



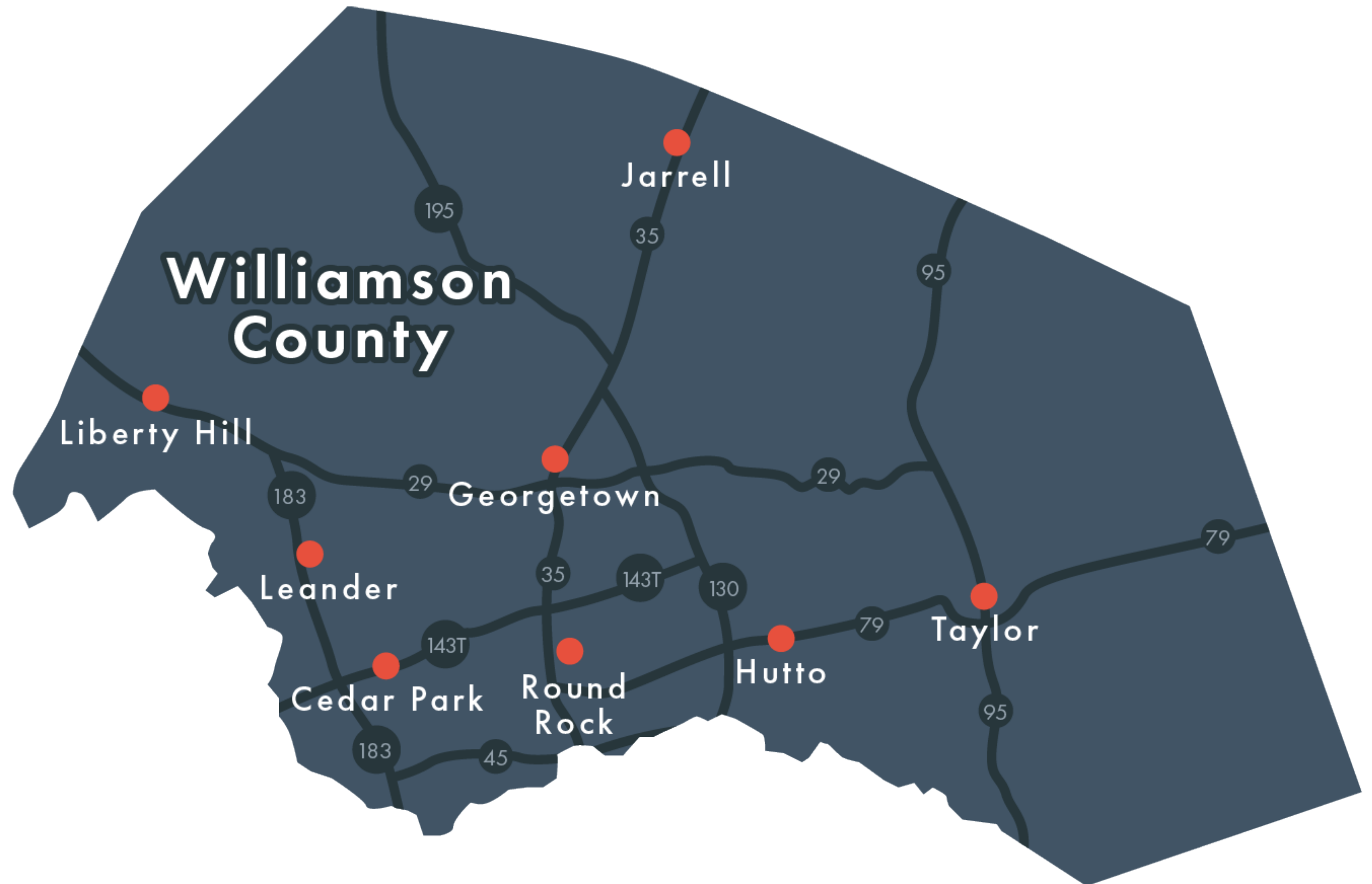
Economic Development Partnership

THE FUTURE OF HIGH TECH IN TEXAS

July 22, 2025

PARTNERS

- Williamson County
- Cedar Park
- Hutto
- Jarrell
- Liberty Hill
- Leander
- Round Rock Chamber
- Georgetown
- Taylor



WILCO EDP 2024/2025

PROMOTING WILLIAMSON COUNTY

- Full Time – Amber
- Semicon Korea – Invited Speaker
- SelectUSA – U.S. Department of Commerce
- Spaceport
- Sister City
- Hosted Yongin City



PROMOTING WILLIAMSON COUNTY (CONT.)

- Organizational Strategy
- New York Marketing Trip
- ABJ Growth Summit - Sponsor
- Champions Luncheon
- October - Korea
- UT – Taylor
- U.S. 79



RESULTS

Assisted 12 companies to locate in Wilco

- 899 announced jobs
- \$920 million capital investment
- Williamson County will receive \$24.2 million in new tax revenue over a 10-year period
- All local taxing districts are expected to receive \$144.1 million in new tax revenue over 10 years
- School districts will receive \$78.1 million in tax revenue over 10 years



RESULTS (CONT.)

County has invested \$1.5 million (2023-Present)

- 12 projects will generate \$24.2 million in new county revenues over 10 years
- County ROI – 161.5%

4th Quarter 2024

- Bureau of Labor Statistics:
Among all U.S. Counties (3,000+) Wilco ranked in the top 10 for job growth at 2.5% and 21st for wage growth at 7.2%



LOOKING AHEAD 2025/2026

5-Year Strategic Plan

- Key industry sectors to target
- Identify key markets, both domestic and international
- How to capitalize Central Texas spaceport
- Sister City



LOOKING AHEAD 2025/2026 (CONT.)

Add a Business Development Position

Continue Korea Efforts

- 2 Trips

SelectUSA – Department of Commerce

- Spinoff Event



Thank You!

