WILLIAMSON COUNTY T E X A S

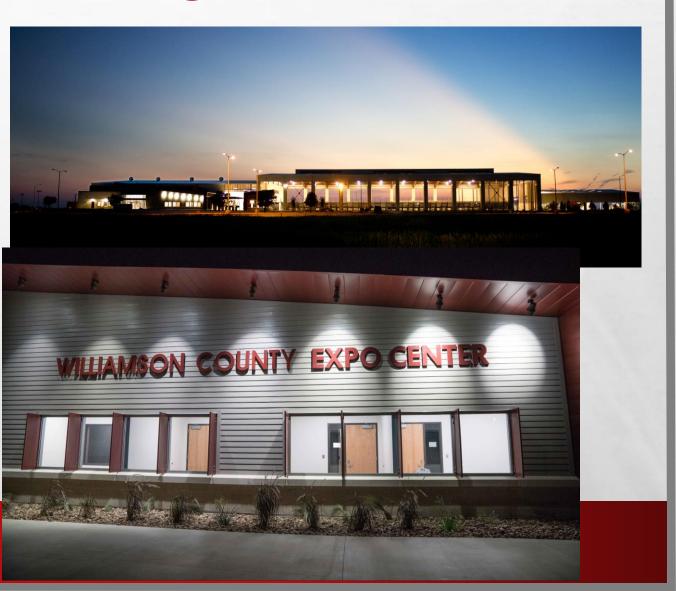
WILLIAMSON COUNTY EXPOSITION CENTER



1ST YEAR REPORT

WHAT HAPPENED AT EXPO THIS YEAR?

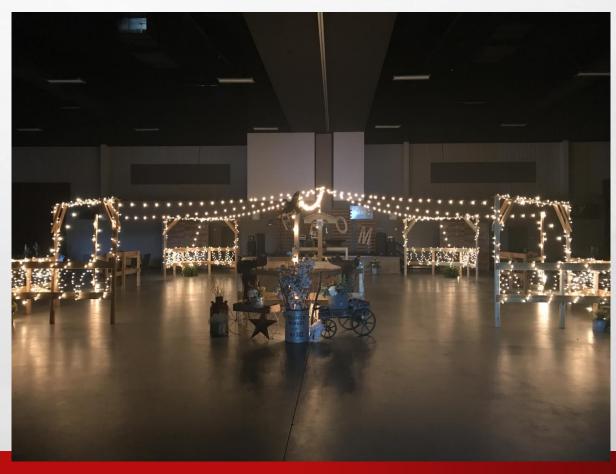




CELEBRATIONS

- PROMS
- BANQUETS
- QUINCINERAS
- WEDDINGS





FUNDRAISERS

- WILLIAMSON COUNTY CHILD WELFARE
- WILLIAMSON COUNTY LIVESTOCK ASSOCIATION



TRADE SHOWS

- GGA HODGEPODGE & LULA ROE EXPO
- SAMI SHOW
- CITY WIDE GARAGE SALE
- REAL TEXAS GUN SHOW
- AUSTIN AREA RAILROAD ASSOCIATION





DOG SHOWS

- IABCA DOG SHOW
- RUSH FLYBALL
- HENGTEN K9
- ICE DOG SHOW





MEETINGS

- SDA MINISTRIES
- ERCOT
- CITY OF TAYLOR GROWTH SUMMIT
- WILCO ECONOMIC DEVELOPMENT
- WILCO HEALTH DISTRICT
- WILCO OPEN HOUSE
- WILCO HUMAN RESOURCES
- WILCO TAX ASSESSOR



TRAININGS

- TAYLOR FIRE DEPARTMENT
- AGRILIFE BEEF SYMPOSIUM
- PRECINCT 4 CONSTABLE OFFICE
- WILLIAMSON COUNTY CHILD ADVOCACY
- WILCO EMERGENCY COMMUNICATIONS





RODEO/ CONCERTS/ DANCE



LIVESTOCK SHOW AND SALES

- WILLIAMSON COUNTY LIVESTOCK ASSOCIATION
- WILLIAMSON COUNTY AGRILIFE EXTENSION
- BEST OF THE BEST STEER SALE
- CHISOLM TRAIL DORPER SHEEP SALE





HORSE SHOWS

- TRINITY HILL FARMS
- SUMMER CIRCUIT I,II,III
- PAUL CATES STABLES
- WILLIAMSON COUNTY 4-H HOOFPICKS
- HEART OF TEXAS-WORKING EQUITATION
- SPECIAL OLYMPICS TEXAS





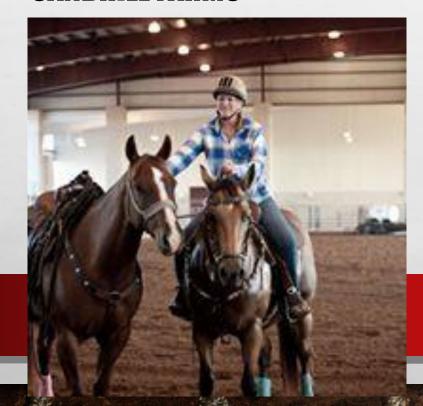
BARREL RACING

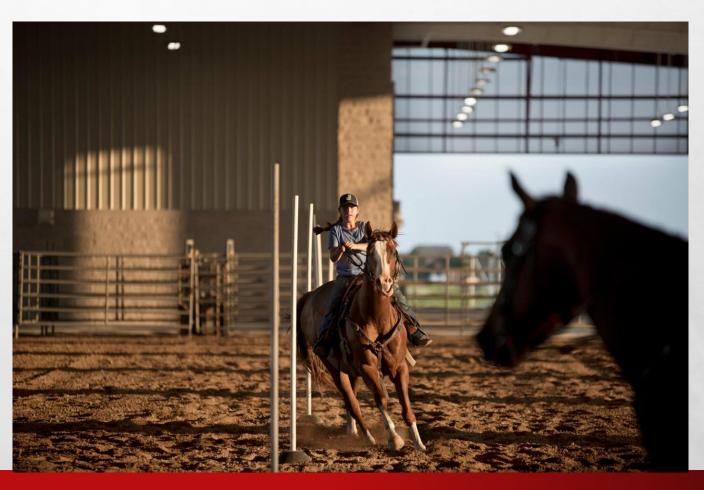
- GO FAST RACES
- THE LEGEND



PRIVATE ARENA PRACTICE

- WILCO EXPO
- GO FAST RACES
- SANDHILL FARMS





YEAR 1 EVENTS AND REVENUE

- 103 **EVENTS**
- 188 EVENT DAYS
- 65,000 ATTENDEES
- \$208,714.00 IN REVENUE
 - 36% OF OPERATIONS, MAINTENANCE AND STAFFING

SOCIAL MEDIA

- WILCOEXPO.COM
 - 73,440 PAGEVIEWS
 - AVERAGE 1, 215 NEW USERS PER MONTH
- FACEBOOK
 - 1330 PAGE LIKES
- INSTAGRAM
 - 170 FOLLOWERS

COMING SOON

- TPWD MATCHING FUNDS GRANT FOR 51 RV HOOK-UPS
- CURRENTLY IN FINAL STAGE OF CONSTRUCTION DRAWINGS
- ESTIMATED 8 MONTHS REMAINING



NEW IN 2018

