



22RFP123 - Williamson County Branding Scoring Summary

Active Submissions

Supplier	Total / 130 pts	Proposer Experience / 40 pts	Project Approach / 30 pts	Cost / 30 pts	Presentation / 20 pts	Q&A / 10 pts
Slate Communications	122.02	38.8	28.2	27.62	18.2	9.2
Hot Dog Marketing	96.77	27.1	23.6	27.47	12.6	6
Aten Design Group	72.02	23.4	23.2	25.42	-	-
Envision Creative	68.8	22.6	16.2	30	-	-
Alloy5	68.22	23	17.6	27.62	-	-
JPW Communications	61.17	30.6	24.6	5.97	-	-
Rojo 032 Branding LLC	58.89	19.2	10.8	28.89	-	-