



WILCO
TEXAS

PROCLAMATION

WHEREAS, the spirit of community engagement and philanthropy is a cherished value in Williamson County; and

WHEREAS, 2026 marks the third year of Amplify Wilco Day, which has become an annual event emerging as a powerful platform for our local nonprofits to connect with donors and amplify their impact in the community through a 24-hour online giving event, where just last year, over \$1.13M was raised for dozens of nonprofit organizations in our county; and

WHEREAS, the citizens of Williamson County have always come together for our community in a spirit of lifting up those who face challenges and long odds and value the importance of supporting local organizations that address the growing diverse needs of our community members, spanning education, health, the arts, food, homeless pets, and the environment; and

WHEREAS, Amplify Wilco Day continues bringing together businesses, individuals, and varied organizations, such as the League of Women Voters of Williamson County, Texas Children’s Hospital, the Georgetown Palace Theater, Operation Liberty Hill, and Lone Star Circle of Care to name just a few out of 102 organizations listed this year, and create a collective force for positive change, fostering a culture of giving and making a lasting difference in the lives of our fellow residents; and

WHEREAS, Williamson County is thankful that Amplify Wilco Day has facilitated residents’ ability to locate and donate online to local organizations that support their neighbors’ needs through safety nets of assistance.

NOW THEREFORE BE IT RESOLVED, that the Williamson County Commissioners Court hereby proclaims March 4 - 5, 2026, as "Amplify Wilco Day" in our county, and call upon all residents to embrace the spirit of giving through AmplifyWilco.org, which strengthens the impact of our local nonprofits, and showcases the generosity and compassion that define our home, Williamson County.

Passed by Commissioners Court and Signed on this date: _____

Steven Snell, County Judge

On behalf of the Williamson County Commissioners Court Members