

# **LORA H. WEBER**

Round Rock, Texas 78664

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## **SUMMARY**

Results-oriented administrator, governmental relations professional, small business owner, and community leader. Accomplished at achieving organizational goals through and with others including public officials, governing boards, special interest groups, community leaders, the media, employees, and other stakeholders. Successful leader of organizations with diverse, complex mandates and multi-state operations who works productively in fast-paced, politically-charged environments. Extensive experience in developing public policy, writing legislation and cost analyses, and providing public testimony, as well as in developing and administering funding requests, operating budgets, and strategic plans.

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## **PROFESSIONAL EXPERIENCE**

### **BUSINESS OWNER**

#### **MaggieMoo's Ice Cream and Treatery**

Owner of retail ice cream store in Round Rock, Texas awarded Small Business of the Year for 2012 by Round Rock Chamber of Commerce. (2005-2019)

### **DIRECTOR, EXTERNAL RELATIONS**

#### **Texas Higher Education Coordinating Board**

Provided executive level strategic direction and planning for effective communications and collaboration with external stakeholders/partners to further the goals of the state's higher education plan. Directed interaction with the Texas Legislature, executive branch, U.S. Congress, and other federal, state, and local governmental entities, including provision of testimony by board members, commissioner, and staff. Directed preparation of cost estimates to the Legislative Budget Board on over 500 pieces of proposed legislation as well as hundreds of reports and responses annually to the Legislature and Governor's Office regarding highly complex issues. Managed agency-wide implementation of statutes including timely submission of over 150 agency reports and studies required by law. Advised board and commissioner on strategic interaction with institutions, business leaders, and community representatives. (2001-2010)

### **PRESIDENT/CHIEF EXECUTIVE OFFICER**

#### **Consumers Alliance of the Southeast (CASE)**

Founded grassroots coalition of over 500 consumer organizations, community leaders, and small business owners in 12 states to address service issues vital to the home and small business, particularly electric utility deregulation. Represented organization before federal and state legislative/regulatory bodies, provided written and oral testimony at congressional and state legislative hearings, and organized meetings between stakeholders and governmental officials. Issued news releases, responded to interview requests, and conducted media events. (1997-2001)

### **DEPUTY EXECUTIVE DIRECTOR**

#### **Texas Department of Licensing and Regulation**

Performed highly complex managerial work in strategic operations and planning for agency including administrative, budgetary, legislative, and regulatory activities. Direct supervision of regulatory divisions related to licensing, inspections, investigations, and policy development as well as of administrative divisions related to accounting, purchasing, human resource management, and data processing. Developed and managed agency's strategic plan, service quality initiatives, and governmental relations. Oversaw preparation of agency appropriations requests, operating budgets, and performance reports. Represented department in and before a variety of public forums, including legislative hearings. (1990-1997)

## **EXECUTIVE DIRECTOR**

### **Texas Incentive and Productivity Commission**

First executive director of agency. Responsible for agency start-up and for directing operations including all planning, staffing, administrative, legislative, and fiscal activities. Administered state-wide suggestion system and productivity plan targeting over 160 agencies and universities and over 200,000 employees. Worked with legislature and commissioners to develop and implement employee suggestion program, productivity bonus program, legislation, and agency rules and policies. Trained and directed 165 agency coordinators in implementation of suggestion system within their agencies. (1988-1990)

## **DIRECTOR, CONSUMER AND PUBLIC AFFAIRS**

### **Public Utility Commission of Texas**

Planned, staffed, and directed division activities including response to and investigation of over 10,000 consumer complaints annually. Set precedent for integrating customer service quality into commission decision-making through provision of expert testimony in commission proceedings. Formulated and enforced regulatory policy. Acted as liaison to members of the Texas Legislature regarding constituent complaints and development of legislation. Managed media relations and production of commission publications. Also supervised library and central records functions. (1980-1987)

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## **EDUCATION AND TRAINING**

Bachelor of Arts in English and Political Science, Stephen F. Austin State University  
Graduate of Governor's Executive Development Program  
Graduate of Leadership Texas  
Graduate of Leadership Round Rock  
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## **HONORS AND AFFILIATIONS**

### *Honors and Awards*

*Woman of the Rock in Community Leadership*  
*Small Business of the Year*, Round Rock Chamber of Commerce  
*Chairman's Award*, Round Rock Chamber of Commerce  
*Woman of the Year*, Executive Women in Texas Government  
*Outstanding Woman in Texas Government*, Governor's Commission for Women

### *Current Appointments/Affiliations*

Board of Directors, CHASCO Family YMCA, 2019-present  
Capital Area Council of Governments, Economic Development Council, 2016-present  
Leadership Round Rock Planning Committee, 2016-present  
Founder and Director, Austin Threshold Choir, 2010-present  
Executive Women in Texas Government, 1984-present  
Founding Member, 1984  
President, 1989

### *Past Appointments/Affiliations*

Board of Directors, Round Rock Chamber of Commerce, 2010-2017  
Board Chair, 2014-2015  
Chair, Business Advocacy Council, 2010-2013  
Round Rock Economic Development Advisory Committee, 2014-2016  
Round Rock Bond Advisory Commission, 2013  
State Higher Education Executive Officers, 2001-2009  
Verizon National Consumer Advisory Board, 1999-2007  
National Consumers League Board of Directors, 1997-2003  
National Council on Licensure, Enforcement, and Regulation (CLEAR), 1990-1997  
State Employee Charitable Campaign (SECC)  
Chair, Capital Area Campaign, 1993-1997  
National Association of Suggestion Systems Lone Star Chapter Board, 1988-1990