



Yolo County Fairgrounds

**40th District Agricultural
Association**

The Data



55 Acres (state property) center of Woodland



2 self Produced Evets – Annual Fair + Winter Wonderland of Lights



75 + Events



Generate approximately \$10.5M in spending activity annually
\$5.1 million in direct spending



Since 2023 20% in visitors across property
In 2025 278,000 visitors to property



Host 17+ Local Non-Profit Fundraisers
Estimated \$500,000 generated for local non-profits



Yolo County Fair

Aug 7th – 9th & 12th -16th
8 Day of Fun!

2026 Highlights



Longest Free Gate Fair in California



Aug 7-8 Country Nights – Arena Concerts Aug



New Add ~ Corgi and Chihuahua Racing



Aug 12th – Bounty of the County Gala



Aug 13th – Jr Rodeo



Aug 14-15 Famous Destruction Derby



Aug 16 Kids Power Wheel Derby in the Arena



Aug 16 Pura Lumbre Fest – Spanish Concert



Voted #1 Event in Yolo County in 2024 & 2025

The Impact



2025 Attendees: 98,000 over 5 days - Free Gate



Benefit 15+ Local Non-Profits, over \$500,000 sales



\$1.5 million in director spending outside of Fair



Community Support ~ Non-Profits + A Team



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