

Gibson House & Historical Collection

December 2017

Background

- ▶ Property owned by County but operated by Yolo County Historical Museum Corporation (YCHM)
- ▶ Sustainability Concerns:
 - ▶ Operating Budget
 - ▶ Facility Maintenance
 - ▶ Historical Collection
- ▶ Two proposed operational plans
 - ▶ Ad Hoc Committee recommendation

Operational Plan #1: YoloArts & YCHM

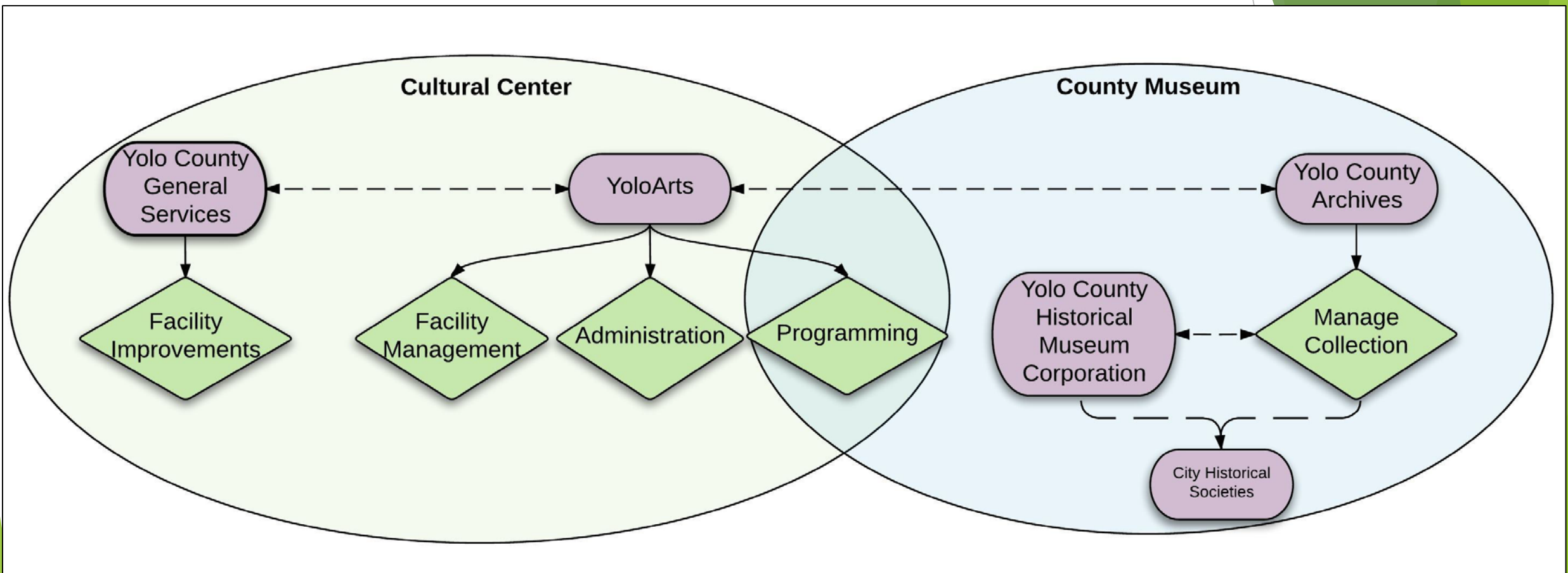
Gibson House
Property Managed
by YoloArts

Historical
Collection
Managed by YCHM
and County
Museum Curator

Operational Plan #2: YCHM

Gibson House
Property and
Historical
Collection
Managed by YCHM

Operational Plan #1: YoloArts and YCHM



Costs:

Ongoing

- Utilities: \$23,420 average
- Historical Collection Storage
- Future Capital Improvements

One-Time

- Museum Curator: \$194,672.71 (2 years)
- Facility ADA Improvements: Potential contribution of \$200,000

YoloArts: Proposed Gibson House Operation



Arts
Education



Art & Ag
Project



Gallery 625



Art in Public
Places



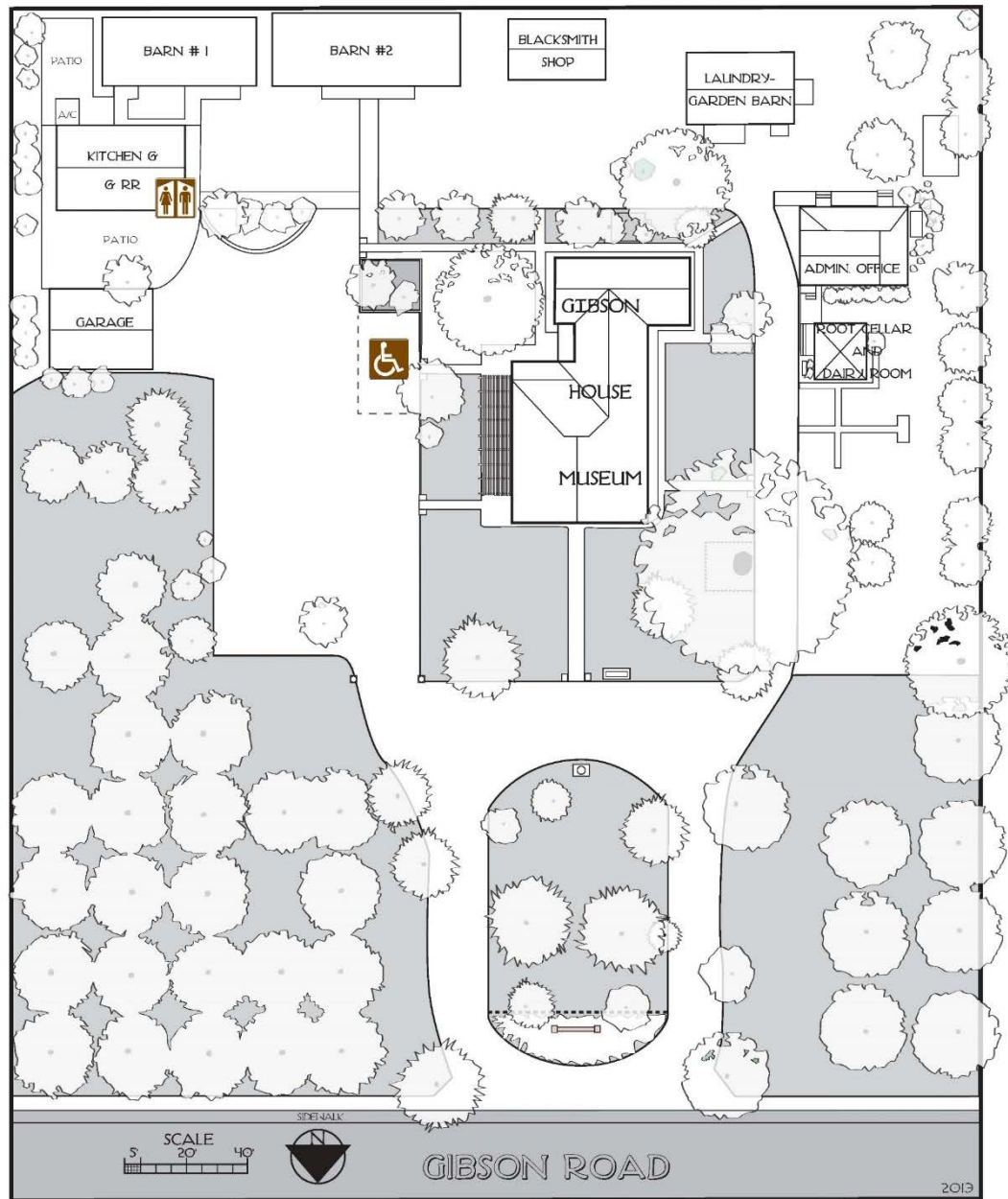
I SEE YOU
Project



Veterans Initiative in the
Arts

- Established in 1981, YoloArts is the central arts organization serving the County of Yolo. YoloArts provides the community with resources and access to the creation, exhibition, and preservation of the diverse arts and culture of the region.

- We accomplish our mission by facilitating arts education programs, Gallery 625, Art in Public Places, the Art & Ag Project, Veterans Initiative in the Arts, the I SEE YOU Project, and providing technical assistance to artists.



Vision: Yolo County is a vibrant community where arts and culture are celebrated and central to its identity and expression.

Mission: Our mission is to unite, support, and cultivate the diverse arts and culture of our region by connecting people, as we creatively build on the past for a greater future.

Goals of Operation

- ▶ Be a leader in the community
- ▶ Broaden sustainable and diverse support for arts and culture
- ▶ Identify, connect and nurture partnerships and collaborations
- ▶ Cultivate awareness for and engagement in arts and culture
- ▶ Promote arts and cultural education

Services and Programming

- ▶ Educational Programming
- ▶ Public Programming
- ▶ Art in Public Places
- ▶ Private Event Rentals and Community Space
- ▶ Exhibitions Installation: Interior and Exterior

Timeline of Activities

- ▶ Facility Renovations
- ▶ Move YoloArts administration
- ▶ Implement community study
- ▶ Private event rentals
- ▶ 3rd grade historic programming
- ▶ Educational programming
- ▶ Public programming

Staffing

YoloArts Current Staff:

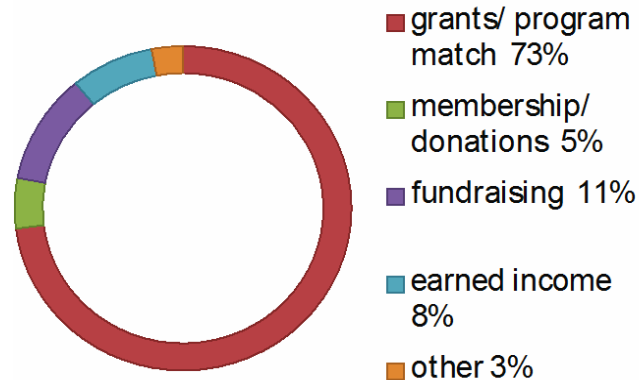
Executive Director
Associate Director
Development Associate
Education Manager

Additional Staff with Proposed Plan:

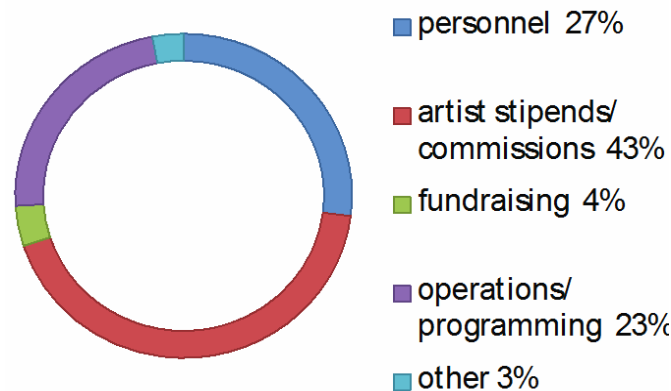
Office and Facilities Manager

YoloArts Current Operational Budget

Income



Expenses



Additional Income with Proposed Plan

- ▶ Private event rentals
- ▶ Tenant rental
- ▶ Studio classes
- ▶ Ticketed public programming

Additional Expenses with Proposed Plan

- ▶ New/ expanded staff positions
- ▶ Upkeep and basic maintenance of structures and grounds

Facility Costs for Transition

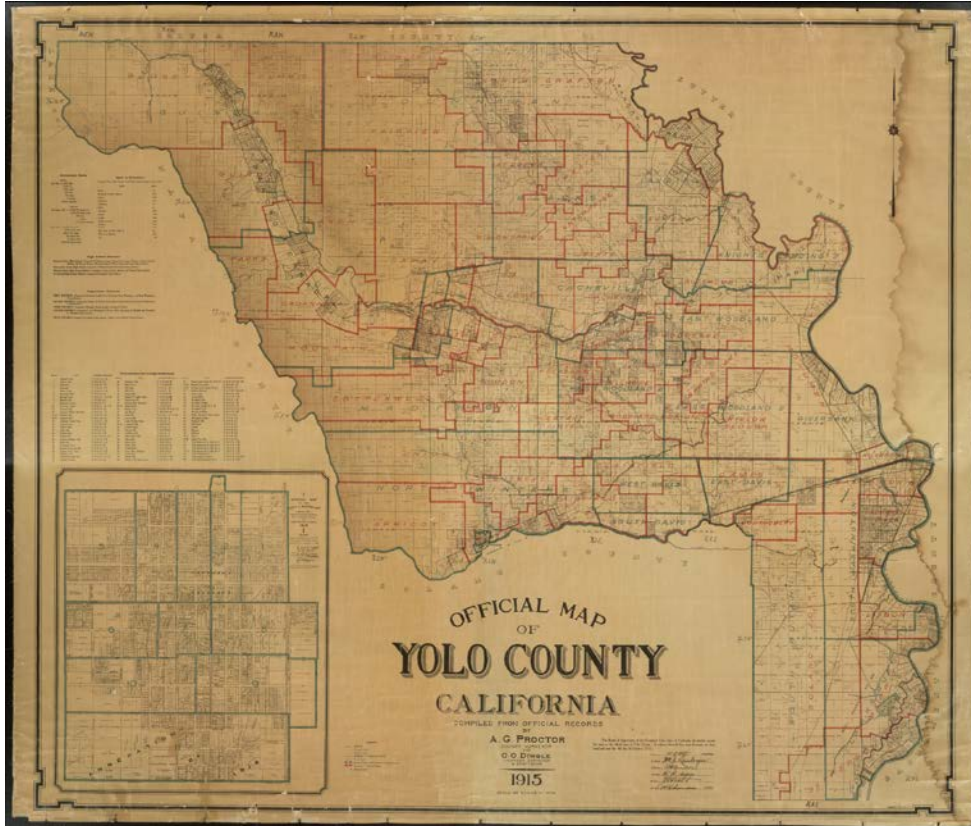
YoloArts will utilize the \$270,500 pledged to the organization for construction costs related to programmatic uses based on the proposed plan.

Operational Plan #2: YCHM

- ▶ Continued management of property and historical collection by YCHM
- ▶ Substantial increase in programming and services provided along with deaccession and improved preservation of collection
- ▶ YCHM proposes utilizing revenue to cover capital improvement costs



Facets of YCHM Growth

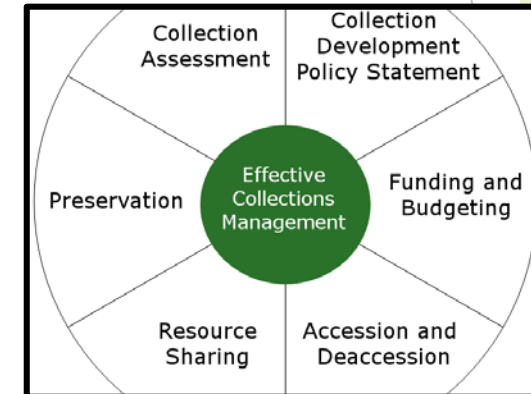


- ▶ Fiscal Responsibility
- ▶ Focus on History
- ▶ Enhanced Collections Management
- ▶ Innovative Education
- ▶ Rigorous Community Engagement
- ▶ Self-Sustainability

Future Focus



- Gibson House History and Education Center



Yolo County Historical Museum
Gibson House
Proposed Organizational Chart

