



**Child, Youth and Family ARP
Workgroup:
Funding Recommendations and
Updates**

NOVEMBER 8, 2022



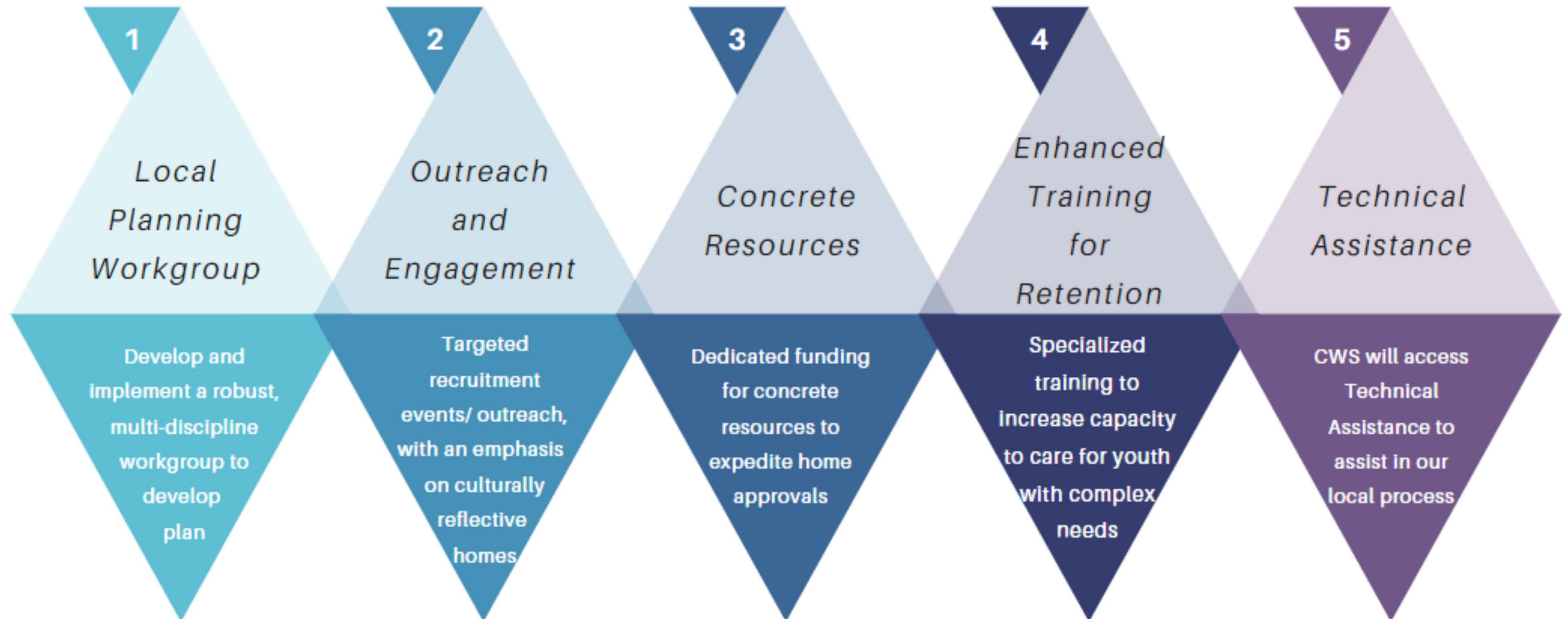
CHILDREN, YOUTH AND FAMILIES

American Rescue Plan Funding

AREA	PROJECT	% OF TOTAL CYF ARP FUNDS	TOTAL CYF ARP COST	PARTNER MATCH	RELATED GRANTS
Child Care	Sustainability and Expansion	40%	\$2,200,000 	50%	CDSS Infrastructure and Development Grants
Needs Assessment	Asset Mapping and Needs Assessment	3.6%	\$200,000 	100%	TBD
Implementation of Priority Needs by Age Group	TBD	40%	\$2,200,000	TBD	TBD
Equity	TBD	10.9%	\$600,000	TBD	TBD
Child Welfare	RFA Recruitment and Retention	5.5%	\$300,000	100%+ (In Kind)	N/A

Child Welfare

Local Resource Family Recruitment and Retention

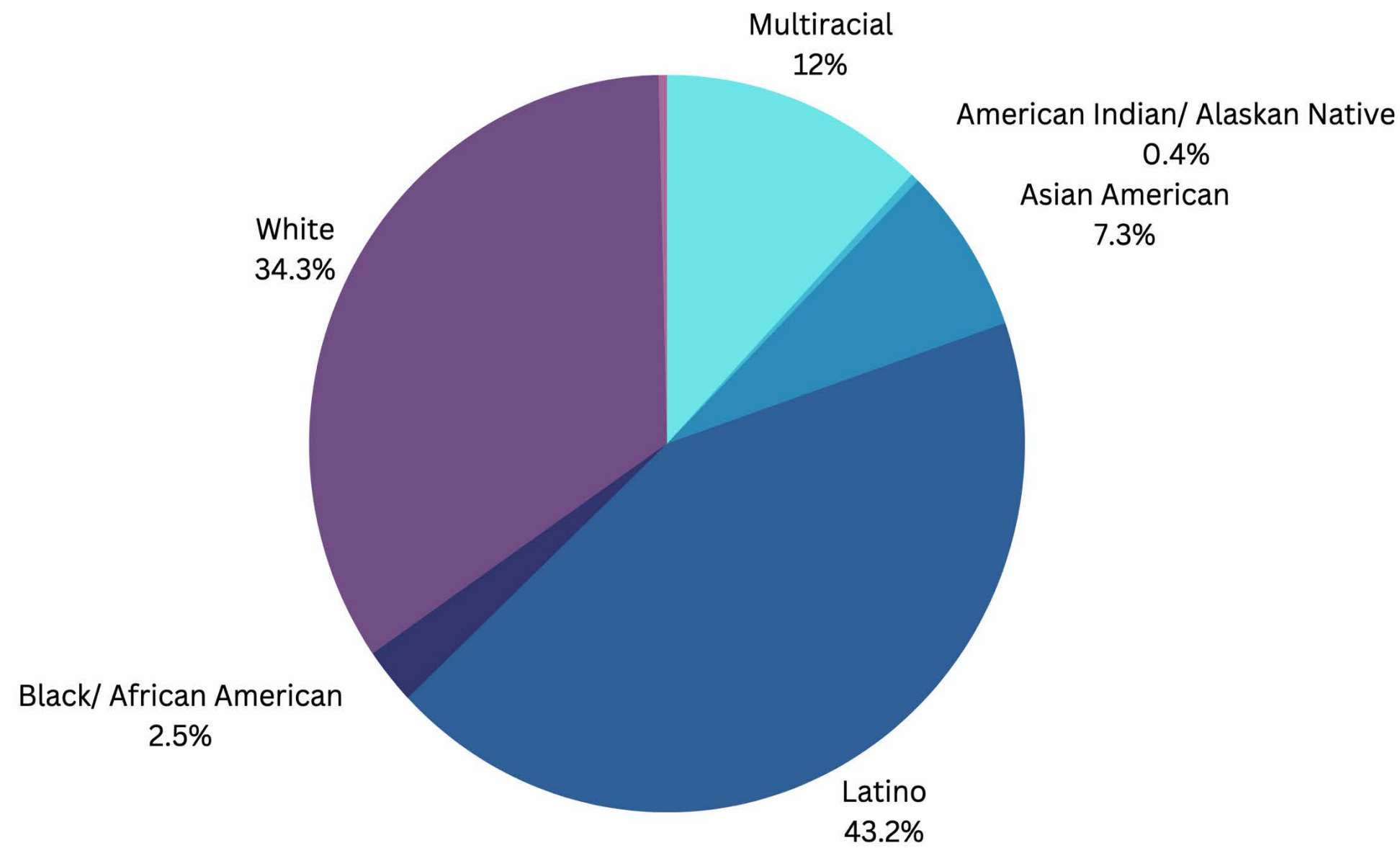


RaiseAChild / County of Yolo 2022/2023 Benefits Schedule

12 Months of Services	CHAMPION \$50,000	PARTNER PLUS \$35,000	PARTNER \$25,000
PROMOTIONAL SERVICES:			
RaiseAChild.org Website	Agency Logo w/ Hyperlink at Champion Level	Agency Logo w/ Hyperlink at Partner Plus Level	Agency Logo w/ Hyperlink at Partner Level
Radio Advertising	Co-branding 50% of RaiseAChild Spring or Fall Radio Buy on CapRadio or similar	Co-branding 20% of RaiseAChild Spring or Fall Radio Buy on CapRadio or similar	-
Social / Digital Media	Consultations between RaiseAChild's Creative Consultants and County with 12 Monthly Co-Branded Memes	Consultations between RaiseAChild's Creative Consultants and County with 6 Co-Branded Memes	Consultations between RaiseAChild's Creative Consultants and County
Social / Digital Media Advertising	RaiseAChild to Commit a Monthly Budget of \$600 for Social / Digital Boosts	RaiseAChild to Commit a Monthly Budget of \$400 for Social / Digital Boosts	RaiseAChild to Commit a Monthly Budget of \$300 for Social / Digital Boosts
Marketing Services & Graphic Design Consultation	<ul style="list-style-type: none"> • RaiseAChild to Cooperate in the Review and Redesign of County's Orientation & Training Presentations • RaiseAChild to Review and Redesign County's Recruitment / Marketing Handout Pamphlet 	<ul style="list-style-type: none"> • RaiseAChild to Cooperate in the Review and Redesign of County's Orientation Presentation • RaiseAChild to Review and Redesign County's Recruitment/ Marketing Handout Pamphlet 	RaiseAChild to Review and Consult on County's Orientation Presentation
RECRUITMENT SERVICES:			
Virtual Recruitment Multi-Agency Partner Events	Preferred Inclusion in RaiseAChild Monthly Recruitment Events	Inclusion in RaiseAChild Monthly Recruitment Events	Inclusion in RaiseAChild Monthly Recruitment Events
In-County Collaboration	Referrals to Yolo County Exclusively	Cooperative Split with Lilliput	Cooperative Split with Lilliput
Recruitment Support & Retention Support	RaiseAChild Parent Advocate Program Support & Guidance	RaiseAChild Parent Advocate Program Support & Guidance	RaiseAChild Parent Advocate Program Support & Guidance
County Staffing Support Assistance	RaiseAChild Parent Advocates Available to Manage and Track Yolo County Inquiry Calls Seven Days a Week	RaiseAChild Parent Advocates Available to Manage and Track Yolo County Inquiry Calls Five Days a Week	RaiseAChild Parent Advocates Available to Answer and Track Yolo County Inquiry Calls One Day a Week
Monthly Check-Ins / Reportings	RaiseAChild Parent Advocates to Host Monthly Review Meetings with	RaiseAChild Parent Advocates to Host Monthly Review Meetings with	RaiseAChild Parent Advocates to Host Monthly Review Meetings with

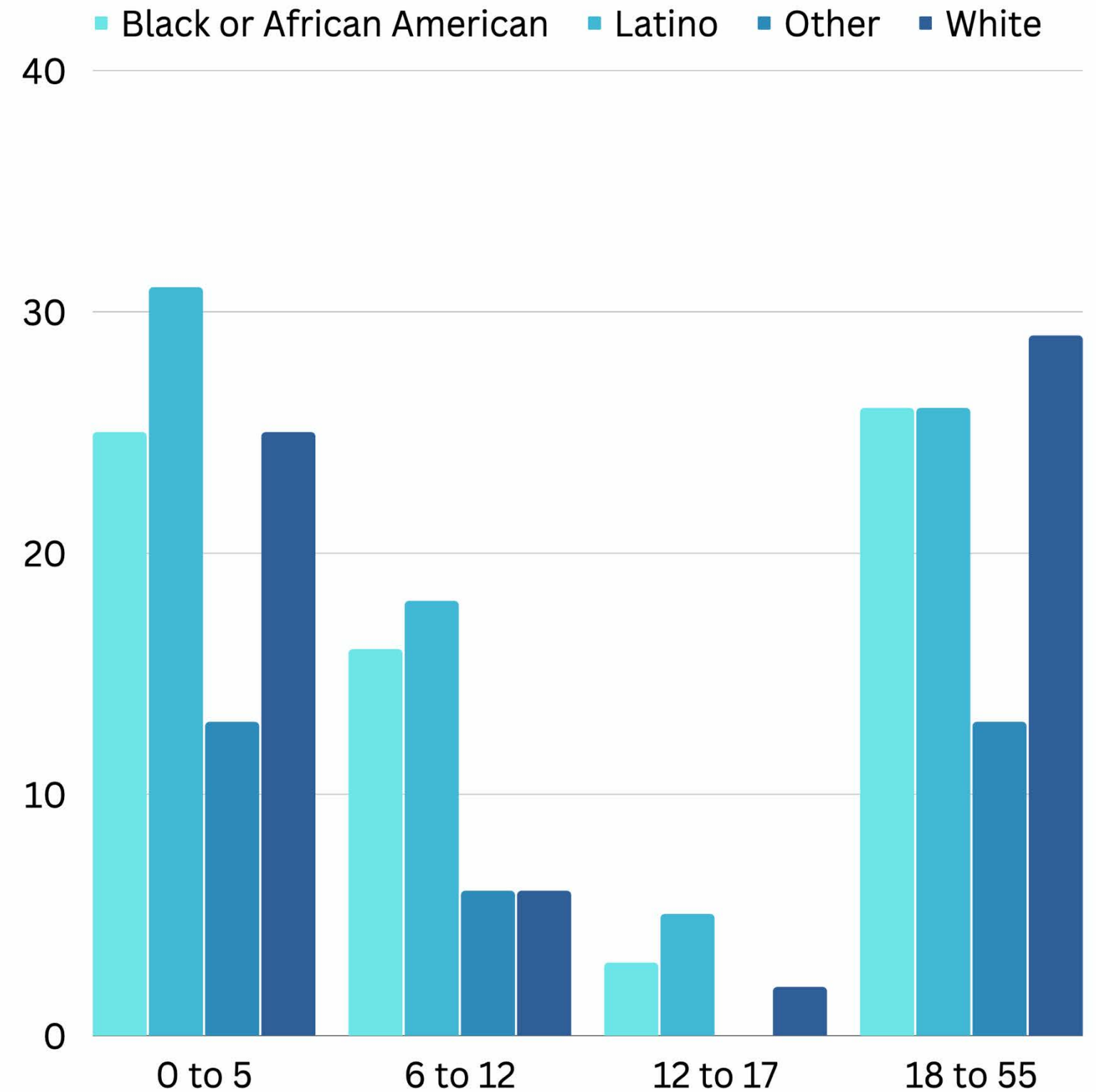
EQUITY SUBCATEGORY RECOMMENDATION:

\$550,000 to Yolo Basic Income (YOBİ) Project



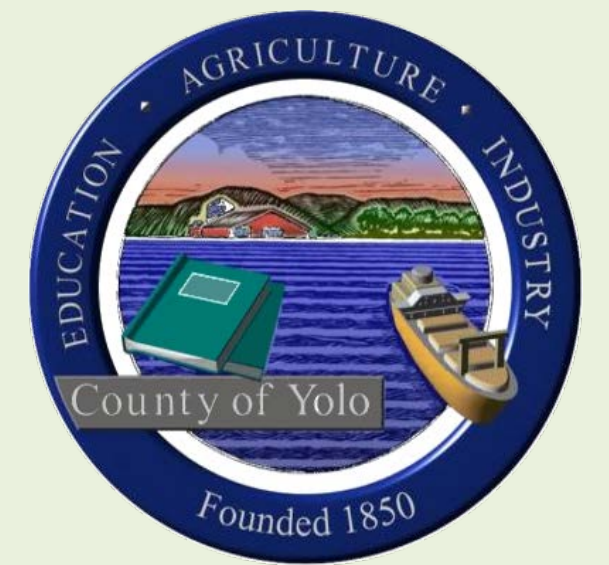
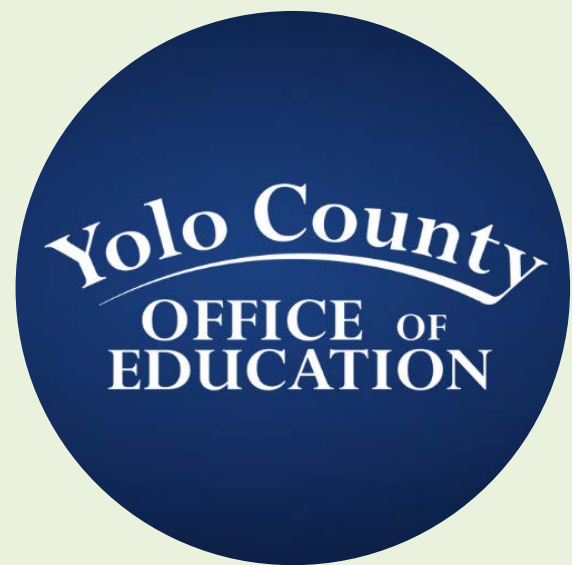
Child Population by Race/Ethnicity; Yolo County

YOBİ Participants by Age and Race/Ethnicity



Roadmap to the Future Update: A Long-Term Plan to Improve Opportunities for Children, Youth and Families

November 8, 2022



**ROADMAP
TO THE
FUTURE**
FOR YOLO COUNTY
CHILDREN AND YOUTH



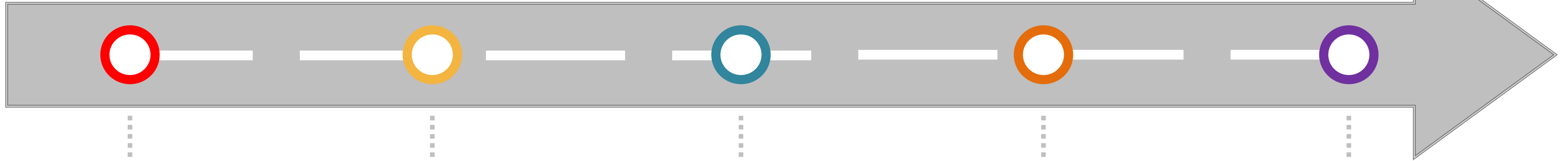
June
2021

Aug 2021-
Feb 2022

2022

2023

TBD



Mapping
the Future
OpEd

Phase 0:
Children,
Youth and
Family
Convenings

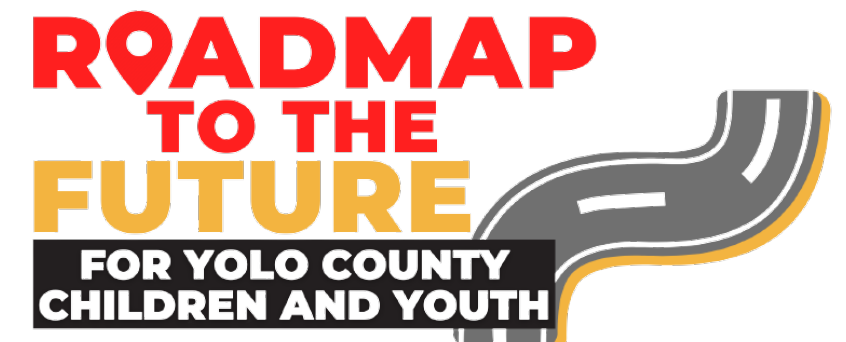
Phase 1:
Asset Maps
& Early
Actions

Phase 2:
Needs
Assessment
& Online
Tool

Phase 3:
Long Term
Plan



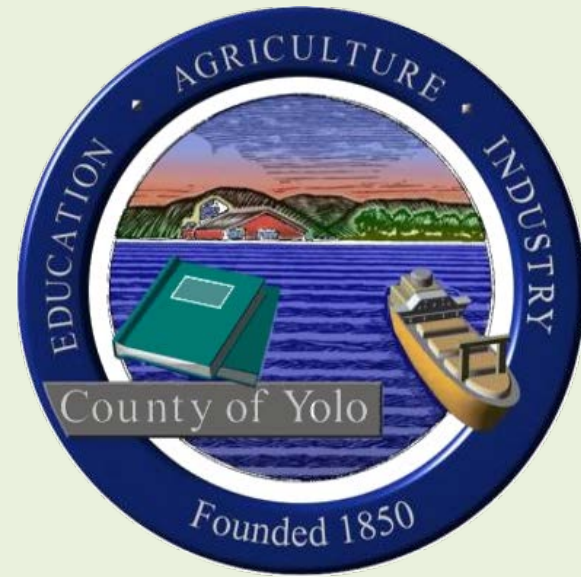
- Quality Childcare, Early Learning, and TK12
- Mental Health and Wellness
- Welcoming Beacons of Community Life
- Thriving in Young Adulthood



New Contract Partners



Needs
Assessment



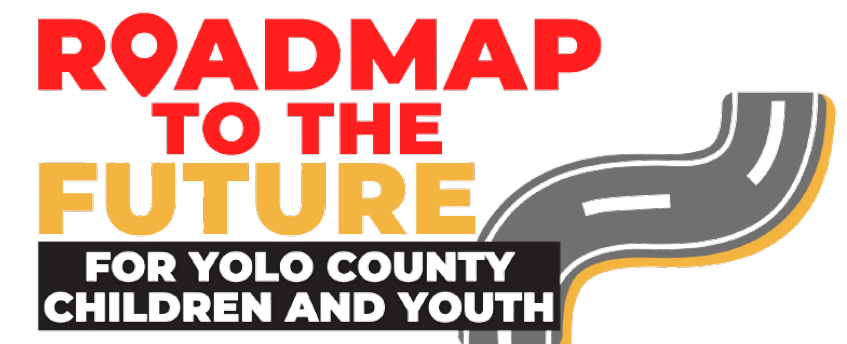
Asset Map
Assistance



Community
Online Tool



Project
Management



Community Engagement



MEETING 1:
ASSET MAPPING

MEETING 2:
NEEDS ASSESSMENT

Next Steps



Finalize
Local
Partner
Contracts



Engage
Community



Develop
Early
Actions



Deliver
Final
Work
Products



Coordinate
Closely
with Yolo
County