



Integrated Management Project Strategic Plan Project Proposal Opportunity

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IMP Opportunity

Strategic Plan: Metrics and Progress Tracking Objectives

Staff indicates the need for informative metrics and regular data tracking to establish progress on key objectives in the Strategic Plan. One possible opportunity for collaboration to meet this need is for Yolo County to engage with the UC Davis, Integrated Management Project (IMP).

The UC Davis Graduate School of Management hosts an IMP by which Master of Business Administration (MBA) student project teams formulate recommendations and analyses to assist a project Sponsor.

The student project team, comprised of 4-6 MBA students, deliver 500+ total hours of analyses and findings to the project. The teams work throughout a ten-week, academic quarter to deliver project outcomes and deliverables.

Staff have identified this opportunity to partner with the UC Davis Graduate School of Management and participate in the IMP as a project Sponsor to receive recommendations on Strategic Plan metrics and progress tracking.



IMP Outcomes and Deliverables

A draft Scoping Template (Att. B.) has been developed that outlines potential key questions, project activities, and project outcomes/deliverables to inform a potential IMP student project Sponsor collaboration with Yolo County.

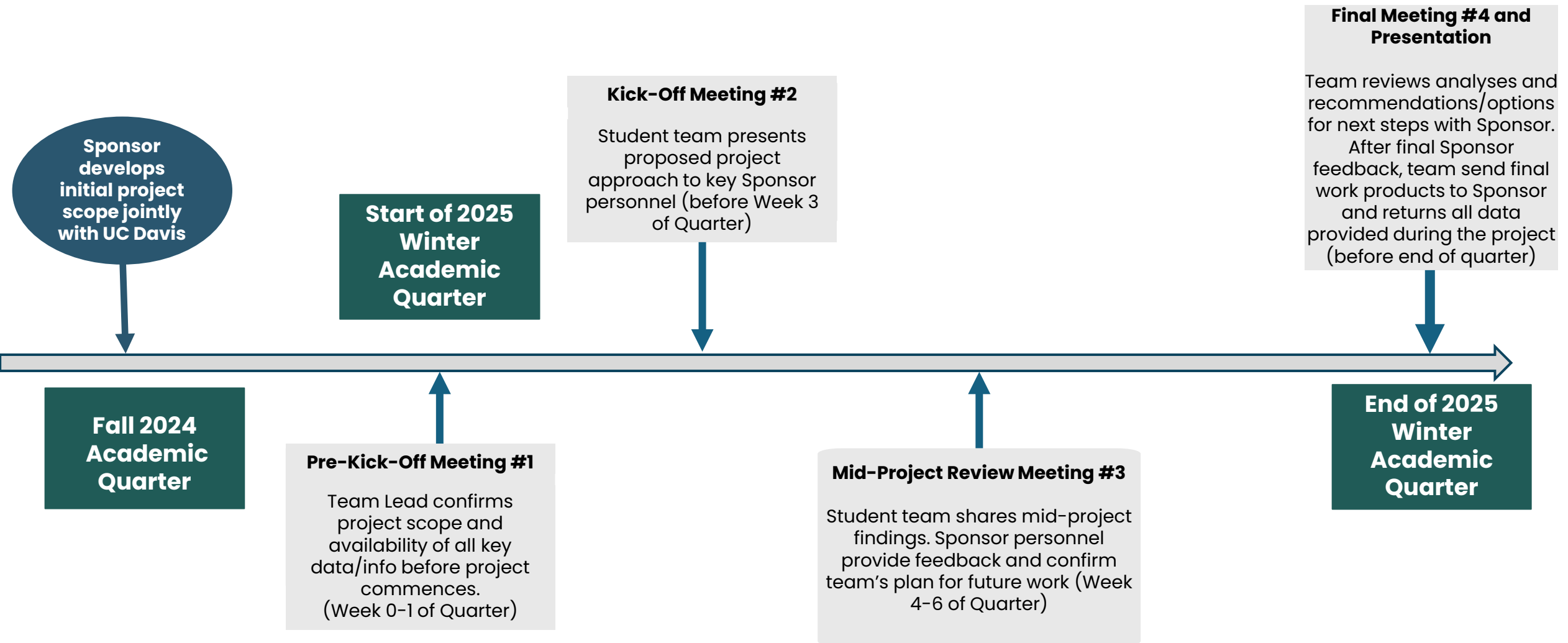
Project Outcomes/Deliverables:

- Report on metrics other governmental entities use effectively that can be adapted for use by Yolo County to assess progress against its 2024-28 Strategic Plan.
- Summary of both “internal” and “external” data sources that contain relevant data for metrics tracking.
- Recommendations for additional metrics to consider for inclusion when tracking progress of implementing the Strategic Plan.
- Representations of several options for types of “Dashboards” the County could use to track Strategic Plan metrics and progress against Plan priorities going forward.

Winter Quarter Project Timeline

Early January– Mid March:

Sponsor personnel attend four meetings during the project to provide guidance and feedback



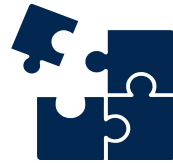
SPONSOR OBLIGATIONS

Project Sponsor fulfills several key roles that help ensure project success



Information Access

Provides team timely access to all data/initial information required to execute project scope



Personnel Access

Access to Sponsor personnel for interviews or supplemental information during project



Ongoing feedback

Reviews team's progress and provides guidance on priorities as project proceeds



Sponsorship

For Yolo County, the project's "suggested donation" to UC Davis would be \$2,500



Recommended Actions

- A. Receive presentation on the UC Davis Graduate School of Management, Integrated Management Project (IMP) program description and project proposal opportunity.
- B. Approve the IMP project proposal scope. (Att. B.)
- C. Approve program partnership with UC Davis Graduate School of Management and associated \$2,500 suggested donation to UC Davis.