

## Dr. Julie Lessiter

Dr. Julie Lessiter serves as the inaugural Vice President for the Round Rock Campus at Texas State University, a position she has held since August 2023. In this role, she is responsible for overseeing the transformation and growth of the 101-acre campus to support multidisciplinary academic and research initiatives that impact both local and state communities.

Before joining Texas State University, Dr. Lessiter was the Vice Chancellor for Strategic Initiatives at Louisiana State University Shreveport (LSUS) starting in 2018. During her tenure, she led significant projects, including the development of a 10,000-square-foot Cyber Collaboratory, fostering industry partnerships, creating workforce certifications and programs, and implementing the university's first strategic enrollment plan. These efforts resulted in a 100% increase in enrollment over five years, making LSUS the fastest-growing institution in Louisiana.

Dr. Lessiter's career in higher education spans over 25 years, during which she has held various roles. Prior to her vice chancellorship, she served as interim provost and vice chancellor for academic affairs, vice provost for enrollment management, and associate vice chancellor for academic services at LSUS. She also dedicated 12 years to intercollegiate athletics, working as the associate athletic director and senior woman administrator at Arkansas State University and Northwestern State University.

A native of Southampton, England, Dr. Lessiter came to the United States on a tennis scholarship at Northwestern State University in Louisiana. She earned multiple degrees, including a Bachelor of Science in Health and Exercise Science, a Bachelor of Science in Business Administration, and a Master of Education in Sports Administration from Northwestern State University. Additionally, she holds a Master of Business Administration from Arkansas State University and a Doctor of Educational Leadership from Lamar University.

In her current role at Texas State University, Dr. Lessiter is focused on expanding community and business partnerships, increasing campus infrastructure, and growing student enrollment at the Round Rock Campus. Her goal is to increase enrollment from the current 1,800 students to 10,000 by 2030, aligning with the university's strategic vision.

Dr. Lessiter's dedication to higher education and student success is evident in her extensive experience and the impactful initiatives she has led throughout her career.