



Davis Downtown Streets Team

Downtown Streets Team (DST) has put together the following proposal to launch a Davis Chapter of the flagship DST model per request from the City of Davis and Yolo County. Project parameters are based on DST's understanding of the budgetary constraints relayed to staff previously and our extensive experience providing services to other municipalities.

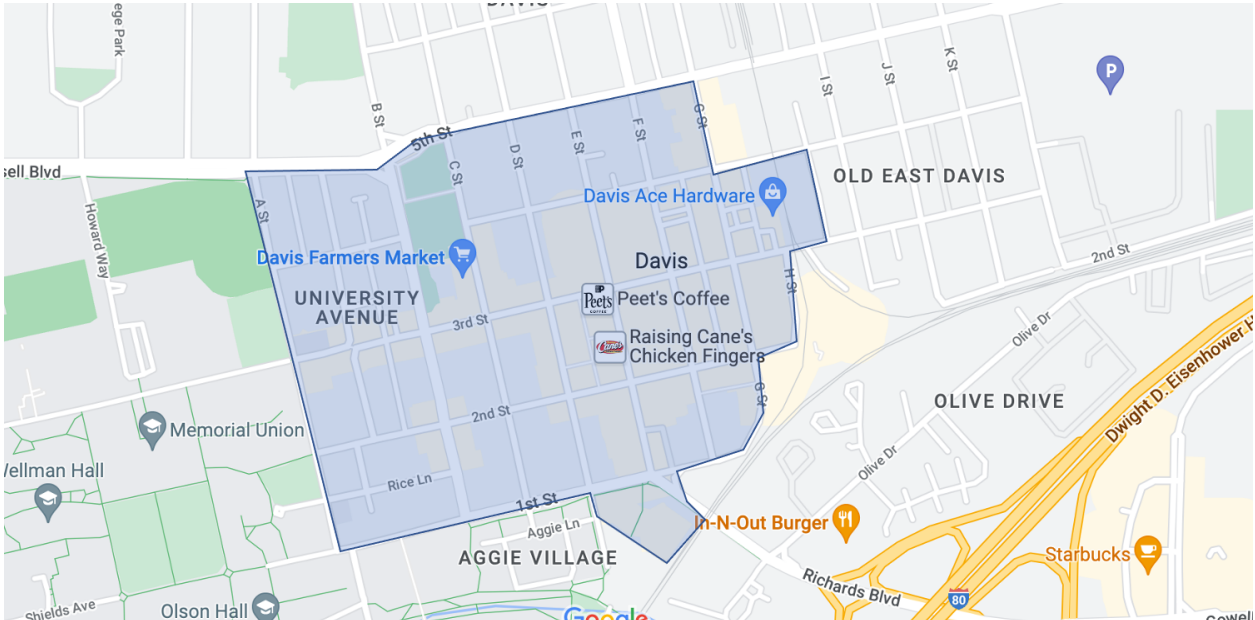
Who: DST is a volunteer work experience model in which unhoused Team Members beautify their community in exchange for case management, employment services and a basic needs stipend. Through their volunteer work, Team Members rebuild effective work habits, take on leadership opportunities, further their education and ready themselves to reenter the workforce and housing through the support of a positive community. It's a win for the community, a win for the environment, and a win for the increased self-sufficiency of the Team Members. DST has placed over 1,300 individuals into employment (lasting at least 90 days) and almost 1,300 into permanent housing. One person at a time, DST is ending homelessness through the dignity of work.



Program: We envision a standing Team of 15 volunteers (serving at least 60 individuals in our heavy touch manner) to supplement existing cleaning initiatives undertaken by the City of Davis in the downtown core. Team Members will pick-up litter, needles and encampment debris in the project area while outreaching to the current residents. The Team will provide work readiness training, Case Management and Employment Services to all Team Members. In addition, DST will host a weekly success meeting to serve as a consistent check-in point for existing Team Members, an entry point for people interested in joining the Team and offer a venue to provide housing resources and job leads. As with every other Downtown Streets Team, the Davis DST will work with existing housing and shelter providers, other service providers (medical, legal, etc.), employers and local government agencies to remove barriers to self-sufficiency for every Team Member. Lastly, the Team will work to increase the cooperation of encamped residents with project partners such as Public Works. The Team will also hand out bags to encampment dwellers, pick up used needles and monitor/service trash bins in conjunction with the City. This will create a safer and

cleaner environment in terms of debris, human waste, and transmittable diseases (eg. Hep A).

Where: This proposal represents crews operating in the downtown district with the proposed boundary highlighted in blue bellow. Modification of the proposed cleanup area will be based on feedback by the City and County and mutual agreement prior to launch.



When: DST operates in 4 hour shifts. We propose launch one shift divided between two crews, operating M-F from 8AM to noon.

Downtown Streets Team operates 50 weeks out of the year. Our Team Members do not volunteer in inclement weather because of the health risk due to lack of housing. Team Members receive their stipend for meeting with supportive service staff, attending interviews, trainings and other employment readiness activities. They also do not volunteer during observed holidays. A list of these holidays can be provided to partners annually. DST is ready to launch this program with 90 days advanced notice.

Community Benefit: DST has proven to provide:

- Cleaner/safer streets, communities, encampments and natural environments
- A cost-effective solution to homelessness with savings to local government
- An individualized case management model and gateway program for the “service resistant”
- Immediate results
- An intervention with positive behavioral changes
- A highly visible model which provides good PR for the unhoused community and project partners

Impact and Methodology: The project will utilize DST’s custom data impact system to measure human service results. This new system utilizes Clarity software, the

industry leader in Homeless Management Information Systems (HMIS). Furthermore, user data will be collected twice annually through an anonymous and optional feedback survey. The survey also captures qualitative data such as improved health, increased dignity and more positive interactions with the criminal justice system.

Proposed annual outcomes include housing Employment placements lasting at least 90 days for 12 individuals, permanent housing placement for 8 individuals, removal of over 225 barriers to self-sufficiency and removal of 22,000 gallons of debris from project area. DST is also able to report on needles and cigarette butts as well.



Standing Team of 15 Annual Budget

Expenses

Payroll Costs

Salaries for Project Manager and support staff	167,000
Payroll Taxes, Benefits and Workers Compensation	38,410
Total Payroll Costs	205,410

Operating expenses

Supplies - Office	2,500
Supplies - Program	8,000
Printing	2,200
Marketing & Promotional Material	1,200
Meals & Entertainment	300
Data Impact Management	1,500
Telephone and Internet	3,750
Networking Expense Account	200
Client Events	1,200
Computer Expenses	4,500
Occupancy	26,600
Basic Needs Stipends	70,000
Transportation & Mileage	3,750
Meetings & Training	850
Postage & Delivery	500
Subscriptions & Memberships	500
Recruiting Expenses	75
Insurance	1,400
Accounting, Legal, G&A	63,543
Total Operating Expenses	192,568

Total Expenses	397,978
-----------------------	----------------

This proposal is meant to act as an initial representation of our shared intent. All matters of project area, schedule, days volunteered, number of Team Members, etc. are adjustable to meet the needs of the City of Davis and Yolo County. We welcome any opportunity to discuss this project in greater detail.

Thank you for the opportunity!

A handwritten signature in black ink, appearing to read "Chris Richardson".

Chris Richardson – Chief Program Officer
Downtown Streets Team
Phone: (650) 804-6701
Chris@StreetsTeam.org

Letter of Support:

My name is Brett Maresca, the Executive Director of the Davis Downtown Business Association. I am providing a written remote public comment relating to Item 7 of the Regular Calendar for the Davis City Council Meeting.

The Davis Downtown Business Association is extending our support regarding the implementation of the Downtown Streets Team (Streets Team) in order to address substantiated concerns within the downtown core. Streets Team will enact solutions to several of membership's top concerns: Safety (including the perception of a safe environment), crime, cleanliness and homelessness. These concerns have been constantly vocalized in meetings, through member surveys, and direct contact with our staff and/or board of directors.

In addition to assisting in mitigating concerns of business owners, property owners and guests of the downtown, Streets Team will play a critical role in life management and sustainment for our unhoused community members. Streets Team will supply basic needs stipends, in the form of gift cards, to unhoused individuals who would clean the downtown and work on simple beautification projects. The gift cards will be purchased from our community's businesses, therefore boosting our local economy. Streets Team staff will provide case management services to individuals partaking in the program, and its staff will work directly with organizations within our community to provide wraparound services that address, at minimum:

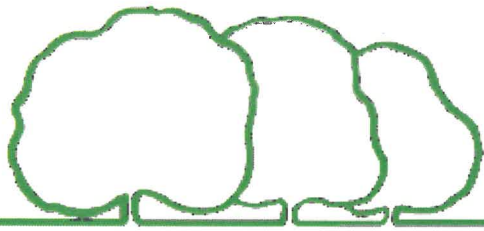
- Need for food and shelter
- Work readiness / employment opportunities
- Medical / medication services and management (including mental health)
- Substance abuse assistance
- Veterinarians for pets
- Navigation of the criminal justice system.

Furthermore, the program aims at reducing the stigma surrounding homelessness, while also assisting the unhoused to feel a sense of ownership and community over where they reside. The DDBA has advocated for and carried this proposal forward since September of 2020.

Thank you for your consideration.

Sincerely,

Brett Maresca



City of Woodland

300 First Street - Woodland, CA 95695 Phone - 530-661-5813 Fax: 530-666-7257

DATE: September 27, 2022

TO: Ian Evans, Adult & Aging Branch Director Yolo County HHSA
Chad Rinde, Chief Financial Officer Yolo County

RE: **American Rescue Plan Act Funding Request from the City of Woodland**

Dear Ian Evans:

The City of Woodland is formally requesting \$500,000 in County American Rescue Plan Act (ARPA) funding through the Housing & Homelessness priority category. These funds will be used towards the Phase II shelter addition that will supplement the current 100-bed shelter for individuals experiencing homeless located at the East Beamer Way Campus.

The Phase II shelter addition will consists of the following key on-site services:

- Permanent dining area and Kitchen
- Permanent Bathrooms/Showers/Laundry
- 6 units of non-congregate shelter units. Units will be used to isolate guests who are COVID-19 positive, sick, or need a level of medical respite care.
- Additional staff office space

If funded, the funding request will be utilized to cover the following project expenses:

- \$150,000 for Architectural/Engineering
- \$40,000 for additional grant and project oversight
- \$310,000 for initial infrastructure costs

The total project cost of the Phase II addition is estimated at \$5,000,000. Friends of the Mission has established a fundraising plan to pursue funding from the following sources:

- Yocha Dehe Foundation
- Homeless, Housing, and Prevention Program – Round 4
- Projects for Assistance in Transition from Homelessness (PATH)
- Friends of the Mission General Fund

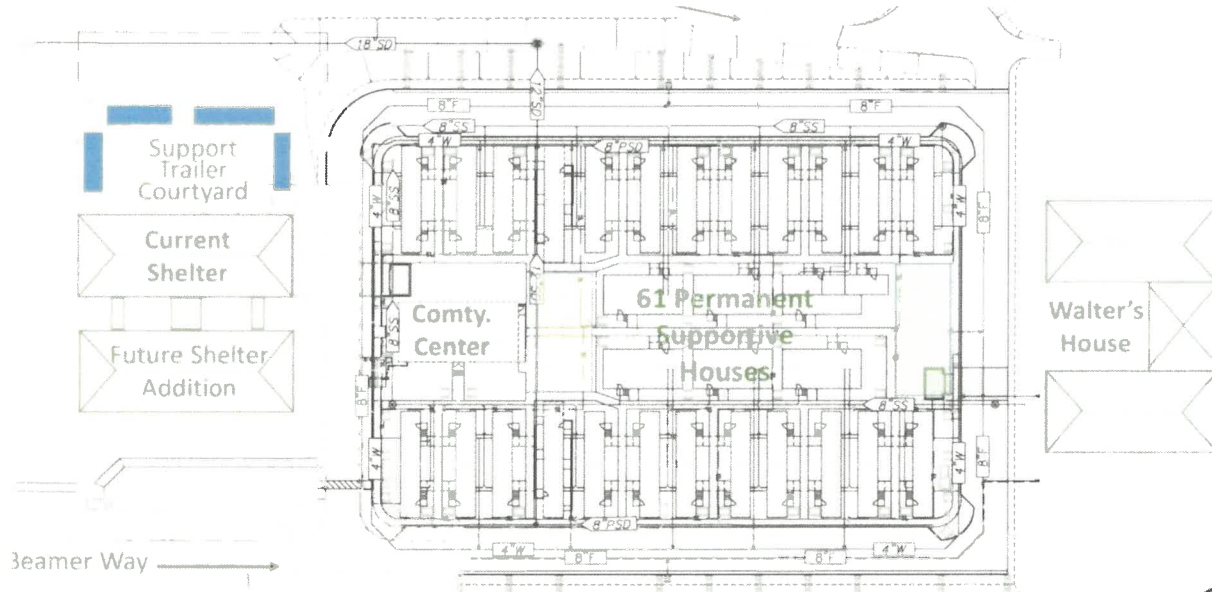
To date, the City of Woodland has provided significant financial assistance to the East Beamer Way Campus in many ways including:

Gift of the Land	\$750,000
Affordable Housing Funds for Infrastructure	\$1,500,000
Affordable Housing Funds for Emergency Shelter	\$1,000,000
Funding for Predevelopment Costs	\$140,000
Recommitted Partnership Health Plans Grant	\$680,000
In-Kind Staff Time	\$100,000

Additionally, the City of Woodland has served as the applicant and pass-through agency for the Homekey grant where the City was awarded \$15.8 million for the Permanent Supportive

Housing project at the East Beamer Way Campus. Friends of the Mission, Inc. is the beneficiary of the grant.

When all current phases and planned future phases are complete, the campus will consist of an 100-bed emergency shelter, an additional shelter facility with expanded services, 61 permanent supportive housing units, shared community center, and a substance use disorder treatment facility. These amenities will continue to provide essential support services and shelter to some of the most vulnerable individuals and families in Woodland, Yolo County and the region overall.



In addition, the City is also considering providing up to \$900,000 to the Freeman Garden Court affordable housing project which is a collaboration between Woodland Opportunity Village, Inc. and Friends of the Mission, Inc. The project will consist of 12 duplexed tiny homes with a common community building with laundry facilities, office space, a gathering room, and a bathroom. This project will offer housing to persons experiencing or at risk of homelessness with economic mix of very low income and low income households. This project originally sought allocation of ARP funds from the City and County. Staff advised that, due to the small size of the project, the proponents seek non-federal or state funds to avoid the constraints and administrative obligations of such funds. The City is therefore recommending that the County prioritize consideration of \$500,000 in remaining ARP funds to go toward the next phase of the Emergency Shelter at the East Beamer Way Campus.

If awarded, the City's request of \$500,000 from the County's ARPA funds will ensure the City's continued vision and goal of providing essential support services and shelter to individuals and families experiencing homelessness.

Thank you for your consideration.

Sincerely,

Ken Hiatt
City Manager

Homelessness/Housing Category Proposal

Description: Yolo County, like many communities throughout California and the nation continue to face immense needs around homelessness and housing. In 2019, recognizing this growing need, the growing focus on these issues, and the desire to have a more comprehensive and effective system for Yolo to tackle these issues, partners engage with Technical Assistance Collaborative (TAC) to complete a multi-month assessment of the current homelessness and housing governance structure in Yolo. This consisted of subject matter expert and key stakeholder 1:1 interviews, discussions with City and County leadership, multiple surveys, multiple presentations and information gathering sections, and ultimately landed in September 2019 with the report here:

<https://www.yolocounty.org/home/showpublisheddocument/60607/637058016850800000>.

Following this reports recommendation at the City/County level, and in communication with Yolo County's Homeless Continuum of Care (CoC) the Homeless Poverty and Action Coalition (HPAC), the creation of the Commission to Address Homelessness occurred. This is a governance body made up of 5 elected officials throughout Yolo and the Chair of HPAC that acts to inform countywide strategy, policy, and funding decisions on homelessness and housing. The Commission is staffed by Health and Human Services staff and meets monthly. While there are not State or Federal mandates around what the Commission is required to do, staff have utilized the current Plan to Address Homelessness as the guiding document, County allocations or grants on homelessness/housing come through the Commission for review and support, and strategy conversations about how to approach different homelessness/housing challenges are held in their meetings.

The other major governance recommendation that came out of the TAC report was for the creation of a new HPAC Board with the primary role to establish policies and funding priorities that align with the larger community strategic vision and to ensure all requirements of a functioning CoC based on HUD regulations are met. HPAC took this recommendation, conducted some more specific research on other CoC structures throughout California and implemented this recommendation in March 2021 with the formation of an official non-profit HPAC 15-member Board. Five of the 15 members are ex-officio City/County representatives, the other 10 make up various leaders and advocates in the homelessness/housing non-profit Yolo County continuum of services, including an individual with lived experience.

This new non-profit 15-member Board is a working Board in the sense that several members are part of the Executive Committee that help drive agendas, hiring practices, review financials, among other duties, and other Board members staff the 4 subcommittees that are part of the larger HPAC governance structure and are intended to directly align with the regulatory requirements from HUD for a CoC. Even with this, there is a great need for HPAC to have an Executive Director, an analyst, and a financial consultant/bookkeeper to ensure the following:

- State and Federal grants and allocations are being pursued, applied for and dispersed to local providers and tracking outcome measures
- Coordination of the Point in Time (PIT) count occurs regularly and in accordance with regulations
- Oversight of the Homeless Management Information System (HMIS) which is the electronic health record for homeless services

- Facilitation of the coordinated entry process is occurring and meeting HUD requirements so individuals are moving through the system as quickly as possible into stable housing,
- Completion and submission of required State and Federal reports like the Longitudinal Systems Analysis (LSA) and the System Performance Measure Report (SPM), and
- Development of strategic planning and visioning for HPAC as its own entity and in collaboration with the larger community and countywide visioning.

In order to accomplish all of this and ensure that HPAC becomes a fully-fledged, effective non-profit that can help drive solutions forward for Yolo County's homelessness and housing issues, HPAC needs some seed funding to hire their staff. This will allow multiple grants and allocations to come to HPAC moving forward which will contain administrative funding that will support these positions long-term and allow for the Executive Director to begin fundraising for ongoing sustainability. Without the initial seed funding for HPAC to have a solid financial base in which to build on and hire key staff, it is likely the organization could flounder, miss key opportunities, and may fall back to relying on HHSA staff to conduct much of the activities the CoC is responsible for carrying out, which would ultimately cost much more than this funding request.

Amount: \$150,000 from the Homelessness/Housing ARP workgroup to support HPAC hiring key personnel and becoming fiscally sustainable, both of which will allow for compliance with HUD regulations.

County Strategic Plan Linkage: **Thriving Residents; Homelessness & Robust Economy; Housing**

ARP Funding Alignment: Below are the Housing and Homelessness Workgroup primary objectives. Ensuring a stable and effective HPAC would help move both objectives forward.

Primary Objectives

1. Enhance emergency and crisis response targeting disproportionately impacted communities and individuals by focusing on employment opportunities, increased shelter opportunities, and prevention efforts
2. Enhance the housing continuum of care by increasing diversity of affordable interim/permanent supportive housing while ensuring services are tied to housing at appropriate levels

Matching Funds or Funds Leveraged: HPAC is anticipated to get approximately \$27,000 in administrative funding for HHAP – 2 grant and approximately \$68,000 for HHAP – 3 grant in the near future. Both of these have multiple year expenditure deadlines, so while this is not match perse, it is funding that will be added to the overall financial makeup of HPAC that will help pay long-term for the key personnel hired.

Potential Outcomes:

- Number of grants or allocations secured throughout the year designated for CoCs
- Number of grants applied for to create sustainability and capacity-building for HPAC
- Number of fundraising events held throughout the year

- Number of engagement efforts from HPAC leadership (Executive Committee and Executive Director) with County leadership (Board of Supervisors, CAO and HHSa leadership staff)
- Number of community events held throughout the year

Sustainability: Fundraising efforts, such as the Big Day of Giving among others, as well as administrative funding from CoC grants/allocations, and pursuit of sustainability and capacity-building funding for HPAC.