



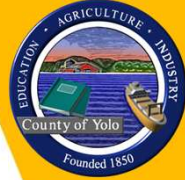
County of Yolo

2024–2028 Strategic Plan

May 7, 2024

Cindy Perez, Associate Management Analyst
County Administrator's Office

Strategic Plan Update: Tactical Plan Completion Report 2023



Thriving Residents Safe Communities Sustainable Environment Flourishing Agriculture Robust Economy



Findings-

1. 4/5 Strategic Goals have more than 50% tactic completion. Completed and In Progress tactics at 78%.
2. Staff turnover and difficulties transferring responsibilities cited as major barriers to goal completion.
3. Outcome Leads have communicated changes in priorities or updated strategies not represented in existing tactical plan documents.

Date: 9/21/2023

Overview of Staff Collaboration

Cluster 1: Law and Justice Departments

Cluster 2: Facilities, Space, and Infrastructure Services Departments

Cluster 3: Internal Services Departments

Cluster 4: Essential Public Services Departments

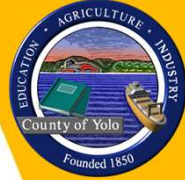
Board of Supervisors' Retreats:

- November 28, 2023 9am-1pm
- January 30, 2024 9am-1pm

Located at Yolo Branch Library event space.

Three common themes that emerged from staff collaboration:

- a. **Operational Excellence** that prioritizes internal processes, budget alignment, fiscal responsibility, responsiveness to mandated work, and workplace infrastructure.
- b. A discussion regarding **representation** of all departments, the interconnectivity amongst them, and the real work that is completed day-to-day.
- c. An interest for a renewed **strategic planning visual** that is current, appealing, and represents the work across the organization.





Thriving Residents

To provide a healthy, safe, and inclusive place to live, work, and visit.

- Engage community members with outreach and educational opportunities.
- Reduce disparities and enhance quality of life by improving access to essential services for our most vulnerable constituents.
- Expand diversity, equity, and inclusion efforts as well as expand culturally and linguistically responsive services.



Collaborative Community

To foster cross-system engagement that bridges gaps, advances public safety, takes preventative measures, and enhances community protection.

- Establishing prevention and intervention programs that address systemic inequities and root causes in public safety issues.
- Seek outside funding sources and maximize relationships with stakeholders to improve outcomes.
- Collaborate with other departments and institutions to offer programs and services in Yolo County that strengthen community connections.



Sustainable Environment

To build a resilient, equitable, and carbon-negative future that efficiently uses natural resources.

- Achieve net-negative emissions by 2030.
- Execute and collaboratively support Climate Action and Adaptation Plan initiatives.
- Preserve natural resources by effectively managing water and land use.
- Provide support for fire service sustainability to prevent wildfire risk.



Flourishing Agriculture

To uphold a vibrant agricultural industry while supporting future economic opportunities for the public.

- Uphold longstanding commitment to agricultural use and open space.
- Promote agricultural economic development.
- Support education initiatives and provide direct services to agricultural industry community members.



Robust Economy

To promote a growing economy, smart development, and be good stewards of county assets to increase public benefit.

- Address deferred maintenance and enhance County facilities.
- Enhance economic development and economic resilience.
- Review revenue enhancement needs and major development proposals.
- Allocate funding to address critical infrastructure and public service needs.



Operational Excellence

To champion a quality workforce that strengthens efficient, accessible, and fiscally responsible County operations to provide excellent customer service.

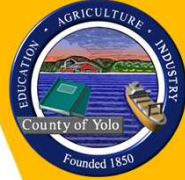
- Support a strong and positive work environment that retains a high-quality workforce and provides employee development and engagement.
- Support the implementation of new technologies to improve work processes.
- Internal programs and functions are adequately funded and supported.

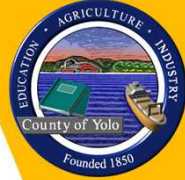
Strategic Plan Framework



In-Progress Strategies

- Update current Animal Services facility and grounds (Community Services Dept.)
- Create a comprehensive behavioral health (BH) Crisis Continuum. (Health & Human Services Agency)
- Reinforce the senior safety net. (Health & Human Services Agency)
- Support the implementation of the Climate Action and Adaptation (Community Services Dept.)
- Standardize HR operations. (Human Resources Dept.)
- Review and revise policies and procedures in HR and Risk. (Human Resources Dept.)
- Protect and enhance county facilities by developing preventative maintenance plans for major building systems. (General Services)
- Reinvigorate a spirit of internal operational excellence. (County Administrator's Office)





Outreach- Initiatives

1. Copies of the working draft were printed and made accessible to all Yolo County libraries.
2. The County website included a dedicated webpage which included drafted materials and an embedded comment box.
3. Multiple rounds of social media content in English, Spanish, and Russian, were posted across the County's social media channels and email blasts were sent across the various County subscription lists reaching thousands of individuals.
4. Supervisors' offices also engaged in multiple forms of outreach including tabling, social media, newsletter updates, and flyer distributions were all provided to encourage participation.



Outreach- Contributors

Stakeholders:

Yocha Dehe Wintun Nation
Yolo County Farm Bureau
Yolo County Office of Education

Cities:

City of Woodland
City of Davis
City of Winters
City of West Sacramento

School Districts:

Davis Joint Unified School District
Esparto Unified School District
Washington Unified School District
Winters Joint Unified School District
Woodland Joint Unified School District

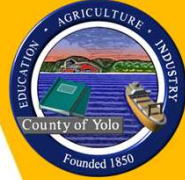
Yolo County Advisory Bodies:

Agency on Aging commission
Health Council Advisory commission
In-Home Support Services Advisory commission
Local Mental Health Board
Sustainability and Climate Action Commission
First 5 Yolo



Outreach- Data

1. Social media posts on Facebook's "Stories" feature was shared on a weekly basis and received **1-2 thousand** views.
2. Email blast was sent across the various Yolo County subscription lists reaching approximately **20 thousand** active email accounts.
3. **8** comment cards were received from the Davis Farmer's Market tabling event. (Att. D.)
4. **4** emails were received to the email address: StrategicPlan@YoloCounty.org
5. Approximately **30** people provided verbal feedback and interacted with the table at the Davis Farmer's Market.
6. **6** Advisory Bodies were contacted directly, and input was received through in-person meetings, phone calls, and email submissions.



Outreach- Responses

- A feedback summary tracker (Att. E.) was developed to collect all feedback in chronological order as was received by the Strategic Plan email inbox, website submissions, comment card receipts, and in-person meetings.
- The first column “Feedback Received” provides the feedback received through the outreach process.
- The second column, “Recommended Changes” provides a direct solution to the feedback by offering changes to the language or proposed deletions that can be made immediately.
- The third column, “Considerations” are ideas for a future annual update process, or points to consider in response to concerns expressed in the feedback.
- This approach allows us to take the Board’s direction while giving equitable voice to all input received in this process.

| Feedback Received | Recommended Changes | Considerations |
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| <p>4/4 – First 5 Yolo, Outreach Gina Daleiden First 5 Yolo County</p> <p>I think the most essential comment centers around the absence of any mention of First 5 Yolo as the County’s arm for children prenatal to five and their families. Much as the departments run by elected officials are mentioned and voluntarily contribute, there perhaps should be a space to include, briefly, First 5 Yolo efforts on behalf of the County? Another option might be a simple mention of F5Y strategic goals on behalf of the County and a notation such as the one for Yolo County Office of Education.</p> <p><u>Phone Call Follow up:</u> Perhaps incorporate a connection, link, reference to First 5 Strategic Plan or verbiage in the Executive Summary pages.</p> | <ol style="list-style-type: none"> 1. Children + Youth not being present could be accounted for by implementing First 5 Yolo’s verbiage found in the First 5 Yolo Strategic Plan, “Assist our community to raise children who are healthy, safe, and ready to learn” as a bullet in Thriving Residents related County Goals. (pg 4). 2. Provide a list of all County Plans for reference as an appendix or in Executive Summary to be inclusive of the breadth of work across the organization. 3. Change Collaborative Community Pillar to say, “takes early preventative measures...” and “Establishing prevention and early intervention programs that address systemic inequities and root causes in public safety issues.” Early, which matches more closely to language provided in the First 5 Yolo Strategic Plan. | <ol style="list-style-type: none"> The current Pillars and County Goals are written to be broad specifically so that we achieve inclusivity of community members and County departments’ work. Thriving Residents has existing language that is open to including issues that impact children: “Reduce disparities and enhance quality of life by improving access to essential services for our most vulnerable constituents.” “Engage community members with outreach and educational opportunities” (pg. 4). Collaborative Community has inclusive language that is open to including issues that impact children: “Establishing prevention and intervention programs that address systemic inequities...” |

Recommended Actions

- A. For the Board of Supervisors to adopt the 2024–2028 Strategic Plan (Att. C.) and approve the recommended changes (Att. E.) for final publication.**

