

# March 5, 2024 Presidential Primary Election Update

**Yolo County ACE – Elections**  
**Jesse Salinas, Registrar of Voters**





## March 5, 2024, Presidential Primary Election

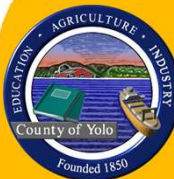
- The March 5, 2024, Presidential Primary Election was certified in Yolo County & official election results were reported on Friday, March 22, 2024
  - Yolo County certified ahead of most California counties due to a fine-tuned model and increased efficiencies
- Total voter turnout for Yolo County was nearly 46%
  - The majority of voters voted by mail (~94%) and returned their vote-by-mail via Ballot Drop Box (~56%)
  - Many voters waited until Election Day to vote at a Vote Center or drop off/mail in their vote-by-mail ballot



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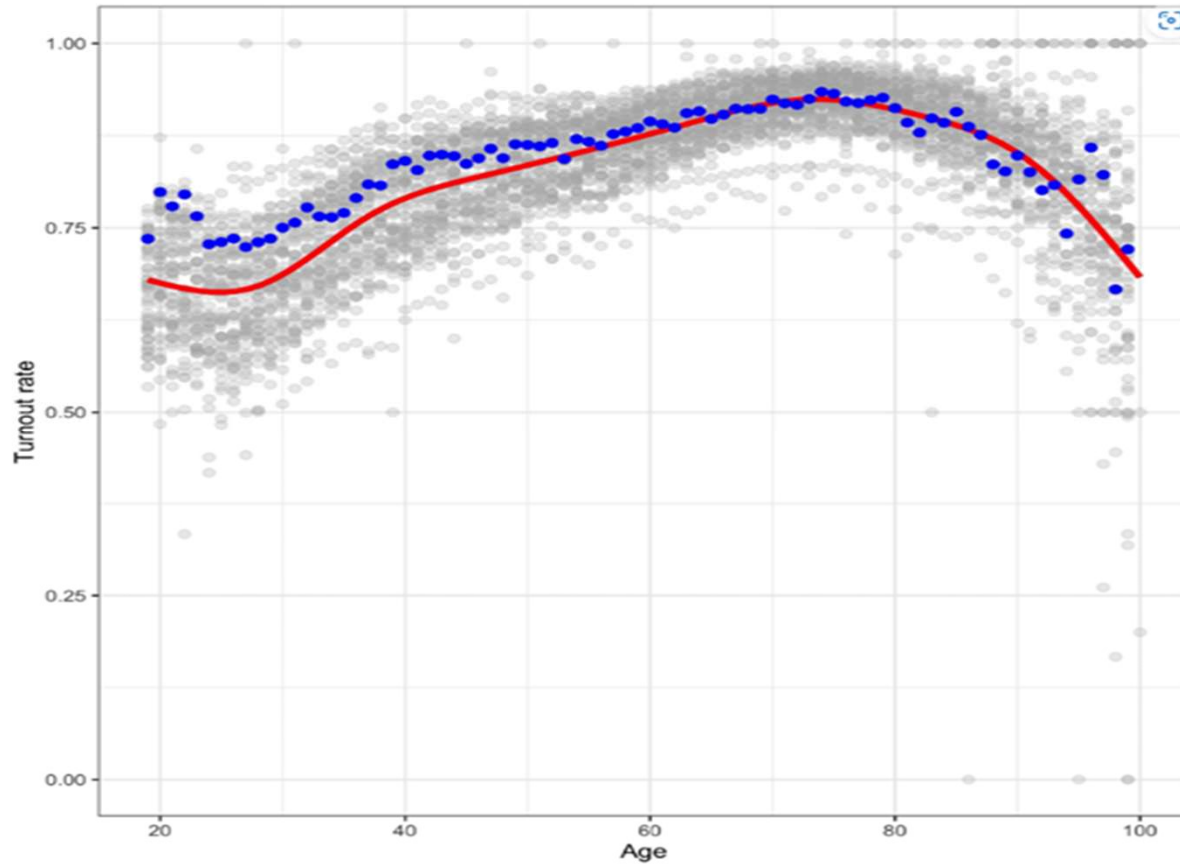
Innovative approaches taken this election to increase voter participation

- Spanish radio outreach
- Spanish social media outreach
- Outreach to targeted low voter turnout areas
- Active Language Accessibility Advisory Committee (LAAC) & Voter Accessibility Advisory Committee (VAAC)
- Mobile Vote Center



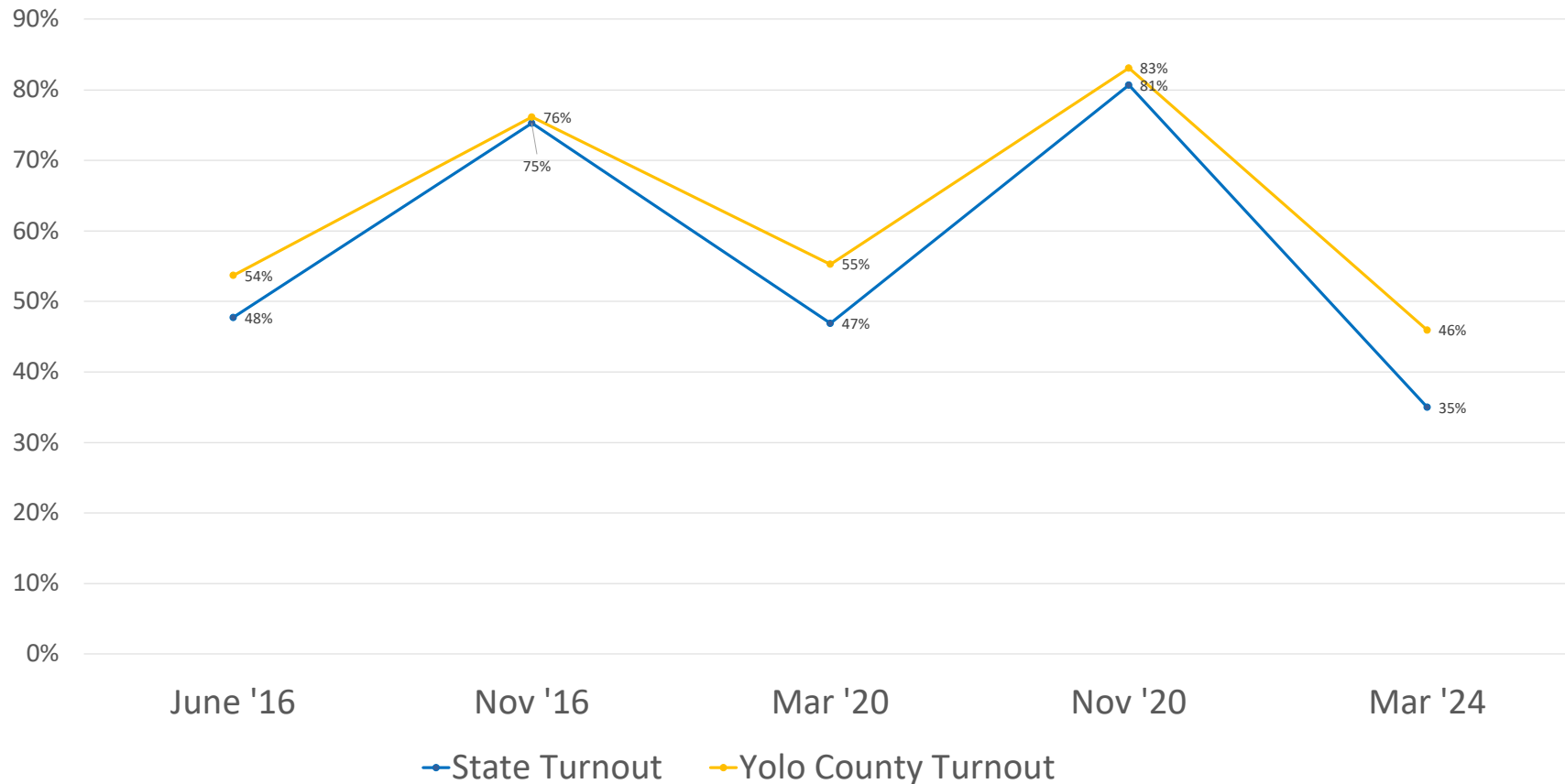
# Hoover Institute – Election Insights 2020 General Election Data

Analyzes how Yolo County turnout compares to other counties in California



# Historical Voter Turnout for Presidential Elections

Statewide voter turnout compared to Yolo County voter turnout



# Increased Voter Engagement and Participation in Yolo County compared to the State

- Increased outreach and engagement at a younger age
  - Yolo County Youth Efforts:
    - ✓ Youth Empowerment Summit
    - ✓ YCYCI Curriculum
- Increased engagement, interest and understanding of local government
  - Increased voter turnout for elections even with more local government races (not national/larger contests)
- Improved transparency and efficiency of operations





# Youth Outreach Efforts

## Youth Empowerment Summit

### Youth Empowerment Summit (YES!)

- To empower and encourage youth to say YES to leadership roles and civic engagement in their local communities.
- The next YES will be held on September 25th at UC Davis
- [Yolosaysyes.com](http://Yolosaysyes.com)

## YCYCI – Yolo County Youth Civics Initiative

Launched in 2017, YCYCI is a collaborative partnership working to increase civic engagement by building student understanding of local government, developing student media literacy, and promoting and enhancing school and community efforts to increase youth involvement in the civic process. Current legislation AB 2627 (Pellerin).



# On the Horizon: Upcoming November 2024 Presidential General Election

- Anticipate increased voter turnout of 80%+ compared to this election of 46%, which will increase the timeline for election night reporting and final certification
- Designated to serve as President of the Statewide Election Officials Association (CACEO)
- Continued need for more resources/space/safety
  - Ongoing equipment maintenance and technology upgrades
- Continued need to support:
  - Youth Empowerment Summit
  - YCYCI effort and Assembly Bill 2627

