – Dark Cove