



June 13th, 2016

To: Judge Gattis and Williamson County Commissioners

Re: Utilizing the parking garage at 4th and Rock for Children's Theatre

Fm: Michael Davis, Palace Board of Directors, Chair - Education Building Committee

Dear Judge Gattis and Commissioners,

The Georgetown Palace Theatre has hosted a series of children's education programs for the past 10 years. The bulk of the kids enroll in the summer program, but we offer classes year round. Last summer, we had more kids interested in the program than we could handle with our existing facilities.

As a result, we are raising funds and designing a new building dedicated to our education program to be built on donated land at 2nd and Rock St. The land is an undersized lot and to accommodate our program, we envision a building which will virtually cover the space. We've had a preliminary meeting with the Georgetown Planning Commission and received a favorable nod about our plans.

Most of the time we will have little parking demand, however, it is apparent that we will require parking for a limited time during the summer months in particular. At the end of each 2 or 3-week program, the kids participate in a "graduation performance" of a kids oriented play. During this performance, family are invited to join the audience to see their kid or grandkid perform. We expect about 150-200 individuals to show up for a show and we can sometimes have 2 or more shows in a day. Each show lasts less than 2 hours and the shows are on Saturdays in the late morning or early afternoon.

In addition to the kids shows mentioned above, we anticipate the occasional performance on weekends. Again, 100-200 audience members attending between 7:00 and 10:00 on a Friday/Saturday evening or possibly in the mid-afternoon on a Sunday.

We are seeking permission to use the parking garage at 4th and Rock St. as a facility to address our parking needs. As stated above, we believe the demand will be limited and will occur mostly during non-peak hours of the day and week. The location of our proposed building site and the garage offer an ideal solution for our patrons.

We appreciate your consideration and hope that you look favorably on our project. We believe the Palace brings welcome traffic downtown and we think that this new facility will have a positive impact on the north side of the downtown area.

Regards,

Michael Davis