

REGISTRATION/2024

Health Benefits Conference & Expo (HBCE)



International Foundation
OF EMPLOYEE BENEFIT PLANS

Attendee Information (Please print clearly.)

Individual ID# or CEBS* ID# Phone ☐ Business ☐ Home ☐ Mobile

Full first name M.I. Last name

Employer Title

Address ☐ Business ☐ Home

City State/Province Country ZIP/Postal code

Email

Not a Member? Join Now and Save!

To receive member rates and more, visit www.ifebp.org/join.

Registration Information

Bill to contact will receive a copy of the invoice for this registration.

Bill to contact Email

Bill to organization ID#

Badge name Badge title

Special assistance—specify

Special dietary requirements—specify

Health Benefits Conference & Expo | Clearwater Beach, Florida

Conference Registration Fee—Monday-Wednesday, January 29-31, 2024

	Through August 31, 2023	August 31, 2023-December 18, 2023	After December 18, 2023
Registration fee			
Government Employer (PI/PT)	<input type="checkbox"/> \$575	<input type="checkbox"/> \$625	<input type="checkbox"/> \$725
Non-Government Plan Sponsor/Employer (CI/CT)	<input type="checkbox"/> \$625	<input type="checkbox"/> \$675	<input type="checkbox"/> \$775
Service Provider (SI/ST)	<input type="checkbox"/> \$775	<input type="checkbox"/> \$825	<input type="checkbox"/> \$925
Preconference fee			
Monday morning (PCAM/PC01)	<input type="checkbox"/> \$250	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300
Monday afternoon (PCPM/PC02)	<input type="checkbox"/> \$250	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300

Hotel

Sheraton Sand Key Resort (\$205 single/double/triple/quad) Reservation deadline is **January 5, 2024**.

Hotel reservations must be made directly with the Sheraton Sand Key. Please contact them at (727) 595-1611 and mention the Health Benefits Conference & Expo to receive the conference rate. A (1) one-night deposit is required. Reserve early for the conference rate and a lower government rate (ID required). If sold out, call HBCE for an excellent alternative, toll-free at (888) 334-3327, option 2.

Continuing Education (CE) Credit

The International Foundation will apply for CE credit based on requests indicated below.

☐ Actuary ☐ Attorney/Lawyer ☐ CFP ☐ CIMA ☐ CPA ☐ HRCI ☐ Insurance producer* ☐ SHRM

☐ Other, specify

Licensed in the state(s)/province(s) of

License/NPN/BAR/CPA #

*Preapproval of programs/seminars is required in ALL insurance states/provinces. This process can take up to 90 days. Late requests could preclude insurance producers from earning credit. **NOTE: Requests made for CE credit on this form do not guarantee administration of credit.**

CEBS Compliance Certificate Request

☐ **CEBS Compliance**—Visit www.cebs.org/compliance for additional information. Credits for this activity are self-reported.

Registration continued on next page



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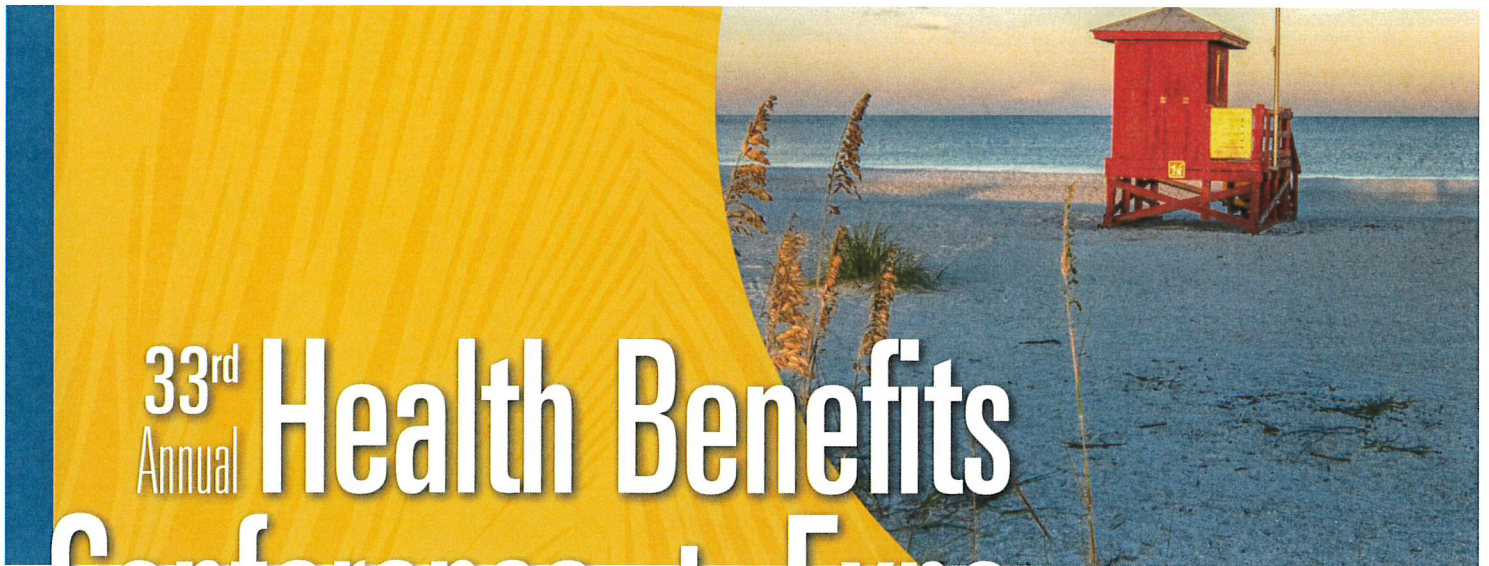
Jobs In Benefits

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33rd Annual Health Benefits Conference + Expo

PRECONFERENCE INFORMATION

Monday, January 29 - Wednesday, January 31, 2024

Sheraton Sand Key Resort, Clearwater Beach, FL

REGISTER

CONFERENCE
DETAILS

PRECONFERENCE

HOTEL/LOCATION

EXHIBITORS/SPONSORS

Preconference Information

Cybersecurity for Benefits Organizations



Monday, January 29, 2024 | 8:00 a.m.-11:30 a.m.

In today's digital landscape, cybersecurity is vital for ensuring secure benefits administration. This session aims to highlight the critical role of cybersecurity in safeguarding sensitive employee data and ensuring the operation of benefits programs. During this interactive session we will:

- Explore the evolving threat landscape, emphasizing the growing sophistication of cyberattacks and the potential risks they pose to benefits administration systems.
- Discuss the key elements of a robust cybersecurity framework specifically tailored for benefits administration and staffing approaches to consider supporting these efforts.
- Discuss the need to understand the inherent risk associated with providing benefits services, and why it is necessary to performing ongoing assessments, having monitoring and incident response protocols to detect and mitigate cybersecurity incidents swiftly.
- Explore proactive cybersecurity protocols in combination with prompt incident response and disaster recovery.

Presented by:



Jason Todd

*Director of Cybersecurity, Consulting
Services
Linea Secure*



Peter Dewar

*Director
Linea Secure*



Supporting the Caregivers in Your Workforce

Monday, January 29, 2024 | 12:30p.m.-4:00 p.m.

Caregiving has always been a top issue for workers, but it has not always been top-of-mind for employers. The Covid-19 pandemic changed that—bringing caregiving challenges to the forefront of every employer’s attention. But now that the COVID-era shutdowns and stay-at-home orders are behind us, employers are reevaluating thoughtful and strategic approaches to supporting caregivers while also serving and achieving organizational goals. This session will explore thoughtful and strategic approaches for supporting caregivers while also serving and achieving organizational goals. Attendees will participate in group discussions, share insights with likeminded employers, learn through case studies, and leave with a checklist of questions, items to inventory, and a road map for building a caregiving strategy.

Attendees will learn:

- The challenges and obligations caregivers face
- How to identify or estimate the caregivers in your workforce, and the impact on your organization
- The effect of caregiving on different demographic groups and its influence on diversity, equity and inclusion efforts
- How to leverage existing benefits, state and local programs, and new programs to support them.

Presented by:



Kelly Polinski

National Population Health Consultation





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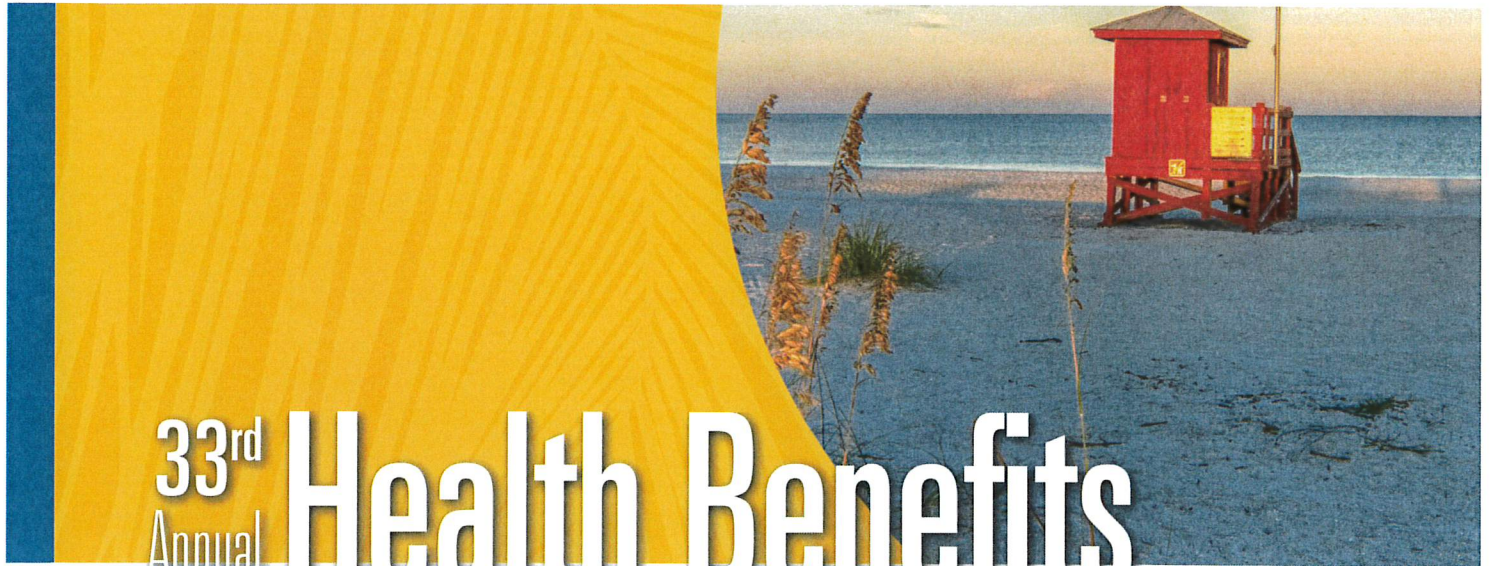
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33rd Annual Health Benefits Conference + Expo

Monday, January 29 - Wednesday, January 31, 2024

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Creative Solutions for Healthy Organizations



Join us for the 33rd Annual Health Benefits Conference & Expo, January 29-31, 2024 in Clearwater Beach, Florida. As employers continue to balance reducing health care costs with improving employee engagement, identifying what works and what doesn't can feel impossible. The Health Benefits Conference & Expo is designed to help you do just that. Using employer case studies that offer proven solutions and insights from experts paving the way in their organizations, HBCE will guide you in identifying the right formula for positive outcomes at your organization.

Register by December 18, 2023 to save on your registration!



Nir Bashan

Author

The Creator Mindset

Keynote Speaker

The Creator Mindset— How To Be More Creative at Work

According to a recent study by the World Economic Forum, the #1 in-demand skill at work today is creativity and innovation. Yet there are so few places where people can learn actual creativity and innovation they can use at work immediately. In a groundbreaking new keynote, Nir



helps attendees who think they are not creative or innovative to learn how to be innovative.

Agenda for 2024

Check out the robust sessions presented at this year's conference!

TUESDAY | January 30, 2024



8:30-9:45 a.m.

The Creator Mindset - How To Be More Creative at Work

8:30-9:45 a.m.

10:15-11:15 a.m.

OK, But Really: How Do We Increase Engagement? (We've Got Some Ideas!)

10:15-11:15 a.m.

10:15-11:15 a.m.

Pay Transparency and Equity: Why Should I Care?

10:15-11:15 a.m.

10:15-11:15 a.m.

Ventura County's Successful Transition to a Virtual Wellness Program

10:15-11:15 a.m.



11:30 a.m.-12:30 p.m.

Diabetes and Obesity Risk Management Strategies for Health Plans

11:30 a.m.-12:30 p.m.

11:30 a.m.-12:30 p.m.

From Addiction to Advocacy: Fostering a Supportive and Inclusive Workplace for Employees with Substance Use Disorder

11:30 a.m.-12:30 p.m.

11:30 a.m.-12:30 p.m.

Three Florida Employers Save 18% on Pharmacy Spend. Can you?

11:30 a.m.-12:30 p.m.

1:30-2:30 p.m.

Driving Wellness Initiatives from Employer Health Clinics

1:30-2:30 p.m.

1:30-2:30 p.m.

Finding Common Ground: Navigating Inclusion and Diversity in a Polarized Environment

1:30-2:30 p.m.

1:30-2:30 p.m.

What Plan Sponsors Need to Know about Anti-Obesity Medications (AOMs)

1:30-2:30 p.m.

2:45-3:45 p.m.

Closing the Gap Between Good Intentions and Healthy Behaviors



2:45-3:45 p.m.

2:45-3:45 p.m.

How a Focus on Employee Engagement Drives Health and Wellness Outcomes

2:45-3:45 p.m.

2:45-3:45 p.m.

Modernizing Retiree Health Care With a Hybrid Approach

2:45-3:45 p.m.

4:00-5:00 p.m.

Sponsored by Vivio Health: The Rising Costs of Specialty Drugs - What Plan Sponsors Can Do to Break the Cycle

4:00-5:00 p.m.

4:00-5:00 p.m.

The "Biggest Loser" may be your employees: Rethinking weight in the workplace

4:00-5:00 p.m.

4:00-5:00 p.m.

Worksite Self-Care Programs: Five Case Studies, Evidence, Results

4:00-5:00 p.m.

WEDNESDAY | January 31, 2024

