



Customer Account: 79858374  
Name: Williamson County  
Address:

Quotation No: 103890  
Quotation Date: 8/24/2020  
Sales Rep: House  
CSR: Mark Stavalone

Contact:  
Phone:

Dear ,

Phoenix Graphics is pleased to provide you with the following quotation. Please call (585) 232-4040 or fax (585) 232-5642 with any questions.

#### Outer Envelope

Finished Page Size: 6.5 X 9.5  
Paper: 6.5 x 9.5 Green Envelope  
Required Bleeds: No  
Inks Side A: 1 Color  
Inks Side B: None  
Prepress: Customer to supply print ready files, a PDF proof will be provided  
Finishing: Gather Materials, Stuff, Seal, Inkjet Address and Deliver to Post Office

#### Return Envelope

Finished Page Size: 6 X 9  
Paper: 6 x 9 Yellow Return Envelope  
Required Bleeds: No  
Inks Side A: 2 Color  
Inks Side B: 2 Color  
Prepress: Customer to supply print ready files, a PDF proof will be provided  
Finishing: Gather Materials, Stuff, Seal, Inkjet Address and Deliver to Post Office

#### Secrecy Envelope

Finished Page Size: 5.75 X 8.75  
Paper: 5.75 x 8.75 White Wove Envelope  
Required Bleeds: No  
Inks Side A: 1 Color  
Inks Side B: 1 Color  
Prepress: Customer to supply print ready files, a PDF proof will be provided  
Finishing: Gather Materials, Stuff, Seal, Inkjet Address and Deliver to Post Office

Thank you for the opportunity to quote on this job. This quote is good for 30 days.

Approved by

Title

Date



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#### Letters - 2 Versions

Finished Page Size: 8.5 X 11

Total Lots: 2

Paper: 60# Uncoated Text

Required Bleeds: Yes

Inks Side A: 1 Color

Inks Side B: 1 Color

Prepress: Customer to supply print ready files, a PDF proof will be provided

Finishing: Gather Materials, Stuff, Seal, Inkjet Address and Deliver to Post Office

#### Ballot

Finished Page Size: 8.5 X 17

Paper: 80# Ballot Stock

Required Bleeds: Yes

Inks Side A: 1 Color

Inks Side B: 1 Color

Prepress: Customer to supply print ready files, a PDF proof will be provided

Finishing: Gather Materials, Stuff, Seal, Inkjet Address and Deliver to Post Office

Quantity

Price

25,000

\$66,250

\*\* Postage Not Included in Price

Thank you for the opportunity to quote on this job. This quote is good for 30 days.

Approved by

Title

Date



# Williamson County, TX

## Budget Estimates

### Description: Ballot Printing – 80#

- ✓ 11-14" Ballot = \$ .24 per ballot card
- ✓ 18" Ballot = \$ .25 per ballot card
- ✓ 22" Ballot = \$ .26 per ballot card
- ✓ Test Decks Pre-filled = \$ .40 per ballot card
- ✓ Database Set-up = \$2,000
- ✓ Standard ground shipping to *(or designated local facility)* = **Included if presented in Phoenix. Actual shipping if presented in Williamson County.**
- ✓ The city is responsible for applicable taxes

### Description: Outgoing Process

- ✓ Insertion (up to 3 pieces) = \$ .24 per packet
- ✓ Insertion (beyond (3) pieces) = \$ .05 per additional piece
- ✓ Election Set-up = \$2,000
- ✓ Mailing Services = **Included**
- ✓ USPS Mailing Coordination & Statements = **Included**
- ✓ Postage = **Actual USPS Automation rates**

### Description: Envelopes/Inserts

- ✓ Outgoing 6 1/8 X 9 7/8" White Envelope 2 color = \$ .18 per envelope
- ✓ Reply 5 7/8" X 9" White Envelope 2 color = \$ .12 per envelope
- ✓ Secrecy 5.75" X 9.25" White Envelope = \$ .10 per envelope
- ✓ Voter Instruction Insert 8.5" x 11" folded to 5 1/2" x 8 1/2" 2 color = \$ .10 each
- ✓ Additional Inserts 5.5" x 8.5" color = \$ .08 each
- ✓ USPS Mail Piece Consult and Design = **Included**
- ✓ Initial Envelope Composition = **Included**

### Estimated Pricing Summary:

- Ballot 17" – 25,000 x \$ .25 = **\$6,250**
- Insertion of Ballot and all Periphery Materials – 25,000 x \$ .39 = **\$9,750**
- Outgoing envelope – 25,000 x \$ .18 = **\$4,500**
- Reply envelope – 25,000 x \$ .12 = **\$3,000**
- Secrecy envelope – 25,000 x \$ .10 = **\$2,500**
- Voter instruction insert – 25,000 x \$ .10 = **\$2,500**
- Dear Voter Letter insert – 25,000 x \$ .08 = **\$2,000**
- Setup fees = **\$4,000**



**Total Estimated Cost = \$34,500 (not including shipping and postage)**

**Price per mail packet = \$1.38**

### **Pricing Adjustment**

- ✓ For any election in which quantity or page count is not consistent with above, Runbeck will provide the County with a revised quote that reflects the actual quantity and page count.