



YOLO COUNTY
CALIFORNIA

Health & Human Services Agency
District Attorney

Yolo County Fentanyl Epidemic



KAREN LARSEN

HEALTH & HUMAN SERVICES AGENCY DIRECTOR

YOLO COUNTY



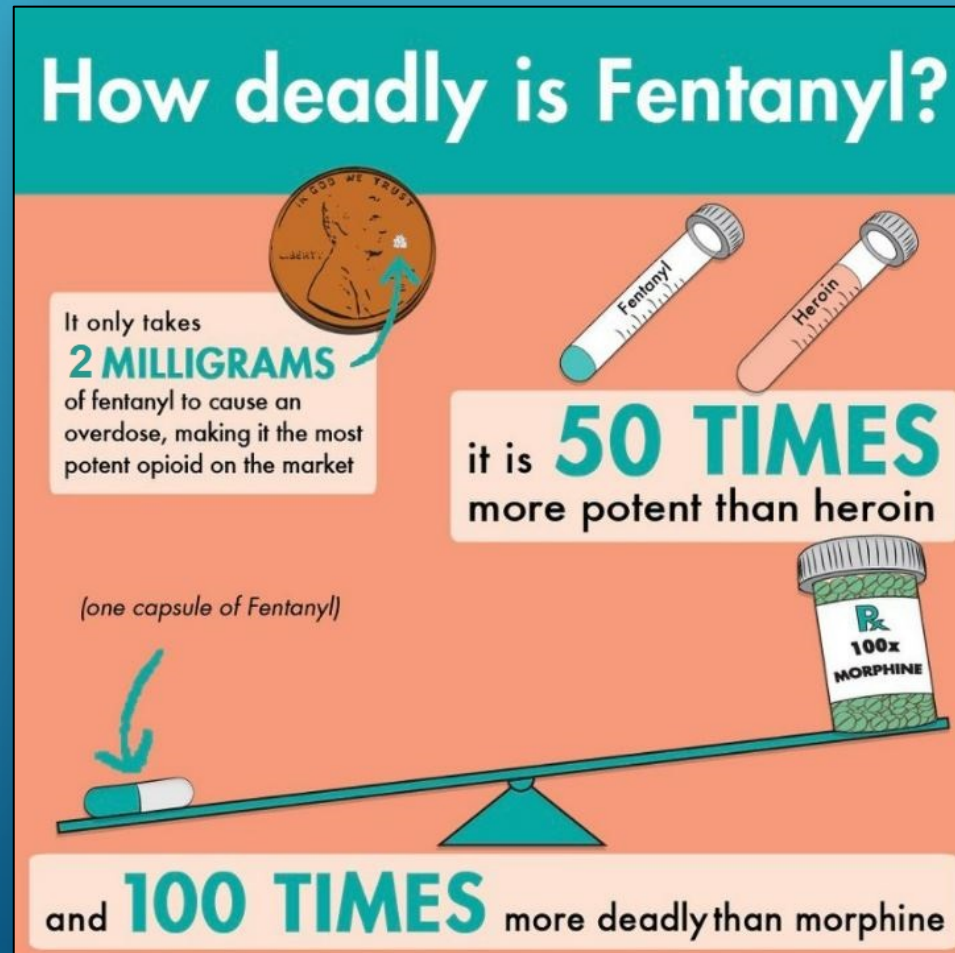
JEFF W. REISIG

DISTRICT ATTORNEY

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Fentanyl is 50x stronger than Heroin, 100x than Morphine





Fentanyl on the Streets

- 97% of street purchased pills are counterfeit. ¹
- 97% of those fake pills contain fentanyl. ¹
- Two out of every Five fake pills (40%) with fentanyl have a potentially lethal dose. ²

Sources:

1. Sacramento County Crime Lab 08-24-2021
2. US Drug Enforcement Administration 09-27-2021



Woodland Police Arrest, September 27, 2021

Woodland Police arrested three people for possession of fentanyl, methamphetamine, cocaine, heroin, liquid heroin, and Xanax bars.





Sacramento Bee cover story, September 19, 2021

THE SACRAMENTO BEE

'I cry every day.' Fentanyl overdoses spread death, misery through Sacramento region

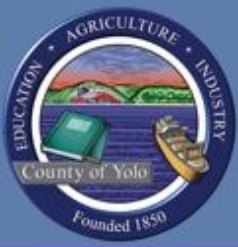
BY MICHAEL FINCH II

UPDATED SEPTEMBER 20, 2021 9:36 AM

'The heart of our family.' How a deceptively labeled fentanyl pill killed her brother



Allyssia Solorio found her youngest brother, Mikael Tirado, overdosed at home in Rancho Cordova from a pill made to look like Percocet but containing a lethal amount of fentanyl. She talks about the loss Sept. 2, 2021, at home in Rancho Cordova.



Fentanyl Deaths are Rapidly Increasing

YOLO COUNTY CORONER STATISTICS

2020

32 people died of overdose in Yolo County
8 of those (25%) died from fentanyl

2021

12 people to date have died of overdose
in Yolo County
7 of those (58%) died from fentanyl

** 2021 is through July 28, 2021 only*



Though overdoses appear to be trending down, fentanyl overdoses are on the rise



In The Courtroom

Yolo County DA to Issue Warning of Homicide Charges for Narcotics Traffickers Causing Fentanyl-Related Deaths

Thursday, June 17th, 2021

Deaths Caused by Reckless Disregard for Known Risk is Driving New Policy

[Press Release](#)

(Woodland, CA) – June 17, 2021 – The Yolo County District Attorney’s Office will now require, with any plea agreement involving narcotics trafficking, that the prosecutor formally advise defendants that they could face homicide charges if they later provide drugs to a person who dies of a Fentanyl overdose.



4 Yolo County Fentanyl Victims

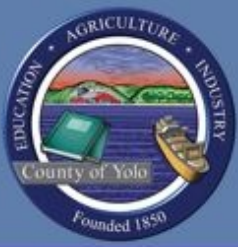
SM died on 12/29/2020. She was 26 years old. She had studied clinical nutrition at UC Davis.

BR died on 01/13/2021. He was 20 years old. He was a junior at UC Davis.

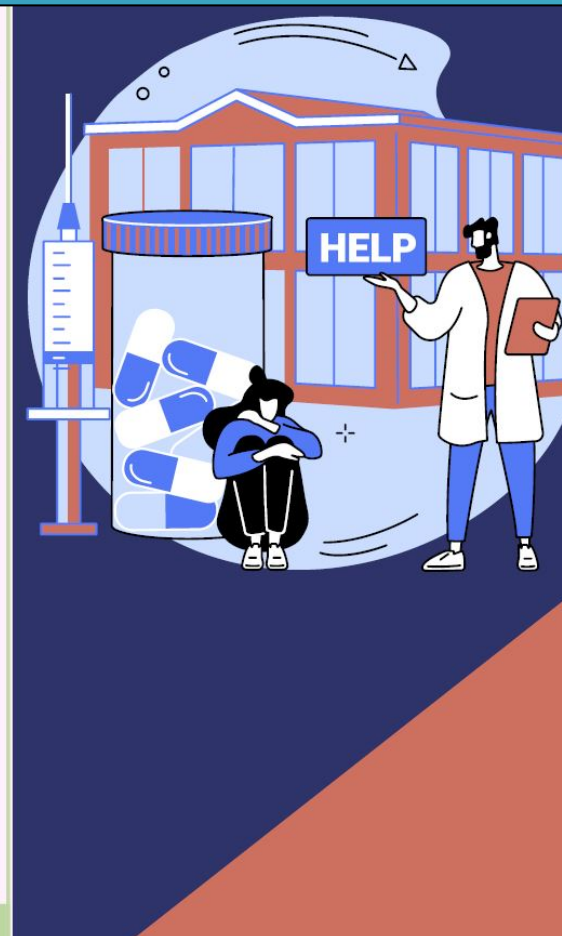
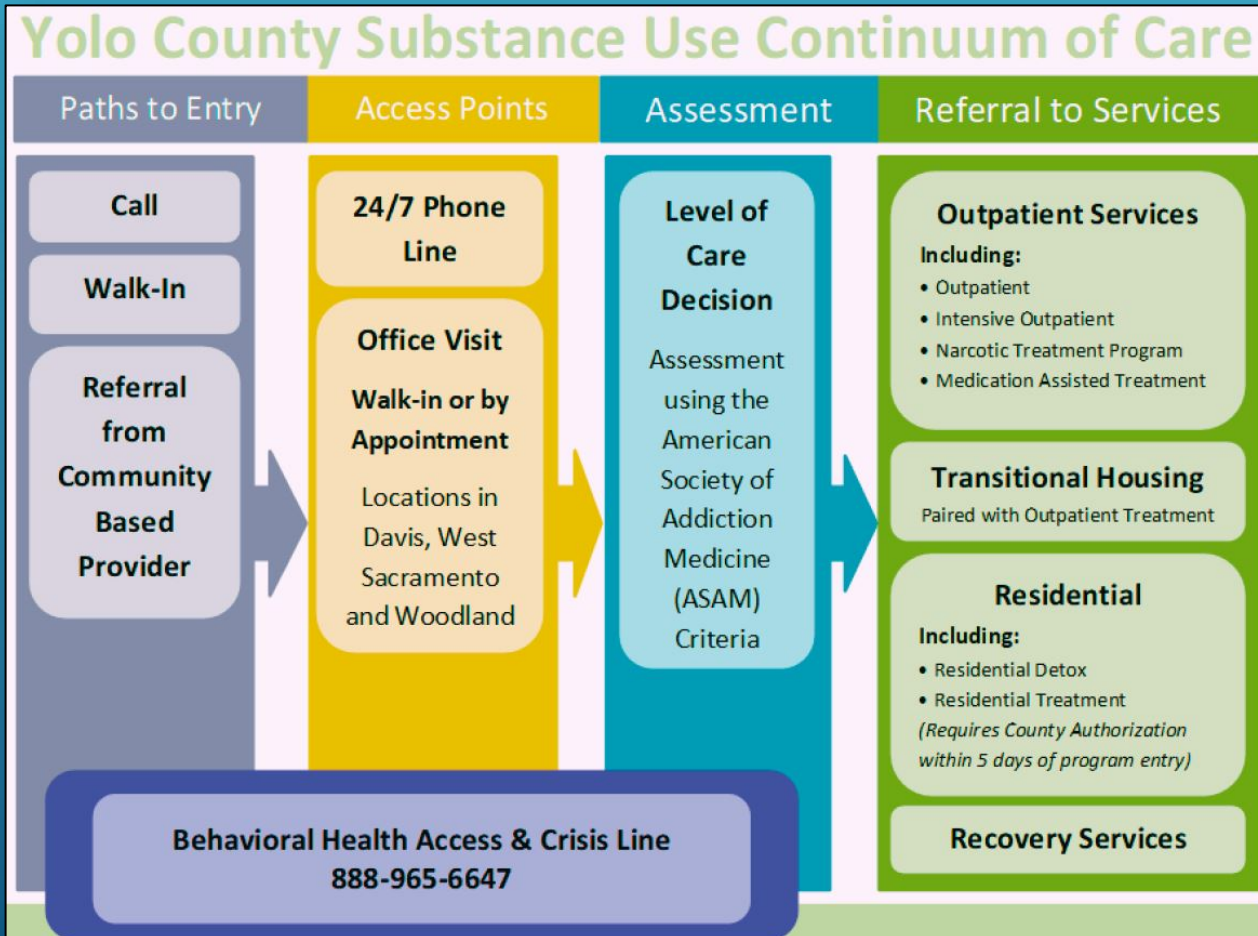


Jacob Lee died on 04/11/2021. He was 23 years old. He was completing an English degree and working as a waiter. *You heard from Jake's dad during public comment.*

LM died on 07/28/2021. He was 36 years old. He was a coach for Pop Warner football, baseball, and basketball. He left behind a wife and children.



In The Community





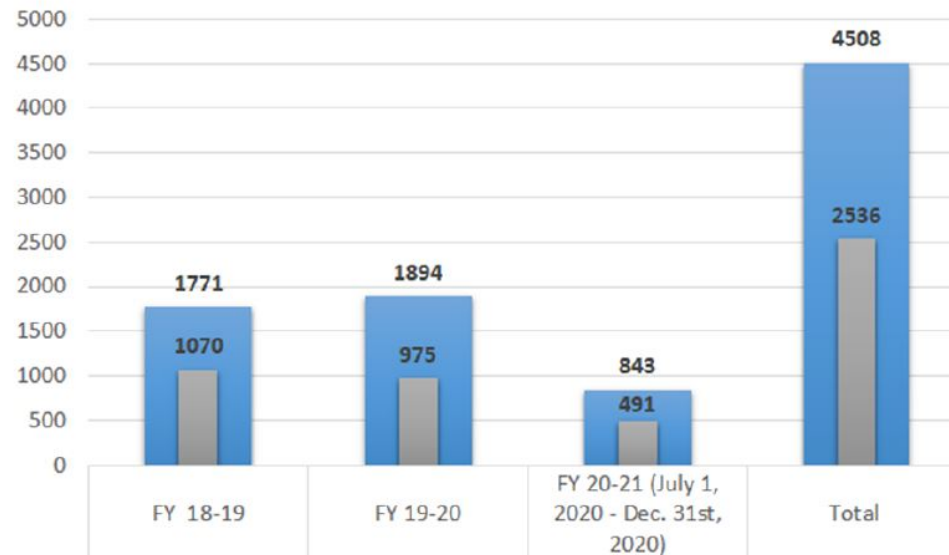
In The Community

TOTAL NUMBER OF CLIENTS AND ENROLLMENTS



Number of Clients (All Treatment Programs)

PM 1.1: TOTAL NUMBER OF CLIENTS AND ENROLLMENTS



■ Total # of Beneficiaries that had intake + Total enrolled	1771	1894	843	4508
■ Total # of Beneficiaries Enrolled in Program after intake	1070	975	491	2536



Public Awareness in the Community

PSA's targeting General Population, Parents and Youth

Placement of PSA

- *Social Media – FB, IG, TikTok, YouTube...*
- *Traditional Media – Newspapers, Billboards, Bus Stops, TV/Radio, Theatres, Posters...*
- *Schools - Admin, students, parents...*
- *Healthcare – Admin, Flyers...*



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Public Awareness in the Community





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