Tina S. Geiselbrecht

Austin Office Texas Transportation Institute Texas A&M University System 1106 Clayton Lane, Suite 300E Austin, TX 78723

Phone: (512) 467-0946 Fax: (512) 467-8971

E-mail: t-collier@tamu.edu

PROFESSIONAL INTERESTS

HOV lanes HOT lanes Toll collection Tolls Variable tolls Public policy Public relations Finance

EDUCATION

M.A.Geo., Geography, Southwest Texas State University, 2001.

B.A., Economic Geography, University of Texas at Austin, 1988.

EXPERIENCE

Associate Transportation Researcher, Austin Office, Texas Transportation Institute, September 2005 - Present.

Assistant Transportation Researcher, Agency Liaison Office, Texas Transportation Institute, January 2002 - August 2005.

Research Associate, Agency Liaison Office, Texas Transportation Institute, December 2000 - December 2001.

Administrative Assistant, Agency Liaison Office, Texas Transportation Institute, July 1995 - November 2000.

AFFILIATIONS

Member, Transportation Research Board (TRB), Sub-Committee on Pricing Outreach.

Member, Transportation Research Board (TRB), Committee on Environmental Justice in Transportation.

Member, Transportation Research Board (TRB), Joint Sub-Committee on Managed Lanes, 2004 - Present.

Friend, Transportation Research Board (TRB), Committee on Congestion Pricing.

Friend, Transportation Research Board (TRB), HOV Systems Committee.

Friend, Transportation Research Board (TRB), Committee on Public Involvement.

Friend, Transportation Research Board (TRB), Taxation and Finance Committee.

SELECTED PUBLICATIONS

- L.K. Cherrington, T.S. Geiselbrecht, C.M. Dusza, D.L. Spillane, J.C. Lowery. *Study of Systems for Issuing Temporary Tags for Use on Unregistered Motor Vehicles in Texas*. 407067-1.
- B.T. Kuhn, D.L. Jasek, J.L. Carson, G. Fisher, V.D. Goodin, T.S. Collier. *Developing Managed Lanes*. 475170-1.
- R.T. Baker, D.H. Ungemah, V.D. Goodin, T.S. Geiselbrecht. Moving Beyond Lexus Lanes: Equity Considerations for Managed Lanes. 87th Annual Meeting Compendium of Papers. Transportation Research Board, Washington, DC. January 2008.
- T.S. Geiselbrecht, R.T. Baker, C.M. Dusza. *El Paso Mobility Focus Group Technical Memorandum*. Texas Department of Transportation El Paso District, El Paso, TX. October 2007.
- T.S. Collier, R.H. Henk, B.R. Fette. *Teens in the Driver Seat Austin District Deployment*. Texas Department of Transporation Austin District, Austin, TX. August 2007.
- C.M. Dusza, T.S. Collier. *Tyler Loop 49 Post-Tolling Focus Group Report*. Texas Department of Transportation Texas Turnpike Authority, Austin, TX. July 2007.
- V.D. Goodin, T.S. Collier. <u>Case Study Analysis of Mid-Size Urban/Rural Area Toll Road Options Year 2 Report</u>. Implementation Report. 5-4055-01-3. Texas Transportation Institute, College Station, TX. May 2007.
- V.D. Goodin, T.S. Collier. <u>Lessons Learned from Loop 49: Implementation of a New Toll Road in Tyler, Texas</u>. Implementation Report. 5-4055-01-6. Texas Transportation Institute, College Station, TX. January 2007.

- C.M. Dusza, T. S. Collier. *Tyler Loop 49 Pre-Tolling Focus Groups Report*. Texas Department of Transportation Texas Turnpike Authority, Austin, TX. December 2006.
- T.S. Collier. <u>Regional Mobility Authority: Creation to Implementation</u>. Implementation Report. 5-4055-01-2. Texas Transportation Institute, College Station, TX. November 2006.
- W.L. Eisele, H.T. Wilner, M. Bolin, W.R. Stockton, M.W. Burris, V.D. Goodin, T.S. Collier, J.R. Winn, L. Xu, M.L. Hoelscher. *Evaluating Criteria for Adapting HOV Lanes to HOT Lanes: Development and Application of HOT START Software Tool.* Technical Report. 0-4898-1. Texas Transportation Institute, College Station, TX. April 2006.
- B.T. Kuhn, V.D. Goodin, A.J. Ballard, M.A. Brewer, R.E. Brydia, J.L. Carson, S.T. Chrysler, T.S. Collier, K. Fitzpatrick, D.L. Jasek, C.M. Dusza, G.L. Ullman. *Managed Lanes Handbook*. Technical Report. 0-4160-24. Texas Transportation Institute, College Station, TX. October 2005.
- B.T. Kuhn, V.D. Goodin, A.J. Ballard, M.A. Brewer, R.E. Brydia, J.L. Carson, S.T. Chrysler, T.S. Collier, W.L. Eisele, D.W. Fenno, K. Fitzpatrick, G.L. Ullman, S.P. Venglar. *Findings from Texas: Five Years of Research on Managed Lanes*. Technical Report. 0-4160-25. Texas Transportation Institute, College Station, TX. September 2005.
- T.S. Collier. <u>Loop 49 Environmental Re-Evaluation for Tolling</u>. Implementation Report. 5-4055-01-1. Texas Transportation Institute, College Station, TX. August 2005.
- D.D. Burke, D. Luskin, D.J. Rosa, T.S. Collier. <u>Transportation and the Texas Economy:</u> <u>Some Interim Results</u>. Technical Report. 0-4871-1. Texas Transportation Institute, College Station, TX. June 2005.
- M.W. Burris, K.N. Womack, T.S. Collier, S.R. Vadali, J.R. Winn, V.D. Goodin, M.D. Middleton. *Credit-Based Value Pricing in Texas: An Examination of the Issues.* Project Summary Report. 0-4119-S. Texas Transportation Institute, College Station, TX. January 2005.
- T.S. Collier, V.D. Goodin. *Managed Lanes: A Cross-Cutting Study*. FHWA-HOP-05-037. Federal Highway Administration, McLean, VA. November 2004.
- V.D. Goodin, T.S. Collier, K.N. Womack, P.S. Green, P.R. Reeder, C.A. Lewis, C.R. Swenson. *Case Study Analysis of Mid-Size Urban/Rural Area Toll Road Options Year 1 Report*. Implementation Report. 5-4055-01-4. Texas Transportation Institute, College Station, TX. October 2004.
- T.S. Collier, V.D. Goodin. <u>Case Study Analysis of Mid-Size Urban/Rural Toll Road</u> <u>Options: Technical Summary Report Loop 49</u>. Implementation Report. 5-4055-01-5. Texas Transportation Institute, College Station, TX. October 2004.

- B.T. Kuhn, V.D. Goodin, A.J. Ballard, R.E. Brydia, S.T. Chrysler, T.S. Collier, A.S. Cothron, W.L. Eisele, D.W. Fenno, K.M. Fitzpatrick, S.Y. Song, G.L. Ullman, S.P. Venglar. *Year 4 Annual Report of Progress: Operating Freeways with Managed Lanes*. Technical Report. 0-4160-19. Texas Transportation Institute, College Station, TX. September 2004.
- B.T. Kuhn, V.D. Goodin, M.A. Brewer, T.S. Collier, K. Fitzpatrick, D.L. Jasek, S.P. Venglar. *Interim Manual for Managed Lanes*. Research Report. 0-4160-14. Texas Transportation Institute, College Station, TX. October 2003.
- M.W. Burris, K.N. Womack, T.S. Collier, S.R. Vadali, J.R. Winn, M.D. Middleton, V.D. Goodin. *Examining the Feasibility of Credit-Based Value Pricing in Texas*. Research Report. 0-4119-1. Texas Transportation Institute, College Station, TX. October 2003.
- W.R. Stockton, C.M. Walton, V.D. Goodin, T.S. Collier, M.T. Martello, S.M. Turner, P.B. Wiles, Z. Wang, A. Gupta, Z. Hernandez. *Estimating ITS Benefits: Guidelines for Evaluating ITS Projects*. Research Report. 0-1790-5. Texas Transportation Institute, College Station, TX. September 2003.
- B.T. Kuhn, V.D. Goodin, S.T. Chrysler, T.S. Collier, A.S. Cothron, W.L. Eisele, D.W. Fenno, K. Fitzpatrick, G.L. Ullman, S.P. Venglar. *Year 3 Annual Report of Progress: Operating Freeways with Managed Lanes*. Research Report. 0-4160-15. Texas Transportation Institute, College Station, TX. September 2003.
- T.S. Collier, V.D. Goodin. *Managed Lanes: More Efficient Use of the Freeway System*. Research Report. 0-4160-P1. Texas Transportation Institute, College Station, TX. 2002.
- T.S. Collier, V.D. Goodin. *Managed Lanes: A New Concept for Freeway Travel*. Research Report. 0-4160-P2. Texas Transportation Institute, College Station, TX. 2002.
- T.S. Collier, V.D. Goodin. *The Funding and Financing of Managed Lanes Projects*. Research Report. 0-4160-9. Texas Transportation Institute, College Station, TX. September 2002.
- B.T. Kuhn, V.D. Goodin, T.S. Collier, A.S. Cothron, W.L. Eisele, K. Fitzpatrick, S.P. Venglar. *Year 2 Annual Report of Progress: Operating Freeways with Managed Lanes*. Research Report. 0-4160-12. Texas Transportation Institute, College Station, TX. September 2002.
- T.S. Collier, V.D. Goodin. <u>Marketing the Managed Lanes Concept: Research project title: Operating freeways with managed lanes</u>. Research Report. 0-4160-7. Texas Transportation Institute, College Station, TX. April 2002.
- T.S. Collier, V.D. Goodin. <u>Developing a Managed Lanes Position Paper for a Policy-Maker Audience</u>. Report. 0-4160-5. Texas Transportation Institute, College Station, TX. February 2002.

T.S. Collier, V.D. Goodin. <u>Developing a Managed Lanes Position Paper for a Media Audience</u>. Research Report. 0-4160-6. Texas Transportation Institute, College Station, TX. February 2002.

W.R. Stockton, J.L. Weatherby, T.S. Collier, C.W. Gilliland. <u>Assessment of the Role of TxDOT Projects in Promoting Economic Diversification</u>. Research Report. 1718-1. Texas Transportation Institute, College Station, TX. January 2000.

W.R. Stockton, J.L. Weatherby, T.S. Collier, C.W. Gilliland. <u>Assessment of the Role of TxDOT Projects in Promoting Economic Diversification</u>. Research Report. 1718-S. Texas Transportation Institute, College Station, TX. February 1999.

W.R. Stockton, J.L. Weatherby, T.S. Collier, C.W. Gilliland. *Assessment of the Role of TxDOT Projects in Promoting Economic Diversification*. Research Report. 99/1718. Texas Department of Transportation, TX. 1998.

SELECTED PRESENTATIONS

Linking NEPA and Planning, Presented at 87th Annual Meeting of the Transportation Research Board, Washington, DC, January 2008.

Managed Lanes: A Potential Solution to Roadway Congestion, Presented at 23rd World Road Congress, Paris, France, September 2007.

Tolling Innovations: Managing Expectations, Overcoming Controversy and Gaining Public Acceptance, Presented at 74th Annual Meeting & Exhibition of the International Bridge, Tunnel and Turnpike Association, Dallas, Texas, September 2006.

Using Public Perception Data to Create an Effective Marketing Plan, Presented at 84th Annual Meeting of the Transportation Research Board, Washington, DC, January 2005.

Involving the Public in a New Concept: Managed Lanes, Presented at 82nd Annual Meeting of the Transportation Research Board, Washington, DC, January 2003.

Marketing Managed Lanes, Presented at Eleventh International HOV Conference, Seattle, Washington, October 2002.