

RESOLUTION NO. 2022 - ____

A RESOLUTION OF THE BOARD OF SUPERVISORS OF THE COUNTY OF YOLO DECLARING ITS INTENTION TO RENEW THE YOLO COUNTY TOURISM BUSINESS IMPROVEMENT DISTRICT (YCTBID) AND FIXING THE TIME AND PLACE OF A PUBLIC MEETING AND A PUBLIC HEARING THEREON AND GIVING NOTICE THEREOF

WHEREAS, the County of Yolo created the YCTBID in 2017 by Resolution No. 17-89; and

WHEREAS, the YCTBID was created for a five (5) year term which ends on June 30, 2022;
and

WHEREAS, the Property and Business Improvement Law of 1994, Streets and Highways Code § 36600 et seq., authorizes the County to renew business improvement districts for the purposes of promoting tourism; and

WHEREAS, Visit Yolo, lodging business owners, and representatives from the County of Yolo have met to consider the renewal of the YCTBID; and

WHEREAS, Visit Yolo has drafted a Management District Plan (Plan) which sets forth the proposed boundary of the YCTBID, a service plan and budget, and a proposed means of governance; and

WHEREAS, the renewed YCTBID includes all lodging businesses, existing and in the future, with four (4) rooms or more within the boundaries of unincorporated Yolo County and the cities of Davis and Winters; and

WHEREAS, consent to include lodging businesses in their respective jurisdictions was requested and received from the cities of Davis and Winters by Davis City Council Resolution 17-048 Series 2017, and Winters City Council Resolution 2017-22 and these cities have not withdrawn their consent; and

WHEREAS, lodging businesses who will pay more than fifty percent (50%) of the assessment under the YCTBID have petitioned the Board of Supervisors to renew the YCTBID.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF SUPERVISORS THAT:

1. The recitals set forth herein are true and correct.
2. The Board of Supervisors finds that lodging businesses that will pay more than fifty percent (50%) of the assessment proposed in the Plan have signed and submitted petitions in support of the renewal of the YCTBID. The Board of Supervisors accepts the petitions and adopts this Resolution of Intention to renew the YCTBID and to levy an assessment on certain lodging businesses within the YCTBID boundaries in accordance with the Property and Business Improvement District Law of 1994.

3. The Board of Supervisors finds that the Plan satisfies all requirements of Streets and Highways Code § 36622.
4. The Board of Supervisors declares its intention to renew the YCTBID and to levy and collect assessments on lodging businesses within the YCTBID boundaries pursuant to the Property and Business Improvement District Law of 1994.
5. The YCTBID shall include all lodging businesses, existing and in the future, with four (4) rooms or more located within the boundaries of unincorporated Yolo County and the cities of Davis and Winters, as shown in the map attached as Exhibit A.
6. The name of the district shall be Yolo County Tourism Business Improvement District (YCTBID).
7. The annual assessment rate shall be two percent (2%) of gross room rental revenue. After the initial year, the assessment rate may be increased annually to a maximum of four percent (4%) of gross short-term room rental revenue as described in the Plan. The assessment rate may also be decreased, but shall never drop below two percent (2%) of gross short-term room rental revenue. The maximum annual assessment increases or decreases shall be one half percent (0.5%) per year. Based on the benefit received, the assessment shall not be collected on: stays of more than thirty (30) consecutive days and stays by any officer or employee of a foreign government who is exempt by reason of express provision of federal law or international treaty.
8. The assessments levied for the YCTBID shall be applied toward marketing and public relations and community marketing programs to market assessed lodging businesses as tourist, meeting, and event destinations, as described in the Plan. Funds remaining at the end of any year may be used in subsequent years in which YCTBID assessments are levied as long as they are used consistent with the requirements of this resolution and the Plan.
9. The renewed YCTBID will have a seven (7) year term, beginning July 1, 2022, or as soon as possible thereafter, and end seven (7) years from its start date, unless renewed pursuant to Streets and Highways Code § 36660.
10. Bonds shall not be issued.
11. The time and place for the public meeting to hear testimony on establishing the YCTBID and levying assessments are set for May 10, 2022, at 9:00 a.m., or as soon thereafter as the matter may be heard, at the Board Chambers located at the County Administration Building, 625 Court Street, Room 206, Woodland, CA 95695. If it is instead held virtually, instructions for participating by Zoom (including both video and dial-in options) shall be provided on the meeting agenda posted to the County website (www.yolocounty.org) and available for viewing outside of the County Administration Building located at 625 Court Street, Woodland, CA 95696 at least 72 hours in advance of the meeting.
12. The time and place for the public hearing to establish the YCTBID and the levy of assessments

are set for June 28, 2022, at 9:00 a.m., or as soon thereafter as the matter may be heard, at the Board Chambers located at the County Administration Building, 625 Court Street, Room 206, Woodland, CA 95695. If it is instead held virtually, instructions for participating by Zoom (including both video and dial-in options) shall be provided on the meeting agenda posted to the County website (www.yolocounty.org) and available for viewing outside of the County Administration Building located at 625 Court Street, Woodland, CA 95696 at least 72 hours in advance of the meeting. The Clerk of the Board is directed to provide written notice to the lodging businesses subject to assessment of the date and time of the meeting and hearing, and to provide that notice as required by Streets and Highways Code § 36623(b), no later than April 27, 2022.

13. At the public meeting and hearing the testimony of all interested persons for or against the renewal of the YCTBID may be received. If at the conclusion of the public hearing, there are of record written protests by the owners of the lodging businesses within the renewed YCTBID that will pay more than fifty percent (50%) of the estimated total assessment of the entire YCTBID, no further proceedings to renew the YCTBID shall occur for a period of one (1) year. A written protest may be withdrawn in writing at any time before the conclusion of the public hearing. Each written protest shall contain a description of the business in which the person subscribing the protest is interested sufficient to identify the business and, if a person subscribing is not shown on the official records of the city as the owner of the business, the protest shall contain or be accompanied by written evidence that the person subscribing is the owner of the business or the authorized representative. A written protest that does not comply with Streets and Highways Code § 36623 shall not be counted in determining a majority protest.
14. The complete Plan is on file with the Clerk of the Board and may be reviewed upon request.
15. This resolution shall take effect immediately upon its adoption by the Board of Supervisors.

I HEREBY CERTIFY that the foregoing Resolution of Intention was adopted at a regular meeting of the Board of Supervisors on April 26, 2022 by the following vote:

AYES:
NOES:
ABSENT:
ABSTAIN:

Angel Barajas, Chair
Yolo County Board of Supervisors

ATTEST:
Julie Dachtler, Senior Deputy Clerk
Yolo County Board of Supervisors

APPROVED AS TO FORM:
Philip J. Pogledich, County Counsel

By: _____
Deputy (Seal)

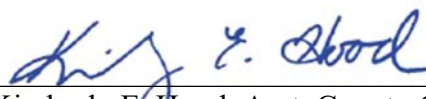
By: 
Kimberly E. Hood, Asst. County Counsel

EXHIBIT A
District Boundaries

