

City of Woodland

City Manager's Office • 300 First Street • Woodland, CA 95695 • (530) 661-5820 • www.cityofwoodland.org

April 1, 2022

Chad Rinde
Interim County Administrator
Yolo County
625 Court Street
Woodland, CA 95695

RE: Woodland Branch Boys and Girls Club – Matching Grant Funding Request

Dear Mr. Rinde,

As you are aware, the City of Woodland has been actively working with a local private benefactor and Boys and Girls Club of Greater Sacramento to open a new center for youth in our community. The former Cross Court Fitness Club has been acquired and is currently undergoing comprehensive renovations to accommodate this vision. The facility purchase and renovations are being funded entirely by private donations with an estimated value of over \$2,000,000.

To establish a new charter, the Boys and Girls Club of America requires demonstration of funding support to cover the initial three years of operation. The City Council has allocated \$700,000 as part of its American Rescue Plan spending plan and will be affirming its commitment with consideration of a grant agreement at its April 5th meeting. This funding would be allocated over three years and will cover only a portion of the needed operational costs.

The City of Woodland respectfully requests the County match the City's funding commitment. With the County's partnership, we can ensure this project will not only be able to open but be a lasting resource for our youth, particularly those that are underserved.

Respectfully,

Ken Hiatt
City Manager

CC: City Council



BOYS & GIRLS CLUBS
OF GREATER SACRAMENTO

GREAT FUTURES START **HERE.**

When the bell rings at the end of each school day, thousands of children transition from the classroom into their out-of-school routines. For some, this means heading home where they are met by a parent who offers a snack, helps them with homework, and drives them to soccer practice or piano lessons. But for too many children in our communities, after school options are far less certain, stable or safe.

Providing Great Futures for over 26 years

Sacramento was the last capital city in the United States to open a Boys & Girls Club. Spearheaded by Fred Teichert, the Sacramento organization was incorporated in October 1993. What began as a way to support thousands of youth who had no place to go after school, to combat juvenile crime, and meet the needs of our most at risk kids, the Boys & Girls Club continues to be a beacon of hope and home away from home for thousands of young people, ages 6-18, each year.

The Boys & Girls Clubs of Greater Sacramento continues its strong history because we remain rooted in the Youth Development Framework that provides our young people with a sense of belonging, usefulness, influence and competence. After 26 years of responding to the needs of youth throughout the region – from housing projects to juvenile hall, from school sites to club sites – the Boys & Girls Club continues to reach into the most vulnerable neighborhoods to provide a safe place for youth to learn, grow and be hopeful about their future despite the adversity and challenges they are facing outside of our club walls.

With our staunch commitment to serving youth from disadvantaged circumstances the Boys & Girls Club continues to find ways, through even the toughest of times, to preserve its fundamental programming for youth. By focusing on its core services, strengthening its community ties and forging new partnerships the Boys & Girls Clubs of Greater Sacramento continues to find innovative ways to broaden our reach and deepen the impact we have across the region.

The Boys & Girls Club provides essential support to the communities we serve; offering young people the structure, stability and tools to thrive. Clubs combat food insecurity among children by providing nutritious snacks and meals, which are especially important during the summer months when schools are out of session. Club members receive critical academic support which helps to close the achievement gap that many youth and teens are facing. Club

participation increases school attendance, homework completion and engagement in school – which ultimately raises graduation rates and test scores. Clubs provide working parents with peace of mind knowing that their child is in a safe and supervised space during the out-of-school hours.

DEEPENING THE IMPACT

At the Boys & Girls Club, we ensure that our members have the best possible chance for a successful future - we achieve this goal with our **Formula For Impact** that includes:

1. Creating a **world class club experience** in which young people can thrive and that includes a place that is physically, emotionally and socially safe; a fun, friendly and welcoming environment; and an atmosphere that is vibrant and engaging;
2. Offering a variety of **diverse programs and activities** where young people explore their interests, test their talents and build personal and marketable skills;
3. Providing **targeted programs** for youth in the critical areas of academics and career development, character and leadership and healthy lifestyles; and
4. Providing **positive role models** who deliver consistent and **sustained guidance**.

Data consistently confirms that regular Club attendance leads to a decrease in high school dropout and truancy rates, drug use and other risky behaviors as well as increases academic performance, positive behavior and healthy lifestyle choices. Daily programs at the Boys & Girls Club focus on three critical areas of development:

- **Academic Success and Career Readiness**
- **Good Character and Leadership**
- **Healthy Behaviors and Lifestyle Choices**

The Club offers an array of programs and activities not always available during the traditional school day. Boys & Girls Club programs give students opportunities for growth and learning they might not find elsewhere.

BROADENING OUR REACH

In the early '90s, when a group of local community leaders began envisioning a Boys & Girls Club in Sacramento, a number of neighboring communities were identified as having both great promise and great need. **Woodland was, and is, one of those communities.**

With over 10,000 students in Woodland, 53% of which qualify for free and reduced lunches, low income youth are struggling with their academic performance as 66% of students are below grade level in math, 40% are reading below grade level and only 44% of graduating high school seniors meet UC/CSU entrance requirements. Even the most promising and motivated young people growing up in Woodland face an uphill battle to overcome the challenges of generational poverty, violence, and limited access to critical resources. The Boys & Girls Club is excited to become a part of a conscious and concerted community-wide effort alongside educators, law enforcement, City and County leaders to support Woodland's most precious

asset – its young people.

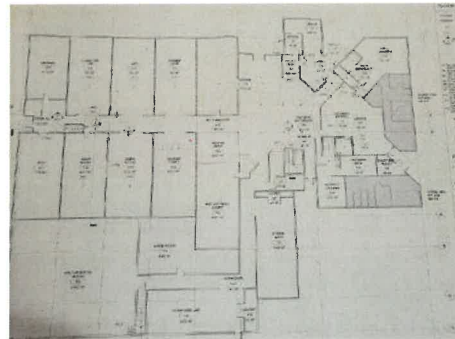
The Solution - Woodland Branch of the Boys & Girls Club

Over the last year, the Boys & Girls Clubs of Greater Sacramento has been working with key partners to make the vision of a Boys & Girls Club in Woodland a reality. This committed partnership, along with dedicated community supporters, provides the opportunity for Woodland youth to have a Club of their very own; giving access to life-changing programs, critical resources, and the opportunities needed to stay on track for a Great Future.

It is with much excitement that we share that the former Cross Court Athletic Club has been undergoing a complete transformation. This facility was specifically identified as an ideal destination for a Boys & Girls Club because of its central location, unmet need in the neighborhood, proximity to schools, and community visibility. The Woodland Club will serve over 2,000 youth annually to include an average daily attendance at the Clubhouse of 150 youth and teens; along with *other youth served* on school campuses and through community outreach events.

The Woodland Branch will include:

- 2 Games Rooms
- Racquetball Court
- Squash Court
- Café
- 2 Technology Hubs
- 2 Gymnasiums
- Art Room
- Library
- Dedicated Teen Space
- Outdoor Sports Area



GREAT FUTURES Begin Today

In support of our committed efforts to prepare Woodland's youth for the future, the Boys & Girls Club is working with community leaders on the required components of establishing this new location as an official *chartered Club site* with Boys & Girls Clubs of America including:

- A Safe Facility (site approval required by Boys & Girls Clubs of America once renovation plans are complete)
- Establishment of a Woodland Advisory Committee

- Sustainability of Facility Expenses and Program Operations (3 years of operating income identified and committed) *Draft budget attached
- Develop partnerships with law enforcement, school district, City and County champions, local agencies

TIMELINE

Fall 2021- May 2022	Facility Renovations
June 2022	Club Set-Up & Preparation
June-July 2022	Recruitment, Hiring & Training of Staff
June-August 2022	Member Recruitment & Orientation
August 2022	Ribbon Cutting/Media Event
Fall 2022	Grand Opening

FUNDING REQUEST

The Boys & Girls Clubs of Greater Sacramento is a proud affiliate of Boys & Girls Club of America, and draws on the evidence based programming and best practices provided by the national organization. However, local organizations are 100% self-sufficient, governed by a local board of directors, supported by grants and local contributions.

In most cases, a community would need to facilitate a Capital Campaign to raise funds for a construction/renovation project to open a new Boys & Girls Club. Thanks to an “angel investor”, the Cross Court transformation project is an incredibly generous gift to the youth and City of Woodland. In addition, all Boys & Girls Club locations have an established budget and prior to a site becoming a chartered Boys & Girls Club, sustainable revenue must be identified and committed. It is critical that the sustainability of this program is supported by the Woodland community for generations to come.

When the Woodland Branch opens, we will have a tremendous job ahead of us – to get Woodland kids back on track to their Great Future. We will have to eradicate learning losses and make sure kids do not slip through the cracks. Long-term, the Club will be vital to rebuilding the community post-pandemic. And, maybe most importantly at the Club, kids and teens will get to be kids again: playing with friends, spending time with mentors, discovering talents, and becoming who they are meant to be.

The Boys & Girls Clubs of Greater Sacramento respectfully requests a 3-year commitment of \$600,000.00 annually to support the programs at the Woodland Branch of the Boys & Girls Club. This investment will help the Club identify additional agencies that will support the long term sustainability of the Club and ensure high-quality operations and programming. A detailed breakdown of how these dollars will be allocated can be found in the attached budget.

By opening the door to a Boys & Girls Club, kids enter an extraordinary place where everyone believes in them, everyone supports their dreams and every adult is dedicated to helping them

be their best. On behalf of the Boys & Girls Club and the young people in Woodland, thank you for your thoughtful consideration of this request.

BGC Woodland 3 Year Draft Budget			
Personnel	Year 1	Year 2	Year 3
Area Director	\$15,600	\$15,600	\$15,600
Branch Manager (FT-HRLY)	\$58,240	\$58,240	\$58,240
Teen Director (FT-HRLY)	\$47,840	\$47,840	\$47,840
Front Desk (FT-HRLY)	\$43,680	\$43,680	\$43,680
Program Assistant (8)	\$178,176	\$178,176	\$178,176
Subtotal Personnel	\$343,536	\$343,536	\$343,536
Taxes & Benefits	\$54,453	\$54,453	\$54,453
Total Personnel	\$397,989	\$397,989	\$397,989
Program Costs			
Program Supplies	\$12,000	\$12,000	\$12,000
Youth T-Shirts	\$2,500	\$2,500	\$2,500
Visions Tracking	\$3,000	\$3,000	\$3,000
Program Start-Up	\$25,000		
Total Program	\$42,500	\$17,500	\$17,500
Facility			
Utilities, Maintenance, Etc. (Est.)	\$100,000	\$100,000	\$100,000
Total Facility	\$100,000	\$100,000	\$100,000
Administrative Costs			
Staff Uniforms	\$2,000	\$2,000	\$2,000
Site Cell Phone	\$480	\$480	\$480
IT	\$1,500	\$1,500	\$1,500
Site Fees	\$4,000	\$4,000	\$4,000
Office Supplies	\$2,000	\$2,000	\$2,000
Marketing	\$2,000	\$2,000	\$2,000
Total Admin	\$11,980	\$11,980	\$11,980
Subtotal	\$552,469	\$527,469	\$527,469
15% Indirect Cost	\$82,870	\$79,120	\$79,120
Total Cost	\$635,339	\$606,589	\$606,589

Program Notes

*Staffing costs are based on serving 125 youth daily.

*Staffing expenses will potentially increase when capacity is evaluated.