

WILLIAMSON COUNTY ★
EXPO TEXAS

WILLIAMSON COUNTY EXPOSITION CENTER



COMPLETION

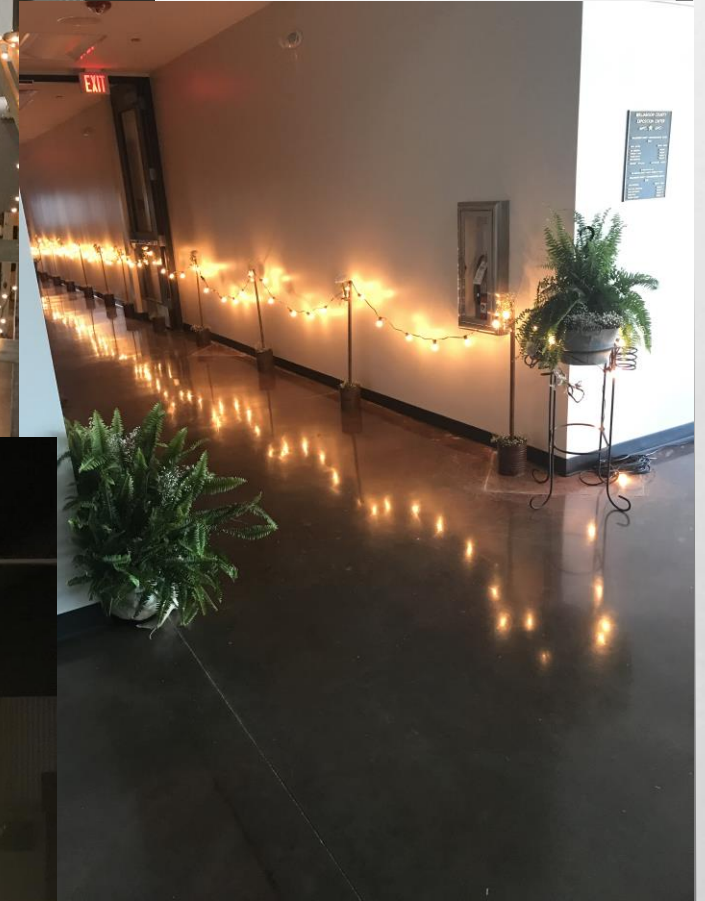
- **RIBBON CUTTING NOVEMBER 10, 2016**
- **GRAND OPENING NOVEMBER 12, 2016**



EXPO



TAYLOR PROM



CASINO NIGHT





TRADE SHOWS

TRAIN SHOW



DOG SHOWS



RODEO



DANCE



LIVESTOCK SHOW



HORSE SHOWS



BARREL RACING



CATTLE SALE





Events

View: [List View] [Calendar View] [Grid View]

Search Events

★ FILTER BY - All Events

ALL CATEGORIES

- ARENA
- EXPO HALL NORTH
- COVERED EXPO HALL (PATIO)
- COMPLEX
- EXPO HALL SOUTH
- MEETING ROOM



Williamson Count...
934 likes

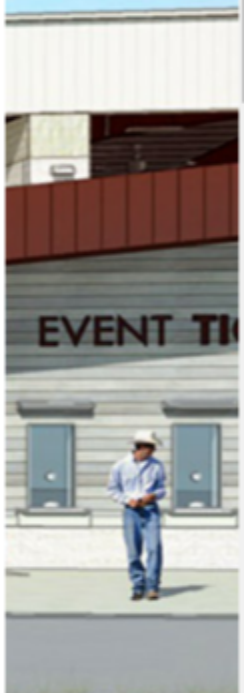
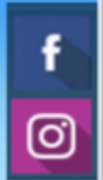
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◀ May 2017 ▶ Print

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5 Williamson County...	6 4-H Williamson Co... Austin Area Train S...
7 Austin Area Train... Go Fast Races	8	9 Wilco Public Safet...	10 Wilco Public Safet...	11 Wilco Public Safet...	12	13 Taylor High School... Texas Conference...
14 Texas Conference...	15 Texas Conference...	16 Texas Conference...	17 Texas Conference... WCCAC Champion...	18 Texas Conference... WCCAC Champion...	19 Texas Conference...	20 CTHJA Trinity Hill H.. Hutto High School... Texas Conference...
21 CTHJA Trinity Hill H..	22	23	24	25	26	27 Flores Graduation...
28	29	30	31			



EVENTS AND REVENUE YTD

- **33 EVENTS**
- **90 EVENT DAYS**
- **27,615 ATTENDEES**
- **\$91,500.00 IN REVENUE**

PROJECTED TOTAL EVENTS AND REVENUE FOR FY17

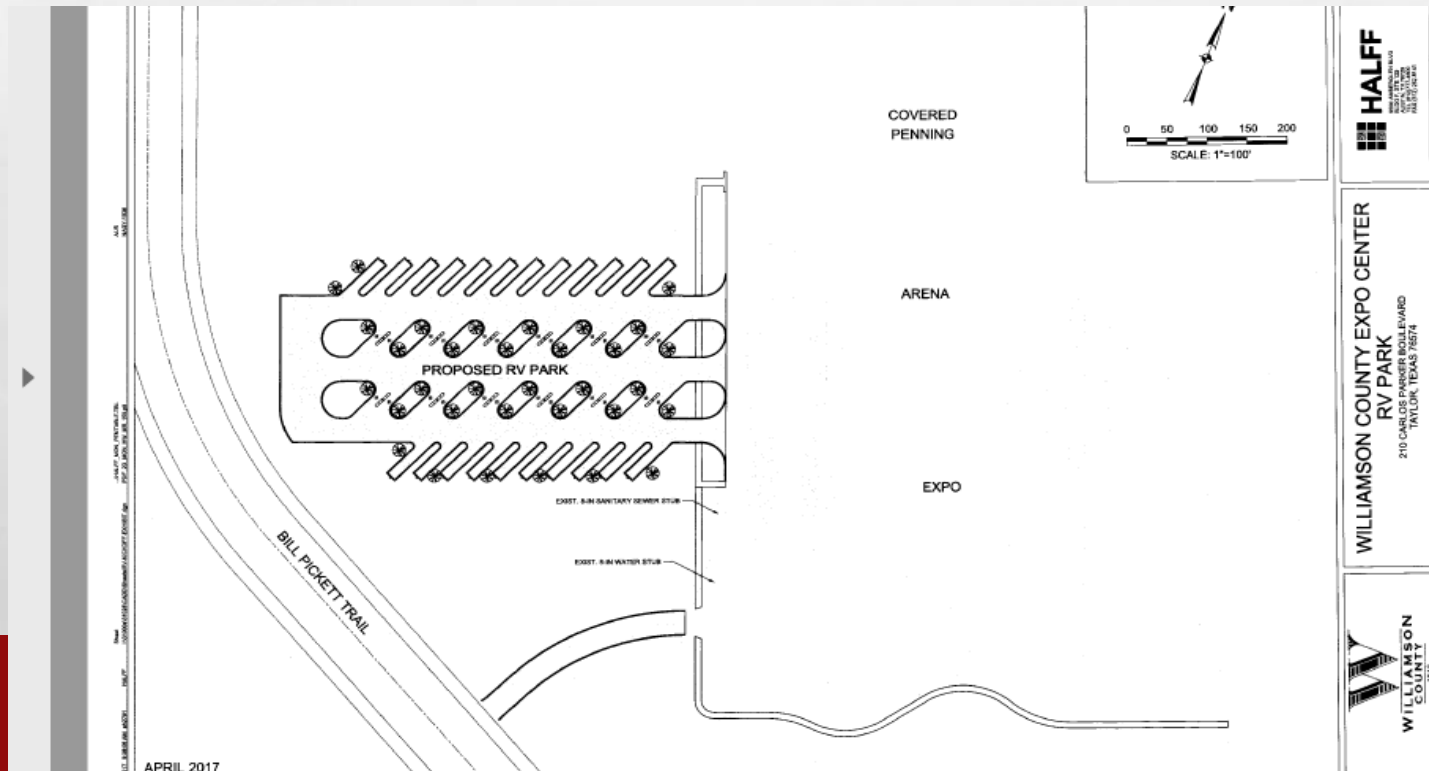
- **56 EVENTS**
- **150 EVENT DAYS**
- **54,565 ATTENDEES**
- **211,570.00 TOTAL REVENUE**
 - **37% OF OPERATIONS, MAINTENANCE AND STAFFING**

SOCIAL MEDIA

- **WILCOEXPO.COM**
 - **AVERAGE 6,120 PAGEVIEWS PER MONTH**
 - **AVERAGE 1, 215 NEW USERS PER MONTH**
- **FACEBOOK**
 - **934 PAGE LIKES**
- **INSTAGRAM**
 - **133 FOLLOWERS**

COMING SOON

- **TPWD MATCHING FUNDS GRANT FOR 24-50 RV HOOK-UPS**
- **CURRENTLY IN DESIGN DEVELOPMENT**
- **ESTIMATED 13 MONTH PROJECT TIMELINE**



URGENT NEEDS

- **200 STALL HORSE AND LIVESTOCK BARN**
 - **TOTAL VALUE OF A 200 STALL BARN ON CURRENT PROSPECTS IS \$417,750.00**
 - **LIVESTOCK HOUSING DURING THE WILLIAMSON COUNTY FAIR**
- **SOUTH WIND BLOCK**
- **LARGE BLADE FANS**

UPCOMING EVENTS

- **HORSE SHOWS**
- **BARREL RACING**
- **DOG SHOWS**
- **GUN SHOWS**
- **SAMI SHOWS**
- **DORPER SHEEP SHOW AND SALE**
- **QUINCEANERA**
- **WEDDINGS**
- **ANNUAL TRA RODEO**